



FOR IMMEDIATE RELEASE

Taylor Ness
taylor@everafterromance.com
212-961-6390 ext. 104

**EVERAFTER ROMANCE AND 1001 DARK NIGHTS ANNOUNCE THE LAUNCH
OF SIGNATURE EDITIONS AND PRINT DISTRIBUTION FOR THE
BESTSELLING SERIES**

NEW YORK—May 4, 2016—1001 Dark Nights and EverAfter Romance today announced they have formed a partnership to expand the reach of the fast-growing romance series and introduce a new line for the brand in print.

1001 Dark Nights, launched in 2014 by book industry marketing veteran and *New York Times* bestselling author, M.J. Rose, and Liz Berry, executive director of the International Thriller Writers Association, has over forty titles to its name, all by bestselling romance authors. The series offers readers monthly novellas based on the Arabian Nights tale of Scheherazade, told in a wide variety of romance genres, from paranormal, to contemporary, to western.

“The book discovery process is still richest in physical stores and EverAfter is at the forefront of enabling innovative authors and publishers to enter the brick and mortar world in an equally innovative way,” says Rose and Berry. “We’re very excited to bring our amazing authors’ novellas to bookstores everywhere and help readers discover them.”

“We are thrilled to partner with M.J. and Liz on this new endeavor. Both 1,001 Dark Nights and EverAfter are innovative, indie businesses striving to help authors reach new audiences, and I think together we will be a creative force in the marketplace,” says Mary Cummings, Director of Content Acquisition and Business Development of EverAfter Romance. “We can’t wait to get these books in front of new readers.”

The first volume in the new Signature Editions line, [now available for preorder](#), will be released in November and will feature contributions from *New York Times* bestselling authors, including Heather Graham, Shayla Black, Lara Adrian, and Laura Kaye.

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About EverAfter Romance

EverAfter Romance is an innovative publishing partner that works with successful self-published romance authors to give their books the reach they deserve. Built on the same distribution and sales infrastructure of a traditional publisher, EverAfter works tirelessly to find ways for authors to reach new audiences, further engage their existing readers, and expand their formats, creating a dynamic mix of traditional and innovative strategies for their books. Ultimately, EverAfter’s aim is to give authors the tools they need for a long, stable career, with the support and expertise of a team of traditional publishing veterans. For more information, visit www.EverAfterRomance.com.

About 1001 Dark Nights

1001 Dark Nights is an innovative marketing project created by M.J. Rose and Liz Berry. Designed as a discovery platform, 1001 Dark Nights introduces readers to *New York Times* and *USA Today* bestselling romance authors that they might not have read before, via new novellas within the author’s individual series. The project utilizes aggressive marketing and cross promotion, along with reader relationships, to accomplish that goal. Since its inception in January, 2014, 1001 Dark Nights has sold nearly one million units. For more information, visit www.1001DarkNights.com.