

Custom Content: *PW* Close Up

Make the Most Impact

With virtually limitless options, *PW*'s new custom content program expands your possibilities along with your reach. *PW*'s program provides the ultimate in flexibility and customization so you can tell your story your way. Whether you're launching a new imprint, previewing a trade show, showcasing a breakout author, promoting a new product or highlighting your country's literary muscle, deliver a message with the most impact.

***PW* Close Up's** author program offers a unique opportunity to feature an in-depth look at a new work or an entire body of work. Create the ideal message with this dedicated, full-length e-blast to nearly **84K subscribers.**

The tablet screen shows a custom email layout. At the top, a green banner reads "Close-Up on *Sister Stardust* by New York Times bestselling author JANE GREEN" next to a book cover. Below this, a paragraph of text introduces Jane Green and her new novel. A section titled "CATCHING UP WITH JANE GREEN" features a photo of Jane Green and an interview snippet. A vertical green sidebar on the right contains the text "Everyone wanted to be there. Everyone wanted to be her." and another book cover. At the bottom, there is a "READ THE FULL INTERVIEW" link and a small banner with the text "Everyone wanted to".

Close-Up on
Sister Stardust
by New York Times bestselling author
JANE GREEN

After nearly 20 *New York Times* and *USA Today* bestselling novels, acclaimed author Jane Green is trying something different: historical fiction.

The result is *Sister Stardust*, a riveting new novel that explores the short life of real-life Dutch socialite Talitha Getty. The book, set during the 1960s, follows the life of Getty as told by a fictional young woman named Claire, and has earned praise from *PW*, which called *Sister Stardust* "shimmering," adding that "Green's fans will be delighted by this story of glitter and tragedy."

This newsletter was produced in partnership with Hanover Square.

CATCHING UP WITH JANE GREEN

The Pull of History: Close-up on Jane Green
Jane Green chatted with *PW* about her research for *Sister Stardust*.

How did you first discover Talitha Getty, and what drew you to her?

I must have been a teenager when I first saw the famous Patrick Lichfield photograph of Talitha and Paul Getty on the rooftop of their Marrakech palace. She is sprawled out in a magnificent wedding caftan, with Paul standing in the distance behind her, in a long djellaba. I was instantly mesmerized; there was something about her beauty and style, combined with a sadness in her eyes.

Only during the research did I discover that they were so stoned during this shoot, *Vogue* almost didn't run it! I have spent my entire life wondering about her, but there is so little known, other than her tragic death at the age of 30 from a heroin overdose. I knew she was married to Paul, the son of the richest man in the world. Paul later shot to fame in 1976, after Talitha had died, when his son "Little Paul" was kidnapped in Rome and had his ear cut off. I knew she was friends with people like Yves Saint Laurent, Rudolph Nureyev, and Mick Jagger, but little else. When my very clever editor suggested I try historical fiction, hers was the only story I wanted to tell, or at least, the story of a girl who gets caught up in Talitha's spell.

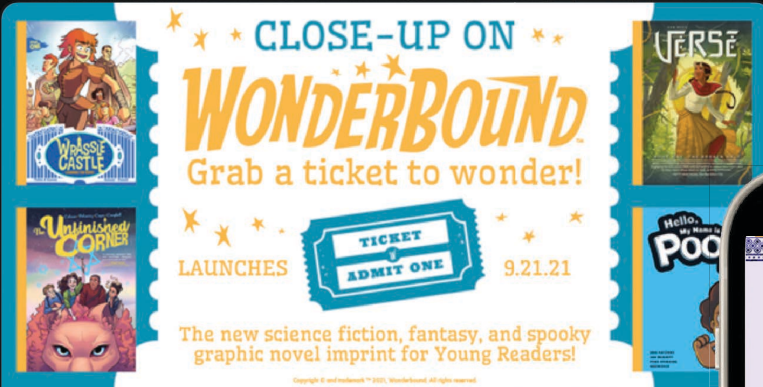
[READ THE FULL INTERVIEW >](#)

Everyone wanted to be there.
Everyone wanted to be her.

JANE GREEN
Sister Stardust



GET IN. STAND OUT.



Launching on Sept. 21, Wonderbound specializes in science fiction, fantasy, and spooky graphic novels and comics for middle grade and tween readers and aims to tell bold visual tales and introduce dynamic characters that will help readers better understand their world.

For more information, check out the official [Wonderbound Imprint Trailer](#).

This newsletter was produced in partnership with Vault Comics.

INTRODUCING WONDERBOUND



New Universes for Young Readers: Close-up on Wonderbound

Publishers Weekly sits down with Rebecca Taylor, managing editor of Wonderbound, to chat about the creation of the new imprint, its inaugural slate of titles connecting with young readers, and a whole lot more.



With its Power of Story initiative, Scholastic is reaching young readers with important and engaging books that build connections, foster empathy, and promote understanding.

As DasGupta told *PW*: "The first time I really saw myself was actually in the work of Black and brown women authors—Alice Walker, Toni Morrison, Julia Alvarez, Paule Marshall... Those protagonists spoke to me and made room for me on the page. It made me hungry to see more stories like that—stories that challenged dominant narratives of who counted as a protagonist in our broader culture."

This newsletter was produced in partnership with Scholastic.

THE POWER OF STORY CATALOG



The Power of Story: Building Equitable Bookshelves

With this catalog, we aim to highlight and uplift books featuring characters and stories from groups whose identities and lived experiences have been suppressed and excluded from mainstream narratives. Sharing these books with young people shows them that everyone's story deserves to be told and will help them understand and expand their world.

And be sure to check out [The Power of Story website](#) for on-demand author panels, testimonials, and other materials! [VIEW THE CATALOG](#)



Author profile

Book trailer

Book quotes

Book review

Giveaway

Website link

Book excerpt

Series overview

Original artwork

Feature excerpt with link to full article on PW.com



GET IN. STAND OUT.