



# 2022 EDITORIAL CALENDAR

## January Space Materials

Jan 3<sup>rd</sup> 12/15 12/20

- Festivals & Conferences
- Top Stories of 2021
- Books in Spanish

Jan 10<sup>th</sup> 12/29 1/3

- Writers to Watch
- Relationships & Dating
- Library News
- Bookselling: Bookstore Profile
- BookLife

Jan 17<sup>th</sup> 1/5 1/10

- In Focus: Women/Girls Empowerment
- Adult 2021 Bestsellers
- Digital Perspectives

Jan 24<sup>th</sup> 1/12 1/17

- Parenting

Jan 31<sup>st</sup> 1/19 1/24

- Spring Religion & Spirituality Announcements
- BookLife
- Winter Institute Preview (Feb. 13-16) 1/18 1/21

## February Space Materials

Feb 7<sup>th</sup> 1/26 1/31

- Spring Travel
- Poetry
- Books in Spanish
- BookLife

Feb 14<sup>th</sup> 2/2 2/7

- Climate Change (Fiction & Nonfiction)
- Library News
- Bookselling: Bookstore Profile

Feb 21<sup>st</sup> 2/7 2/11

- Spring Children's Announcements
- Kids' 2021 Bestsellers
- Digital Perspectives
- BookLife

Feb 28<sup>th</sup> 2/16 2/21

- Cookbooks
- Bologna Children's Book Fair Preview (March 21-24)
- Religion & Spirituality: Social Issues/Covid/Health

## March Space Materials

March 7<sup>th</sup> 2/23 2/28

- PLA Preview (March 22-26)
  - Publishing Spotlight/Pacific Northwest
- School & Library Spotlight (Edition I)
- Books in Spanish

March 14<sup>th</sup> 3/2 3/7

- Mysteries, Thrillers & True Crime
- Bookselling: Bookstore Profile
- BookLife

March 21<sup>st</sup> 3/9 3/14

- London Book Fair Preview (April 5-7)
- In Focus: AAPI
- Religion & Spirituality: Books for Spiritual (Not Religious) Readers
- Digital Perspectives

March 28<sup>th</sup> 3/16 3/21

- Sci-Fi/Fantasy/Horror
- New Imprints/Custom Content
- BookLife

## April Space Materials

April 4<sup>th</sup> 3/23 3/28

- Middle Grade
- Comics Retailing
- Books in Spanish

London Show Daily (April 5-7) TBD TBD

April 11<sup>th</sup> 3/30 4/4

- Texas Library Preview (April 25-28)
- LGBTQ+
- Bookselling: Bookstore Profile
- BookLife

April 18<sup>th</sup> 4/6 4/11

- Summer Reads
- Digital Perspectives

April 19th (SPECIAL EDITION) 3/30 4/4

- PW's 150<sup>th</sup> Anniversary

April 25<sup>th</sup> 4/13 4/18

- Popular Science
- Fast-Growing Publishers
- Religion & Spirituality: Spotlight Faith Voices of Color
- BookLife



# 2022 EDITORIAL CALENDAR

## May Space Materials

May 2<sup>nd</sup> 4/20 4/25

- YA
- Books in Spanish

May 9<sup>th</sup> 4/27 5/2

- Business, Leadership & Personal Finance
- Manga
- Library News
- BookLife

May 16<sup>th</sup> 5/2 5/6

- U.S. Book Show Preview (May 24-26)
- In Focus: TBD
- Digital Perspectives
- Bookselling: Bookstore Profile

May 23<sup>rd</sup> 5/11 5/16

- Health
- PW Summer Bookseller picks (official name TBD)
- Religion & Spirituality: Market Update
- BookLife

May 30<sup>th</sup> 5/18 5/23

- Romance
- Children's Institute Preview (June 20-22) 5/16 5/20

## June Space Materials

June 6<sup>th</sup> 5/25 5/30

- Fiction in Translation
- Books in Spanish
- Bookselling: Bookstore Profile

June 13<sup>th</sup> 6/1 6/6

- ALA Preview (June 23-28)
  - Publishing Spotlight / DC Metro
- School & Library Spotlight (Edition II)
- Graphic Novels in Libraries
- BookLife

June 20<sup>th</sup> 6/6 6/10

- Fall Adult Announcements
- Digital Perspectives

June 27<sup>th</sup> 6/15 6/20

- Independent Publishing (EAST)
- Children's Flying Starts
- Religion & Spirituality: Illness, Grief, Dying & Forgiveness
- BookLife

