



# 2020 EDITORIAL CALENDAR

## JANUARY RESERVATIONS MATERIALS

**JAN 6** 12/17 12/23

Festivals & Conferences  
Top Stories of 2019  
Books in Spanish

**JAN 13** 1/2 1/6

Writers to Watch

**Winter Institute  
Preview Supplement** 12/30 1/3

**JAN 20** 1/8 1/13

Parenting  
Adult 2019 Bestsellers  
Library News

**JAN 27** 1/15 1/20

Spring Religion & Spirituality Announcements  
BookLife

## FEBRUARY RESERVATIONS MATERIALS

**FEB 3** 1/22 1/27

Spring Audio Announcements  
Spring Travel  
Books in Spanish

**FEB 10** 1/29 2/3

Earth Day (50th Anniversary)  
PLA Preview

**FEB 17** 2/3 2/7

Spring Children's Announcements  
Kids' 2019 Bestsellers  
Religion & Spirituality: Social Issues & Religion

**FEB 24** 2/12 2/14

Health & Wellness I  
BookLife

## MARCH RESERVATIONS MATERIALS

**MAR 2** 2/19 2/24

London Book Fair Preview  
Books in Spanish

**MAR 9** 2/26 3/2

Cookbooks

**MAR 16** 3/4 3/9

TLA Conference Preview  
School & Library Spotlight I

**MAR 23** 3/11 3/16

Mysteries, Thrillers & True Crime  
Comics Retailing  
Religion & Spirituality: Books for Spiritual (Non-Religious) Readers

**MAR 30** 3/18 3/23

Sports & Fitness  
Summer Olympics  
BookLife

## APRIL RESERVATIONS MATERIALS

**APR 6** 3/25 3/30

LGBTQ  
Fast-Growing Publishers  
Books in Spanish  
Poetry

**APR 13** 4/1 4/6

Middle Grade  
Library News

**APR 20** 4/8 4/13

Bologna Children's Book Fair Preview  
War & Military  
Religion & Spirituality: Diversity  
**Children's Books in China Supplement** 4/6 4/10

**APR 27** 4/15 4/20

Business & Personal Finance  
BookLife



# 2020 EDITORIAL CALENDAR

## MAY RESERVATIONS MATERIALS

**MAY 4** 4/22 4/27

Political Books  
Books in Spanish

**BOLOGNA SHOW DAILY (MAY 4-7)** 4/13 4/17

**MAY 11** 4/27 5/1

Summer Reads

**MAY 18** 5/6 5/11

YA  
Religion & Spirituality: Illness, Grief,  
Dying & Forgiveness

**MAY 25** 5/13 5/18

BookExpo Preview  
Mind, Body, Spirit  
Bookseller and Rep of the Year  
BookLife

## JUNE RESERVATIONS MATERIALS

**JUNE 1** 5/20 5/22

Romance  
Manga  
Books in Spanish

**JUNE 8** 5/27 6/1

Libraries and the Pandemic  
School & Library Spotlight II  
Graphic Novels in Libraries

**JUNE 15** 6/3 6/8

Fall Audio Announcements  
Religion & Spirituality: Memoirs,  
Autobiographies & Biographies

**JUNE 22** 6/8 6/12

Fall Adult Announcements

**JUNE 29** 6/17 6/22

Hobbies, Crafts & DIY  
Children's Flying Starts  
Digital Perspectives  
BookLife

## JULY RESERVATIONS MATERIALS

**JUL 6** 6/24 6/29

Fall Religion & Spirituality Announcements  
San Diego ComicCon Preview  
Books in Spanish

**Children's Institute Preview Supplement** 6/22 6/26

**JUL 13** 7/1 7/6

Health & Wellness II  
Writers to Watch  
Library News

**JUL 20** 7/6 7/10

Children's Fall Announcements

**JULY 27** 7/15 7/20

Fall Travel  
BookLife

## AUGUST RESERVATIONS MATERIALS

**AUG 3** 7/22 7/27

What's Trending  
Books in Spanish

**AUG 10** 7/29 8/3

Backlist/Midlist Backbones  
Printing in Hong Kong  
Open Book

**AUG 17** 8/5 8/10

Back to School: School & Library III

**AUG 24** 8/12 8/17

Cookbooks  
Comics & Gaming  
Religion & Spirituality: Bibles & Devotionals

**AUG 31** 8/19 8/24

Big Indie Books of Fall  
BookLife



# 2020 EDITORIAL CALENDAR

## SEPTEMBER RESERVATIONS MATERIALS

**SEP 7** 8/26 8/31

Sci-Fi/Fantasy/Horror

**SEP 14** 9/2 9/4

New York ComicCon Preview

Library News: Reference

Regional Fall Trade Show Preview

**SEP 21** 9/9 9/14

Books in Spanish

Frankfurt Preview

Religion & Spirituality: Children's Books

**Digital Solutions in India Supplement** 9/7 9/11

**SEP 28** 9/16 9/21

Middle Grade

BookLife

## OCTOBER RESERVATIONS MATERIALS

**OCT 5** 9/21 9/25

Holiday Gift Guide

**OCT 12** 9/30 10/5

Library News

PW Star Watch

**Canadian Supplement** 9/28 10/2

**OCT 19** 10/7 10/12

Books in Spanish

Fall 2.0

Religion & Spirituality: Marriage, Parenting & Family Life

**OCT 26** 10/14 10/19

Best Books in 2020

BookLife

**Spotlight on Arab Publishing Supplement** 10/12 10/16

**NOV 2** 10/21 10/26

Health & Wellness III

**NOV 9** 10/28 11/2

Romance

YA Feature

**AAR/SBL Conference Supplement** 8/27 9/3

**NOV 16** 11/4 11/9

Mysteries, Thrillers & True Crime

Library News

**Spotlight on California Publishing** 11/2 11/6

**NOV 23** 11/11 11/16

Social Issues: Racial Equality/Diversity

Religion & Spirituality:

Women Writing for Women

BookLife

Books in Spanish

**NOV 30** 11/18 11/23

Personal Finance/Business

## DECEMBER RESERVATIONS MATERIALS

**DEC 2** 11/12 11/16

Children's Starred Reviews

**DEC 7** 11/18 11/30

Spring Adult Announcements

Books in Spanish

**DEC 14** 12/2 12/7

ALA Midwinter Preview

School & Library Spotlight IV

Publishing Institutes

Religion & Spirituality: 2021 Preview

**DEC 21** 12/9 12/14

PW Person of the Year

Children's Flying Starts

BookLife