

eBusiness Career Opportunities

Reed Business Information

Reed Business Information US (RBI) is a leading provider of critical information and marketing solutions to business professionals in targeted industry sectors. Our market-leading properties include more than 130 business-to-business publications, over 115 Web sites and Web portals, as well as online services, custom publishing, directories, research and direct-marketing lists. RBI is a member of the Reed Elsevier plc group, a world-leading provider of information-driven services and solutions.

Sales

Our Online Sales Executives play a key role in the ongoing success of our electronic properties. In addition to online advertising sales and sponsorships, they establish strategic partnerships and identify key market targets to drive revenue and maintain our competitive edge. Ideal candidates will have 2+ years' online sales experience selling and developing electronic products.

Marketing

Members of our Online Marketing team partner with Sales to strategize and implement marketing plans for various electronic properties. Includes execution of online subscription efforts, creation of marketing collateral, and participation in online planning, media buys, and SEO planning. The minimal requirement is 3+ years in a similar role. Must be familiar with Comscore/Media Metrics or Nielsen/NetRatings.

Editorial

We need all levels of experience within our online editorial teams to manage day-to-day activities: postings, web news briefs, e-newsletters, write headlines, and coordinate coverage. Includes interviewing industry executives and writing stories on a daily basis; updating links and layouts, and creating various charts. Quick story turnaround, high energy, strong reporting skills and a willingness to learn are equally critical. BA/BS preferred. Ability to work well under tight deadlines is a prerequisite. Experience working with HTML and Photoshop a plus.

Successful candidates for these positions will have extensive online experience (eBusiness, eCommerce), established relationship at various agencies or major portals, and strong knowledge of the media/entertainment industry. We seek detail-oriented individuals with exceptional verbal/written communication skills who can multi-task and thrive in a fast-pace environment. Proficiency in MS Office suite and strong understanding of web/internet production essential.

Please send your resume to:

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