

2019 EDITORIAL CALENDAR

JANUARY

JAN 7 12/26 12/31

Top Stories of 2018
Books in Spanish
Festivals & Conferences

JAN 14 12/31 1/7

Audio News: Best of 2018
Winter Institute Preview
(Jan. 22- 25)

JAN 21 1/9 1/14

2018 Bestsellers
Libraries and Publishing
Parenting

JAN 28 1/14 1/21

Spring Audio Announcements
Writers to Watch
Religion & Spirituality: Social Issues Including Environment

FEBRUARY

FEB 4 1/23 1/28

Spring Children's Announcements
Books in Spanish

FEB 11 1/30 2/4

Spring Travel

FEB 18 2/6 2/11

Spring Religion and Spirituality Announcements
Comic Retailing
Home & Garden
Libraries and Publishing

FEB 25 2/13 2/18

Gun Control

MARCH

MAR 4 2/20 2/25

Cookbooks
London Book Fair Preview (Mar. 12-14)
Books in Spanish

MAR 11 2/27 3/4

Bologna Children's Book Fair Preview (Apr. 1-4)
Children's Books in China Supplement

LONDON SHOW DAILY 2/26 3/4
(Mar. 12-14)

MAR 18 3/6 3/11

School & Library Spotlight (Edition I)
Texas Library Preview (Apr. 15-18)
Libraries and Publishing

MAR 25 3/13 3/18

Mysteries, Thrillers & True Crime
Religion & Spirituality: Books for Spiritual (Not Religious)
Readers

APRIL

APR 1 3/20 3/25

Books in Spanish
Poetry
Biographies (sports, music, and more)

BOLOGNA SHOW DAILY 3/12 3/14
(Apr. 1-2)

APR 8 3/27 4/1

Space Exploration
Fastest Growing Publishers

APR 15 4/3 4/8

Middle Grade
Libraries and Publishing

APR 22 4/10 4/15

Summer Reads
Religion and Spirituality: Diversity

APR 29 4/17 4/22

Art & Photography
Health & Fitness



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MAY	RESERVATIONS	MATERIALS
MAY 6 Business/Personal Finance Books in Spanish	4/24	4/29
MAY 13 BE Preview (May 29- 31)	5/1	5/6
MAY 20 YA D-Day Religion & Spirituality: Life issues: Grief & Loss, Illness, Death & Dying, Forgiveness	5/8	5/13
MAY 27 LGBTQ Books Manga	5/15	5/20
BOOK EXPO SHOW DAILY (May 29-31)	5/9	5/13
BOOKCON SHOW DAILY (JUNE 1-2)	5/13	5/20

JUNE	RESERVATIONS	MATERIALS
JUNE 3 Romance Books in Spanish	5/22	5/27
JUNE 10 ALA Preview (June 20-25) Graphic Novels in Libraries School & Library Spotlight (Edition II)	5/29	6/3
JUNE 17 Backlist Backbones Religion and Spirituality: Memoirs, Biographies, and Autobiographies	6/5	6/10
Children's Institute Preview (June 26-28)	6/4	6/6
JUNE 24 Fall Adult Announcements	6/12	6/17

JULY	RESERVATIONS	MATERIALS
JULY 1 Children's Flying Starts Fall Audio Announcements Books in Spanish	6/19	6/24
JULY 8 Fall Religion and Spirituality Announcements San Diego Comic Con Preview	6/26	7/1
JULY 15 War & Military Writers to Watch Libraries and Publishing	7/3	7/8
JULY 22 Children's Fall Announcements	7/9	7/15
JULY 29 Fall Travel Woodstock	7/17	7/22

AUGUST	RESERVATIONS	MATERIALS
AUG 5 Books in Spanish Printing & Paper Mind, Body, Spirit Digital Solutions in India Supplement	7/24	7/29
AUG 12 Hobbies & Crafts Comics and Gaming	7/31	8/5
AUG 19 School and Library Spotlight: Back to School (Ed. III) Libraries and Publishing	8/7	8/12
AUG 26 Cookbooks Religion and Spirituality: Bibles & Devotionals/Christian Fiction Printing in Hong Kong	8/14	8/19



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SEPTEMBER			NOVEMBER		
	RESERVATIONS	MATERIALS		RESERVATIONS	MATERIALS
SEPT 2	8/21	8/26	NOV 4	10/23	10/28
Regional Fall Trade Show Preview			Health and Fitness		
Big Indie Books of Fall			Books in Spanish Supplement	10/15	10/17
Books in Spanish					
PW Star Watch Supplement	8/20	8/22			
			NOV 11	10/30	11/4
			Romance		
SEPT 9	8/28	9/3	AAR/SBL Religion Supplement	9/10	9/12
Women's Suffrage Anniversary					
NYCC Preview			NOV 18	11/6	11/11
			Mysteries, Thrillers & True Crime		
SEPT 16	9/4	9/9	Libraries and Publishing		
Middle Grade			Regional Publishing Spotlight		
Libraries & Publishing: Reference					
Canadian Publishing Supplement	9/3	9/5	NOV 25	11/13	11/18
			African-American Publishing		
SEPT 23	9/11	9/16	Religion and Spirituality: Women Writing for Women		
Frankfurt Preview (OCT. 16-18)					
Religion and Spirituality: Children's Books			NOV 27	11/7	11/14
Guest of Honor FBF Supplement			Children's Starred Reviews		
SEPT 30	9/18	9/23			
Sci-Fi/Fantasy					
Books in Spanish					
Texas Book Festival Spotlight	9/17	9/19			
(10/26- 10/27)					
OCTOBER			DECEMBER		
OCT 7	9/25	9/30	DEC 2	11/20	11/25
Holiday Gift Guide			Personal Finance/Business		
			Books in Spanish		
OCT 14	10/2	10/7			
Self-help			DEC 9	11/26	12/2
Libraries and Publishing			Spring Adult Announcements		
Miami Book Fair Spotlight	10/1	10/3			
			DEC 16	12/4	12/9
FRANKFURT BOOK	10/3	10/7	ALA Midwinter Preview (Jan. 24-28)		
FAIR SHOW DAILY (OCT. 16-18)			School & Library Spotlight (Edition IV)		
			Publishing Institutes		
OCT 21	10/9	10/14	Religion and Spirituality: Religion Books Preview for 2020		
YA Feature					
Religion and Spirituality: Marriage, Parenting & Family Life			DEC 23	12/11	12/16
			Children's Flying Starts		
OCT 28	10/16	10/21	PW Person of the Year		
Best Books in 2019					
Spotlight on Arab Publishing	10/15	10/17			