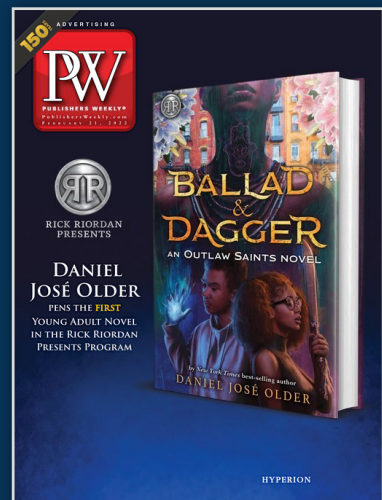
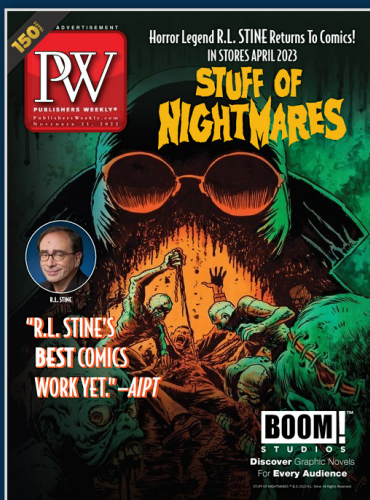
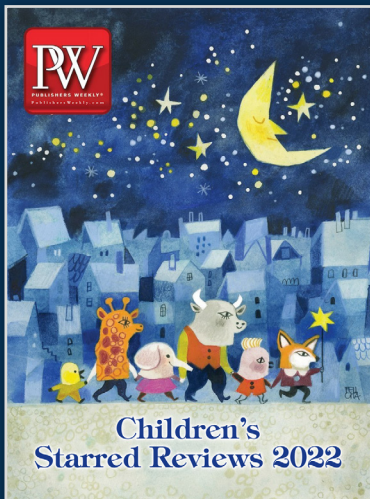
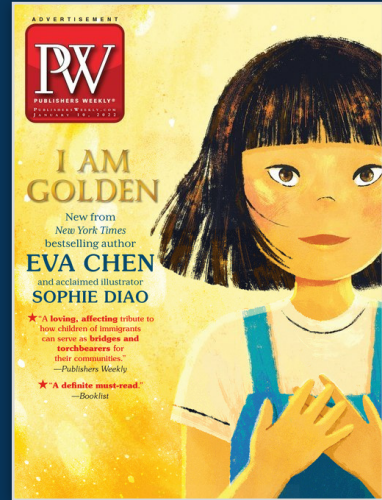
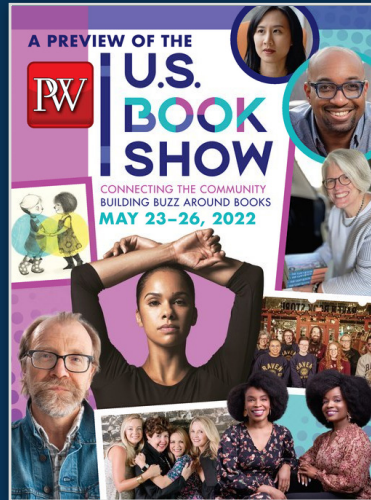


