

For Immediate Release

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Fulcrum Publishing Signs with IPG for 2016 Distribution

CHICAGO, May 18, 2015—Independent Publishers Group (IPG, www.ipgbook.com), the second-largest independent book distributor in the United States, is thrilled to announce it has signed a distribution agreement with Fulcrum Publishing, Inc. IPG will provide print and e-book sales and distribution for Fulcrum Publishing in the US and Canada beginning January 1, 2016. Fulcrum was previously distributed by Consortium.

Headquartered just outside of Denver in Golden, Colorado, and with an office in La Crosse, Wisconsin, Fulcrum publishes high quality non-fiction titles for children and adults, including books on politics, wilderness, Western Americana, gardening, nature, history and culture. They are one of the leading publishers of Native American materials in the nation, and have recently developed a best-selling series of non-fiction comics. The company recently celebrated its 30th anniversary and has several hundred titles in its backlist.

Two books are currently slated for release in January 2016 and will appear in IPG's Fall 2015 trade catalog: *Brothers of the Buffalo: A Novel of the Red River War* by internationally acclaimed Native American storyteller and writer Joseph Bruchac (9781938486920), and the 20th anniversary edition of *Mountains of the Heart: A Natural History of the Appalachians* by Scott Weidensaul (9781938486883), whose previous book *Living on the Wind: Across the Hemisphere with Migratory Birds* was a Pulitzer Prize finalist.

“We are very excited to be moving our sales and distribution to IPG,” says Sam Scinta, Publisher. “Their attentiveness to all sales markets, including special markets, and their penchant for strong relationships, both with the publishers they represent and the customers they service, give us great confidence for the future. And the fact that Curt and Joe Matthews come out of an independent and mission-driven publishing background, similar to Fulcrum, creates a great synergy. There is no doubt in my mind that by working with the IPG team, we will be working with the best independent distributor in the country.”

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“IPG is very pleased to partner with such a well-known, respected, and influential publisher. Fulcrum has been a leader among independent publishers for thirty years, and under family leadership this iconic brand will thrive for decades to come,” said Joe Matthews, Chief Operating Officer for IPG.

Established in 1971, IPG was the first organization specifically created for the purpose of marketing titles from independent presses to the book trade. IPG was acquired by Chicago Review Press, Inc. in 1987. With consistent growth year-over-year, IPG’s success has come from supporting and encouraging the growth of its client publishers in the United States and worldwide. IPG has a wide reach in the market through its distribution of publishers with academic, Spanish-language, computer and general trade nonfiction and fiction titles. Clients include publishers from the United States, United Kingdom, Canada, Ireland, Israel, Spain and other countries. In 2006, Chicago Review Press, Inc. bought Trafalgar Square Publishing, Inc., the leading US distributor of UK publishers. Trafalgar Square Publishing distributes for clients such as Canongate UK, Hodder & Stoughton, Headline, Orion Publishing, Penguin UK, Penguin Australia and Random House UK.

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