



Quarto Publishing Group USA and Arcadia Publishing announce a US distribution agreement

Beverly, MA—Quarto Publishing Group USA, part of The Quarto Group, the leading global illustrated book publisher, and Arcadia Publishing, the largest US publisher of local and regional books, are pleased to announce a US distribution agreement for select Quarto imprints. Arcadia Publishing will be distributing Quarto’s Voyageur Press and Cool Springs Press titles into specialty garden, home improvement and hardware accounts.

“I’ve long admired Arcadia’s reach into local markets across the US. Arcadia Publishing has been the shining example of successful distribution into specialty markets. With thousands of active accounts, there is no town too small or too far that their team doesn’t reach,” explained Tara Catogge, VP Sales Director at Quarto Publishing Group USA. “We see a lot of growth opportunity by combining Arcadia’s exceptional field sales force and focused market strategy with Quarto’s expansive regional title list and bestselling garden and branded home-improvement titles.”

“As part of our rapid expansion into specialty markets we were looking for a partner to help us reach those small and often remote retailers that are the core market for our garden and home-improvement lists,” said Ken Fund, President and CEO of Quarto Publishing Group, “and we found it in Arcadia. Their publishing and sales team is uniquely skilled at reaching and serving the needs of small business owners in micro markets. Their business model is about immediacy and the art of hand-selling which they do exceptionally well.”

Richard Joseph, owner and CEO of Arcadia Publishing, commented, “Arcadia is committed to increasing the availability, depth and breadth of local books, and this distribution partnership with Quarto Publishing Group is a perfect fit with our publishing program. We’re excited to introduce Quarto’s tremendous titles to a section of the business that’s a strength for us, including hardware and gardening centers.”

About Quarto Publishing Group USA

Quarto Publishing Group USA is the US-based division of the leading global illustrated book publisher The Quarto Group. Known for its high quality books and gifts for enthusiasts, Quarto Publishing Group USA encompasses Book Sales, Cool Springs Press, Creative Publishing international, Fair Winds Press, Moondance Press, Motorbooks, Quarry Books, Race Point Publishing, Rock Point Gift and Stationery, Rockport Publishers, Seagrass Press, Voyageur

Press, Walter Foster Publishing, Walter Foster Jr., Wellfleet Press and Zenith Press, as well as the distribution service QDS.

About Arcadia Publishing

Arcadia Publishing is the largest and most comprehensive publisher of local and regional books in the United States with a library of more than 14,000 titles. Headquartered in Charleston, South Carolina, Arcadia Publishing and sister imprint The History Press publish over 500 new books each year. From the iconic Images of America series and Images of Aviation series to Postcard Histories and so many more, these richly illustrated histories bring to life small town America.

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