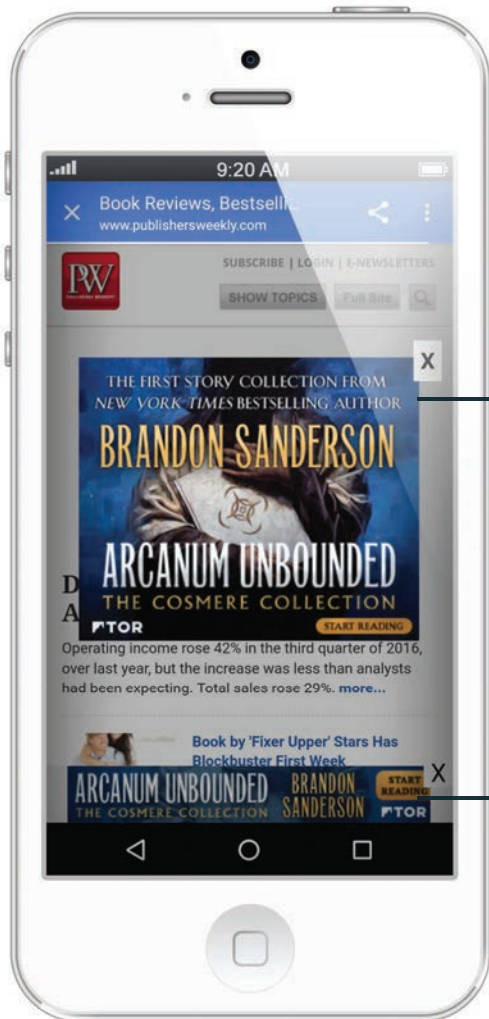




Mobile

Influential Mobile Advertising



411k
Monthly Mobile Users

Pop-Up Box

.33%
Average Mobile Box Click-Through Rate

Bottom Banner

.64%
Average Mobile Banner Click-Through-Rate

Responsive design
allows readers easy
access to all of PW's
exceptional content

