

2019 EDITORIAL CALENDAR

JANUARY

JAN 7 12/26 12/31

Top Stories of 2018
Books in Spanish
Festivals & Conferences

JAN 14 12/31 1/7

Audio News: Best of 2018
Winter Institute Preview
(Jan. 22- 25)

JAN 21 1/9 1/14

2018 Bestsellers
Libraries and Publishing
Parenting

JAN 28 1/14 1/21

Spring Audio Announcements
Writers to Watch
Religion & Spirituality: Social Issues Including Environment

FEBRUARY

FEB 4 1/23 1/28

Spring Children's Announcements
Books in Spanish

FEB 11 1/30 2/4

Spring Travel

FEB 18 2/6 2/11

Spring Religion and Spirituality Announcements
Comic Retailing
Home & Garden
Libraries and Publishing

FEB 25 2/13 2/18

Gun Control

MARCH

MAR 4 2/20 2/25

Cookbooks
London Book Fair Preview (Mar. 12-14)
Books in Spanish

MAR 11 2/27 3/4

Bologna Children's Book Fair Preview (Apr. 1-4)
Children's Books in China Supplement

LONDON SHOW DAILY 2/26 3/4
(Mar. 12-14)

MAR 18 3/6 3/11

School & Library Spotlight (Edition I)
Texas Library Preview (Apr. 15-18)
Libraries and Publishing

MAR 25 3/13 3/18

Mysteries, Thrillers & True Crime
Religion & Spirituality: Books for Spiritual (Not Religious)
Readers

APRIL

APR 1 3/20 3/25

Books in Spanish
Poetry
Biographies (sports, music, and more)

BOLOGNA SHOW DAILY 3/12 3/14
(Apr. 1-2)

APR 8 3/27 4/1

Space Exploration
Fastest Growing Publishers

APR 15 4/3 4/8

Middle Grade
Libraries and Publishing

APR 22 4/10 4/15

Summer Reads
Religion and Spirituality: Diversity

APR 29 4/17 4/22

Art & Photography
Health & Fitness



2019 EDITORIAL CALENDAR

MAY	RESERVATIONS	MATERIALS
MAY 6 Business/Personal Finance Books in Spanish	4/24	4/29
MAY 13 BE Preview (May 29- 31)	5/1	5/6
MAY 20 YA D-Day Religion & Spirituality: Life issues: Grief & Loss, Illness, Death & Dying, Forgiveness	5/8	5/13
MAY 27 LGBTQ Books Manga	5/15	5/20
BOOK EXPO SHOW DAILY (May 29-31)	5/9	5/13
BOOKCON SHOW DAILY (JUNE 1-2)	5/13	5/20

JUNE	RESERVATIONS	MATERIALS
JUNE 3 Romance Books in Spanish	5/22	5/27
JUNE 10 ALA Preview (June 20-25) Graphic Novels in Libraries School & Library Spotlight (Edition II)	5/29	6/3
JUNE 17 Backlist Backbones Religion and Spirituality: Memoirs, Biographies, and Autobiographies	6/5	6/10
Children's Institute Preview (June 26-28)	6/4	6/6
JUNE 24 Fall Adult Announcements	6/12	6/17

JULY	RESERVATIONS	MATERIALS
JULY 1 Children's Flying Starts Fall Audio Announcements Books in Spanish	6/19	6/24
JULY 8 Fall Religion and Spirituality Announcements San Diego Comic Con Preview	6/26	7/1
JULY 15 War & Military Writers to Watch Libraries and Publishing	7/3	7/8
JULY 22 Children's Fall Announcements	7/9	7/15
JULY 29 Fall Travel Woodstock	7/17	7/22

AUGUST	RESERVATIONS	MATERIALS
AUG 5 Books in Spanish Printing & Paper Mind, Body, Spirit Digital Solutions in India Supplement	7/24	7/29
AUG 12 Hobbies & Crafts	7/31	8/5
AUG 19 Comics and Gaming School and Library Spotlight: Back to School (Ed. III) Libraries and Publishing	8/7	8/12
AUG 26 Cookbooks Religion and Spirituality: Bibles & Devotionals/Christian Fiction Printing in Hong Kong	8/14	8/19



2019 EDITORIAL CALENDAR

SEPTEMBER	RESERVATIONS	MATERIALS
SEPT 2 Regional Fall Trade Show Preview Big Indie Books of Fall Books in Spanish PW Star Watch Supplement	8/21 8/20	8/26 8/22
SEPT 9 Women's Suffrage Anniversary NYCC Preview	8/28	9/3
SEPT 16 Middle Grade Libraries & Publishing: Reference	9/4	9/9
SEPT 23 Frankfurt Preview (OCT. 16-18) Religion and Spirituality: Children's Books Canadian Publishing Supplement	9/11 9/10	9/16 9/12
SEPT 30 Sci-Fi/Fantasy Books in Spanish Texas Book Festival Spotlight (10/26- 10/27)	9/18 9/17	9/23 9/19

OCTOBER

OCT 7 Holiday Gift Guide	9/25	9/30
OCT 14 Self-help Libraries and Publishing Miami Book Fair Spotlight	10/2 10/1	10/7 10/3
FRANKFURT BOOK FAIR SHOW DAILY (OCT. 16-18)	10/3	10/7
OCT 21 YA Feature Religion and Spirituality: Marriage, Parenting & Family Life	10/9	10/14
OCT 28 Best Books in 2019 Spotlight on Arab Publishing	10/16 10/15	10/21 10/17

NOVEMBER	RESERVATIONS	MATERIALS
NOV 4 Health and Fitness Books in Spanish Supplement	10/23 10/21	10/28 10/25
NOV 11 Romance AAR/SBL Religion Supplement	10/30 9/10	11/4 9/12
NOV 18 Mysteries, Thrillers & True Crime Libraries and Publishing	11/6	11/11
NOV 25 African-American Publishing Regional Publishing Spotlight Religion and Spirituality: Women Writing for Women	11/11	11/15
NOV 27 Children's Starred Reviews	11/7	11/14

DECEMBER

DEC 2 Personal Finance/Business Books in Spanish	11/19	11/25
DEC 9 Spring Adult Announcements	11/20	12/2
DEC 16 ALA Midwinter Preview (Jan. 24-28) School & Library Spotlight (Edition IV) Publishing Institutes Religion and Spirituality: Religion Books Preview for 2020	12/4	12/9
DEC 23 Children's Flying Starts PW Person of the Year	12/11	12/16

