

PW Show Daily

The World Within Reach

The consummate guide to all leading international trade shows, Show Dailies are **unique opportunities** to optimize your investment and stand out in a crowded marketplace. Distributed on-site throughout each venue, Show Dailies are the most **potent** tool for increasing visibility, driving traffic and boosting sales on the spot.



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**BOLOGNA CHILDREN'S
BOOK FAIR**

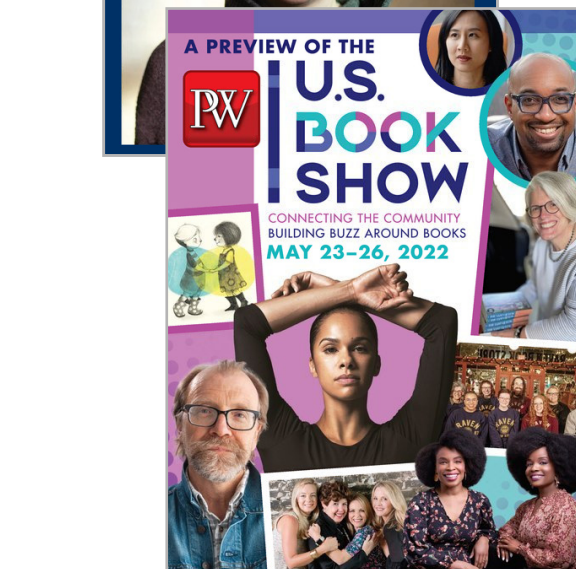
March 6–9

LONDON BOOK FAIR

April 18–20

U.S. BOOK SHOW

May 22–25



FRANKFURT BOOK FAIR

October 18–22