MEDIA PLANNER 2023



We Wrote the BOOK on Publishing

84,000,000

Web Ad Impressions Yearly

33,600,000

Web Page Views Yearly

14,500,000

Opened Emails Yearly

14,000,000

Unique Visitors Yearly

1,260,000

Social Followers

1,000,000

Print Copies



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Issues

 **15**

Special Supplements

 **64K**

Print & Digital Readers

9,000 Yearly Reviews

24/7 Breaking News

Influential Announcements

Special School & Library Coverage

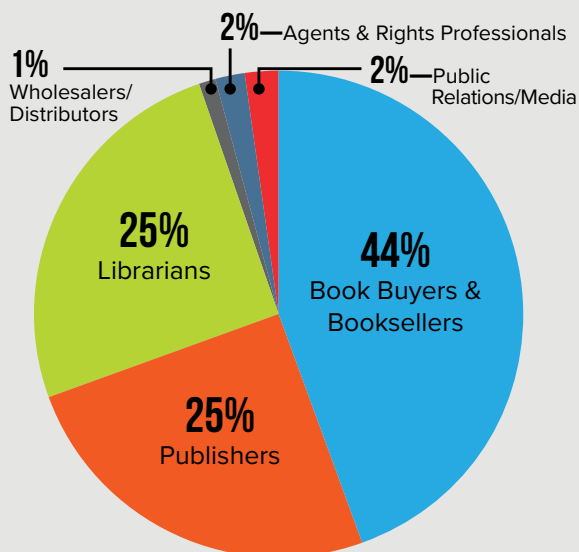
U.S. & International Trade Show Coverage

Exclusive Author Interviews

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AUDIENCE



1.26M

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2.8M Monthly Page Views

1.1M Monthly Unique Visitors



511K Monthly Page Views

.66% Average Mobile Banner Click-Through Rate

71% North America

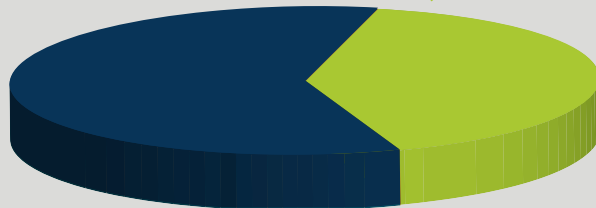


29%
Europe, Asia
& Australia

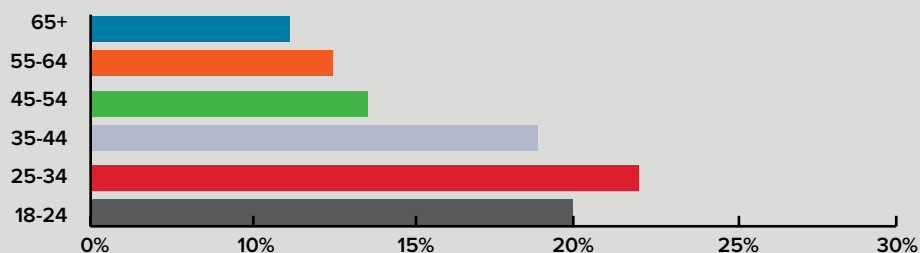
59.3%
Female



40.7%
Male



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Engagement



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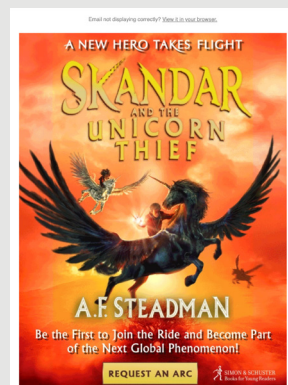
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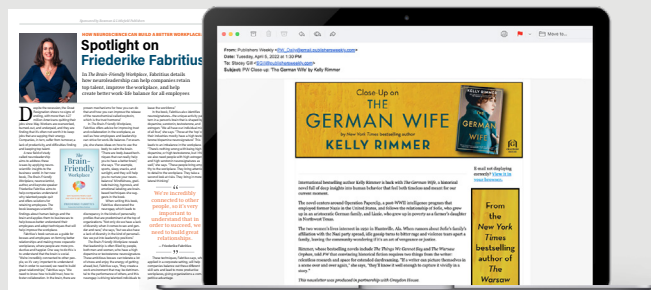
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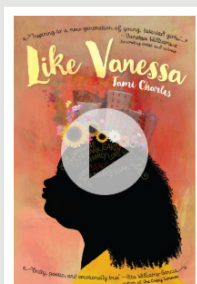
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Contact

ADVERTISING AND SALES

Publishers Weekly
49 West 23rd Street
New York, NY 10010

CEO AND PUBLISHER

Cevin Bryerman
917-941-1879
cbryerman@publishersweekly.com

V-P OF SALES, ASSOCIATE PUBLISHER

Joseph Murray
646-515-7556
jmurray@publishersweekly.com

SALES

Ian Littauer
631-320-5767
ilittauer@publishersweekly.com

Julia Molino
917-930-5957
jmolino@publishersweekly.com

Monique Vieu
mview@publishersweekly.com



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