## July Space Materials

July 4<sup>th</sup> 6/22 6/27

- San Diego ComicCon Preview
- Writers to Watch
- Books in Spanish

July 11<sup>th</sup> 6/29 7/4

- Fall Religion & Spirituality Announcements
- Library News
- Bookselling: Bookstore Profile
- BookLife

July 18<sup>th</sup> 7/5 7/8

- Fall Children's Announcements
- Digital Perspectives

July 25<sup>th</sup> 7/13 7/18

- Fall Travel
- In Focus: LatinX (Hispanic Heritage Month)
- Printing in Hong Kong
- BookLife

## August Space Materials

Aug. 1<sup>st</sup> 7/20 7/25

- Mind, Body, Spirit
- Books in Spanish

Aug. 8<sup>th</sup> 7/27 8/1

- Back to School (School & Library Spotlight: Edition III)
- Library News
- BookLife

Aug. 15<sup>th</sup> 8/3 8/8

- Comics & Gaming
- Hobbies & Crafts
- Digital Perspectives
- Bookselling: Bookstore Profile

Aug. 22<sup>nd</sup> 8/10 8/15

- Cookbooks
- Religion & Spirituality: Bibles & Devotionals (Special Custom Content Section)
- BookLife

Aug. 29<sup>th</sup> 8/17 8/22

- PW Fall Bookseller picks (official name TBD)



# 2022 EDITORIAL CALENDAR

## September

Sept. 5<sup>th</sup> 8/24 8/29

- Sci-Fi/Fantasy/Horror
- Star Watch
- Books in Spanish

Sept. 12<sup>th</sup> 8/31 9/5

- Regional Trade Show Preview
- Middle Grade
- Library News
- Bookselling: Bookstore Profile
- BookLife

Sept. 19<sup>th</sup> 9/7 9/12

- NYCC Preview
- In Focus: Indigenous Publishing
- Digital Perspectives

Sept. 26<sup>th</sup> 9/14 9/19

- Frankfurt Preview (Oct. 19-23)
- Religion & Spirituality: Children's Books
- BookLife
- Canadian Publishing Supplement 9/12 9/16

## October (Pride Month)

Oct. 3<sup>rd</sup> 9/19 9/23

- Holiday Gift Guide
- Books in Spanish

Oct. 10<sup>th</sup> 9/28 10/3

- Mysteries, Thrillers & True Crime
- Library News
- Bookselling: Bookstore Profile
- BookLife

Frankfurt Show Daily (Oct. 20-22) 10/1 10/8

Oct. 17<sup>th</sup> 10/5 10/10

- YA
- Digital Perspectives

Oct. 24<sup>th</sup> 10/12 10/17

- Best Books in 2022
- Religion & Spirituality: Marriage, Parenting & Family Life
- Spotlight on Arab Publishing TBD TBD

Oct. 31<sup>st</sup> 10/19 10/24

- New Year, New You
- BookLife
- Books in Spanish Supplement TBD TBD

## November

Nov. 7<sup>th</sup> 10/26 10/31

- Romance
- Independent Publishing (WEST)
- AAR/SBL Religion Supplement 10/24 10/28

Nov. 14<sup>th</sup> 11/2 11/7

- Health: *The Health Care System*
- STEM/STEAM
- Library News
- BookLife

Nov. 21<sup>st</sup> 11/9 11/14

- In Focus: Racial Equality/Diversity
- Religion & Spirituality: Books for Women
- Digital Perspectives
- Bookselling: Bookstore Profile
- Regional Spotlight: TBD

Nov. 23<sup>rd</sup> (SPECIAL EDITION) 11/4 11/9

- Children's Starred Reviews

Nov. 28<sup>th</sup> 11/16 11/21

- Business, Leadership & Personal Finance
- PW Winter 23' Bookseller picks (official name TBD)
- BookLife

## December

Dec. 5<sup>th</sup> 11/17 11/28

- Spring Adult Announcements
- Books in Spanish
- Bookselling: Bookstore Profile

Dec. 12<sup>th</sup> 11/30 12/5

- LibLearnX Preview
- School & Library Spotlight (Edition IV)
- Publishing Institutes
- Digital Perspectives
- BookLife

Dec. 19<sup>th</sup> 12/7 12/12

- PW Person of the Year
- Religion & Spirituality: 2023 Preview
- Children's Flying Starts

### Key:

Main Features in Bold

Special Issues in Red

Books in Spanish in Green

Focus on Social Issues in Blue

Religion & Spirituality in Violet