

PW E-BLASTS

INTEGRATED CONTENT

PW's wildly successful e-blast program provides a turnkey solution and outstanding results for your marketing campaign.

PW DAILY

36,200 Opt-In Subscribers

CHILDREN'S BOOKSHELF

28,500 Opt-In Subscribers

TIP SHEET

57,300 Opt-In Subscribers

RELIGION BOOKLINE

12,400 Opt-In Subscribers

THE BOOKLIFE REPORT

13,700 Opt-In Subscribers

PW PREVIEW FOR LIBRARIANS

11,500 Opt-In Subscribers

PW MUST READS

36,000 Opt-In Subscribers

GLOBAL RIGHTS REPORT

76,300 Opt-In Subscribers

MEGA-BLAST

102,500 Opt-In Subscribers

