



# 2025 EDITORIAL CALENDAR

## January

Jan. 6<sup>th</sup> 12/16 12/23

- LibLearnX Preview (Jan. 24–27)
- School & Library Spotlight (Edition I)
- Writers to Watch

Jan. 13<sup>th</sup> 12/31 1/6

- Spring Religion & Spirituality Preview
- Festivals and Conferences 2024 [Online Only]
- BookLife

Jan. 20<sup>th</sup> 1/8 1/13

- Spring Travel

Jan. 27<sup>th</sup> 1/15 1/20

- Spring Comics & Graphic Novel Preview \*
- BookLife

## February

Feb. 3<sup>rd</sup> 1/21 1/24

- Spring Children's Preview \*

Feb. 10<sup>th</sup> 1/29 2/3

- Sci-Fi/Fantasy/Horror \*
- Winter Institute Preview (Feb. 23–26)
- BookLife

Feb. 17<sup>th</sup> 2/5 2/10

- In Focus: Indigenous Representation \*

Feb. 24<sup>th</sup> 2/12 2/17

- London Book Fair Show Guide (March 11–13)
- BookLife
- Printing and Paper 1/24 2/14

## March

March 3<sup>rd</sup> 2/19 2/24

- Cookbooks \*
- Religion & Spirituality: Social/Political

March 10<sup>th</sup> 2/26 3/3

- Comics Retailing
- Middle Grade \*
- BookLife

March 17<sup>th</sup> 3/5 3/10

- Bologna Children's Book Fair Preview (March 31–April 3)
- Fast Growing Publishers

March 24<sup>th</sup> 3/12 3/17

- Texas Library Preview (April 16–19)
- School & Library Spotlight (Edition II)
- Children's Books in China

March 31<sup>st</sup> 3/19 3/24

- Family & Relationships
- Books in Spanish
- BookLife

## April

April 7<sup>th</sup> 3/26 3/31

- Summer Reads \*

April 14<sup>th</sup> 4/2 4/7

- In Focus: LGBTQ Voices \*
- BookLife

April 21<sup>st</sup> 4/9 4/14

- Independent Bookseller Issue \*

April 28<sup>th</sup> 4/16 4/21

- YA
- Manga
- BookLife



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## May Space Materials

May 5<sup>th</sup> 4/23 4/28

- Self-Help & Wellness \*
- Religion & Spirituality: Spiritual, But Not Religious

May 12<sup>th</sup> 4/30 5/5

- Romance \*
- BookLife

May 19<sup>th</sup> 5/7 5/12

- US Book Show Preview

May 26<sup>th</sup> 5/14 5/19

- Graphic Novel Non-Fiction
- Hobbies & Home \*
- Booklife
- Children's Institute Preview (June 12–14) 5/12 5/16

## June Space Materials

June 2<sup>nd</sup> 5/21 5/26

- Business, Leadership & Personal Finance \*
- Religion & Spirituality: Books for Women
- Audiobook Preview 5/2 5/23

June 9<sup>th</sup> 5/28 6/2

- Spotlight: UK/Ireland

June 16<sup>th</sup> 6/4 6/9

- ALA Preview (June 26–July 1)
- School & Library Spotlight (Edition III)
- Graphic Novels in Libraries
- BookLife

June 23<sup>rd</sup> 6/11 6/16

- San Diego Comic-Con Preview (July 24–27)
- Children's Flying Starts

June 30<sup>th</sup> 6/16 6/20

- Fall Fiction & Nonfiction Preview \*
- BookLife

## July Space Materials

July 14<sup>th</sup> 6/30 7/4

- Fall Children's Preview \*
- BookLife

July 21<sup>st</sup> 7/9 7/14

- Fall Comics / Graphic Novel Preview \*
- Writers to Watch

July 28<sup>th</sup> 7/16 7/21

- Fall Religion & Spirituality Preview\*
- BookLife

## August Space Materials

Aug. 4<sup>th</sup> 7/23 7/28

- Back to School (School & Library Spotlight: Edition III)\*
- Books in Spanish

Aug. 11<sup>th</sup> 7/30 8/4

- Fall Travel
- Digital Content Solutions 6/2 6/16
- BookLife

Aug. 18<sup>th</sup> 8/6 8/11

- Cookbooks \*
- Religion & Spirituality: Bibles & Devotionals

Aug. 25<sup>th</sup> 8/13 8/18

- Independent Publishing Issue
- Fall Regional Trade Shows Preview
- Big Indie Books for Fall
- BookLife
- Indie Bookshelf Roundup 7/25 8/15



