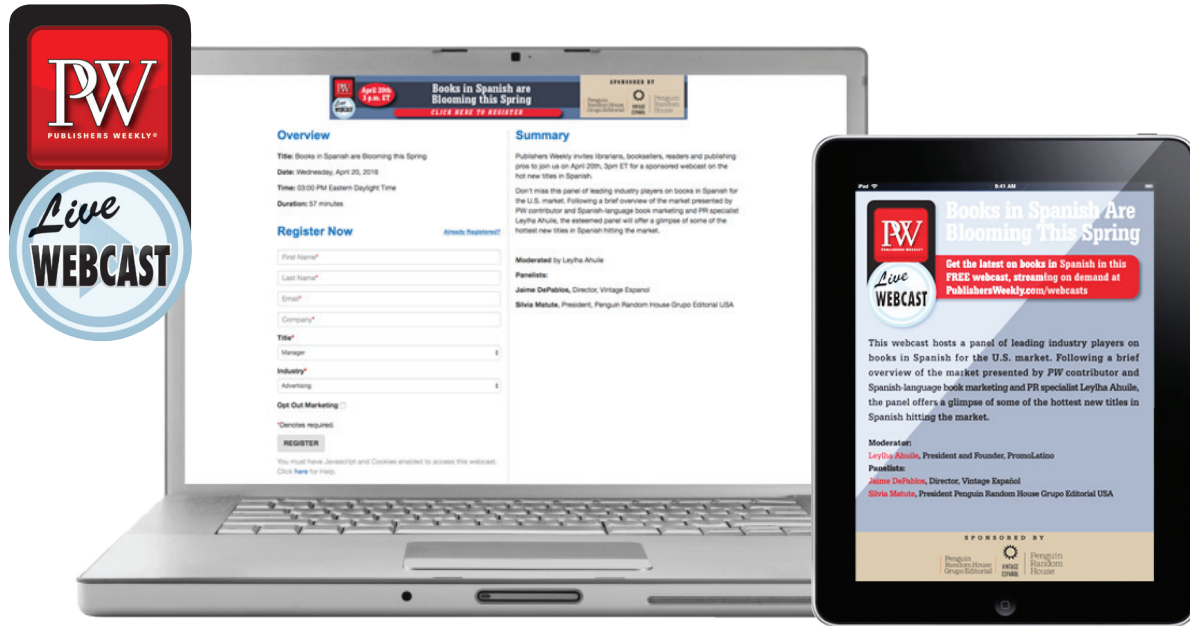


# SPONSORED WEBCASTS

## INTEGRATED CONTENT



ON24 interface allows participants an array of information and social media sharing options.

### Extensive Marketing Campaign:

- 2 Print Ads
- 2 E-Blasts
- Digital Banner Ads on PublishersWeekly.com
- Digital Banner Ads in *PW* E-Newsletters

**EXCLUSIVELY LIMITED TO  
3 SPONSORS PER WEBCAST  
FOR MAXIMUM EXPOSURE!**

### AUDIENCE DEMOGRAPHICS

Booksellers  
Librarians  
Trade  
Consumers  
Book Buyers: Traditional and Chain

### REGISTRANT LEADS OF OPT-IN ATTENDEES

Name  
Company  
Email  
...and more!

