

2018 EDITORIAL CALENDAR

JANUARY

	RESERVATIONS	MATERIALS
JAN 1 Top Stories of 2017 Books in Spanish Festivals & Conferences	12/20	12/25
JAN 8 Audio News: Best of 2017 Parenting	12/27	1/1
JAN 15 2017 Bestsellers Libraries and Publishing Winter Institute Preview (Jan. 22-25)	1/3 1/2	1/8 1/4
JAN 22 Spring Travel Religion & Spirituality: Christian Fiction	1/10	1/15
JAN 29 Spring Children's Announcement	1/17	1/22

FEBRUARY

FEB 5 Spring Audio Announcements Books in Spanish	1/24	1/29
FEB 12 Writers to Watch Comic Retailing Home & Garden	1/31	2/5
FEB 19 Spring Religion and Spirituality Announcements Libraries and Publishing	2/7	2/12
FEB 26 Cookbooks Pub Tech Connect Supplement	2/14 2/13	2/19 2/15

MARCH

	RESERVATIONS	MATERIALS
MAR 5 Books in Spanish PLA Preview (Mar. 21- 23)	2/21	2/26
MAR 12 Bologna Children's Book Fair Preview (Mar 26-29) Children's Books In China Supplement Audio News	2/28	3/5
MAR 19 School & Library Spotlight (Edition I) Texas Library Preview (April 3-6) Libraries and Publishing	3/7	3/12
MAR 26 Mysteries and Thrillers Religion & Spirituality: Social Issues London Book Fair Preview (Apr. 10-12) Baltic Supplement	3/14	3/19
BOLOGNA SHOW DAILY	3/13	3/15

APRIL

APR 2 Books in Spanish Poetry Sports	3/21	3/26
APR 9 Art & Photography Fastest Growing Publishers Audio News	3/28	4/2
LONDON SHOW DAILY (Apr. 10- 12)	3/29	4/2
APR 16 Middle Grade Libraries and Publishing	4/4	4/9
APR 23 Health & Fitness Religion and Spirituality: Spiritual Self-Help	4/11	4/16
APR 30 Backlist Backbones	4/18	4/23



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MAY	RESERVATIONS	MATERIALS
MAY 7 Books in Spanish YA Feature	4/25	4/30
MAY 14 Audio News BE Preview (May 31- June 1)	5/2 5/1	5/7 5/4
MAY 21 Business Religion & Spirituality: Spiritual & Religious Practices of all Faiths New York Rights Fair Directory	5/9 5/7	5/14 5/9
MAY 28 LGBTQ Books Graphic Novels in Libraries	5/16	5/21
BOOK EXPO SHOW DAILY (May 31- June 1)	5/7	5/14
BOOKCON SHOW DAILY (JUNE 2-3)	5/11	5/21

JUNE	RESERVATIONS	MATERIALS
JUNE 4 Manga Books in Spanish Children's Institute Preview (June 19-21)	5/23 5/22	5/28 5/25
JUNE 11 Romance Audio News	5/30	6/4
JUNE 18 ALA Preview (June 21-26) School & Library Spotlight: (Edition II) Religion and Spirituality: Memoirs, Biographies, Autobiographies	6/6	6/11
JUNE 25 Fall Adult Announcements	6/13	6/18

JULY	RESERVATIONS	MATERIALS
JULY 2 Children's Flying Starts Fall Audio Announcements Writers to Watch Books in Spanish Digital Solutions in India Supplement	6/20 6/19	6/25 6/22
JULY 9 Fall Religion Announcements San Diego Comic Con Preview	6/27	7/2
JULY 16 War & Military Libraries and Publishing	7/4	7/9
JULY 23 Children's Fall Announcements	7/11	7/16
JULY 30 Hobbies & Crafts Printing & Paper Religion and Spirituality: Leadership	7/18	7/23

AUGUST	RESERVATIONS	MATERIALS
AUG 6 Books in Spanish Mental Health Mind, Body, Spirit	7/25	7/30
AUG 13 Fall Travel Comics and Gaming Audio News	8/1	8/6
AUG 20 School and Library Spotlight: Back to School (Edt III) Libraries and Publishing	8/8	8/13
AUG 27 Cookbooks Religion and Spirituality: Christian Fiction Printing In Hong Kong	8/15	8/20

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SEPTEMBER			NOVEMBER		
	RESERVATIONS	MATERIALS		RESERVATIONS	MATERIALS
SEPT 3	8/22	8/27	NOV 5	10/24	10/29
Regional Fall Trade Shows			Health and Fitness		
Indie Sleepers			Politics		
Books in Spanish			Books in Spanish Supplement	10/12	10/17
PW Star Watch Supplement	8/21	8/23			
SEPT 10	8/29	9/3	NOV 12	10/31	11/5
Music			Romance		
NYCC Preview			Audio News		
Audio News			AAR/SBL Religion Supplement	9/10	9/14
SEPT 17	9/5	9/10	NOV 19	11/7	11/12
Middle Grade			Mysteries		
Libraries & Publishing: Reference			Libraries and Publishing		
Canadian Publishnig Supplement	9/4	9/6	NOV 26	11/14	11/19
SEPT 24	9/12	9/17	African-American Publishing		
Frankfurt Preview (OCT. 10-12)			Religion and Spirituality: TBD		
Religion and Spirituality: Sex & Sexuality			NOV 28	11/9	11/15
Quebec Supplement	9/11	9/13	Children's Starred Reviews		
OCTOBER			DECEMBER		
OCT 1	9/19	9/24	DEC 3	11/21	11/26
Sci-Fi/Fantasy			Personal Finance		
Books in Spanish			Books in Spanish		
Texas Book Festival Spotlight	9/18	9/20	DEC 10	11/28	12/3
OCT 8	9/26	10/1	Spring Adult Announcements		
Self-Help			Audio News		
Audio News			DEC 17	12/5	12/10
Miami Book Fair Spotlight	9/25	9/27	ALA Midwinter Preview (Feb. 9-13)		
FRANKFURT BOOK FAIR SHOW DAILY (OCT. 10-12)	9/27	10/1	School & Library Spotlight (Edition IV)		
OCT 15	10/3	10/8	Publishing Institutes		
Holiday Gift Guide			Religion and Spirituality: Bible Feature and Religion Books		
Libraries and Publishing			Preview for 2019		
OCT 22			DEC 24	12/12	12/17
YA Feature	10/10	10/15	Children's Flying Starts		
Religion and Spirituality: Children's Books			PW Person of the Year		
OCT 29	10/17	10/22	DEC 31	NO ISSUE	
Best Books in 2018					
Spotlight on Arab Publishing	10/16	10/19			