# 2025 EDITORIAL CALENDAR

September	Space	Materials
<b>Sept. 8<sup>th</sup></b>	<b>8/27</b>	<b>9/1</b>
<ul style="list-style-type: none"> <li>• <b>Middle Grade *</b></li> </ul>		
<b>Sept. 15<sup>th</sup></b>	<b>9/3</b>	<b>9/8</b>
<ul style="list-style-type: none"> <li>• <b>Freedom to Read Issue</b></li> <li>• <b>BookLife</b></li> </ul>		
<b>Sept. 22<sup>nd</sup></b>	<b>9/10</b>	<b>9/15</b>
<ul style="list-style-type: none"> <li>• <b>NYCC Preview (Oct. 9–12)</b></li> <li>• <b>Printing in Hong Kong &amp; China</b></li> </ul>	<b>8/11</b>	<b>9/1</b>
<b>Sept. 29<sup>th</sup></b>	<b>9/17</b>	<b>9/22</b>
<ul style="list-style-type: none"> <li>• <b>Frankfurt Show Guide (Oct. 15 - 19)</b></li> <li>• <b>BookLife</b></li> <li>• <b>Canadian Pub. Supplement*</b></li> <li>• <b>Publishing in China</b></li> </ul>	<b>9/15</b> <b>8/29</b>	<b>9/19</b> <b>9/19</b>

November	Space	Materials
<b>Nov. 3<sup>rd</sup></b>	<b>10/22</b>	<b>10/27</b>
<ul style="list-style-type: none"> <li>• <b>Books in Spanish: Guadalajara Show Guide</b></li> <li>• <b>Star Watch</b></li> </ul>		
<b>Nov. 10<sup>th</sup></b>	<b>10/29</b>	<b>11/3</b>
<ul style="list-style-type: none"> <li>• <b>Graphic Novel Media Tie-Ins</b></li> <li>• <b>Academic Religion/Spirituality Supplement</b></li> <li>• <b>BookLife</b></li> </ul>	<b>10/13</b>	<b>10/17</b>
<b>Nov. 17<sup>th</sup></b>	<b>11/5</b>	<b>11/10</b>
<ul style="list-style-type: none"> <li>• <b>In Focus: Diversity in Publishing *</b></li> <li>• <b>Salary Survey</b></li> <li>• <b>University Press Spotlight</b></li> </ul>	<b>10/31</b>	<b>11/7</b>
<b>Nov. 24<sup>th</sup></b>	<b>11/12</b>	<b>11/17</b>
<ul style="list-style-type: none"> <li>• <b>Mysteries, Thrillers &amp; True Crime *</b></li> <li>• <b>BookLife</b></li> </ul>		

October	Space	Materials
<b>Oct. 6<sup>th</sup></b>	<b>9/22</b>	<b>9/26</b>
<ul style="list-style-type: none"> <li>• <b>Holiday Gift Guide*</b></li> </ul>		
<b>Oct. 13<sup>th</sup></b>	<b>10/1</b>	<b>10/6</b>
<ul style="list-style-type: none"> <li>• <b>Sci-Fi/Fantasy/Horror *</b></li> <li>• <b>Religion &amp; Spirituality: Mind/Body/Spirit</b></li> <li>• <b>BookLife</b></li> <li>• <b>Spotlight on Arab Publishing</b></li> </ul>		
<b>Frankfurt Show Daily (Oct. 15–19)</b>	<b>10/3</b>	<b>10/8</b>
<b>Oct. 20<sup>th</sup></b>	<b>10/8</b>	<b>10/13</b>
<ul style="list-style-type: none"> <li>• <b>NCTE Preview</b></li> <li>• <b>Tough Topics for Kids</b></li> </ul>	<b>10/3</b>	<b>10/10</b>
<b>Oct. 27<sup>th</sup></b>	<b>10/15</b>	<b>10/20</b>
<ul style="list-style-type: none"> <li>• <b>Best Books in 2025</b></li> <li>• <b>BookLife</b></li> </ul>		

December	Space	Materials
<b>Dec. 1<sup>st</sup></b>	<b>11/19</b>	<b>11/24</b>
<ul style="list-style-type: none"> <li>• <b>Business, Leadership &amp; Personal Finance *</b></li> </ul>		
<b>Dec. 8<sup>th</sup></b>	<b>11/21</b>	<b>12/1</b>
<ul style="list-style-type: none"> <li>• <b>Spring Fiction &amp; Nonfiction Preview *</b></li> </ul>		
<b>Dec. 15<sup>th</sup></b>	<b>12/3</b>	<b>12/8</b>
<ul style="list-style-type: none"> <li>• <b>Year in Review</b></li> <li>• <b>PW Person of the Year</b></li> <li>• <b>Melcher Award</b></li> <li>• <b>BookLife</b></li> </ul>		

**Key:**  
**Main Features in Bold**  
**Special Issues in Red**  
**Books in Spanish in Green**  
**Focus on Social Issues in Blue**  
**Religion & Spirituality in Violet**  
**PW Studio/Custom Content in Orange**  
 \* PW Insider