PW Show Daily

PW’s Show Daily special tabloids are the most influential sales tool for lead generation and awareness-building at the largest international book fairs around the globe! Show Daily issues are distributed on-site in addition to PW’s regular print and digital readership.

Bologna Children’s Book Fair
Show Dates: March 26-29, 2018
Reservations Due: March 13, 2018

London Book Fair
Show Dates: April 10-12, 2018
Reservations Due: March 29, 2018

BookExpo
Show Dates: May 30-June 1, 2018
Reservations Due: May 10, 2018

BookCon
Show Dates: June 2-3, 2018
Reservations Due: May 10, 2018

Frankfurt Book Fair
Show Dates: October 10-14, 2018
Reservations Due: September 27, 2018

Stand out from the crowd with same-day immediacy to build buzz, fuel excitement and deliver leads at your booth.

• Events • Meet the Author
• Signings • Product Demos
• New Titles • Rights & Licensing