

FOR IMMEDIATE RELEASE

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REGAN ARTS TO PUBLISH BOOK WITH TELEVISION PERSONALITY KHLOE KARDASHIAN

NEW YORK, NY — APRIL 20, 2015 — Regan Arts announced today the acquisition of a new book by television personality and entrepreneur **Khloe Kardashian**. The book is scheduled to be published November 3, 2015.

Khloe will launch the book with a signing at BookCon at the Javits Center in New York on May 31st. Reality show *Keeping Up With the Kardashians* will be on hand to document the event.

In a culture that worships skinny, Khloe writes with passion about the power of strength. With inspired how-to advice and lifestyle tips, she teaches readers how to create strength and true beauty in every area of their lives by building a strong body, mind, heart, and spirit.

Khloe first rose to prominence on the reality TV show, *Keeping Up With The Kardashians* along with her mother, two sisters, Kourtney and Kim, brother, and stepfather, Bruce Jenner. Running for ten seasons, at its peak the series drew in upwards of 4.67 million viewers. Khloe has appeared in several television series, including *Khloe & Lamar*, *Celebrity Apprentice*, and *The X Factor*. In addition to her TV career, Khloe owns a string of D-A-S-H boutiques across America and has clothing, jewelry, and swimwear lines with her sisters.

“I am so excited about sharing my philosophy on how I live and the power of strength,” Khloe says of the book, “I hope to be an inspiration to readers everywhere on how they can create their own true strength and beauty inside and out.”

In making the announcement, Judith Regan, CEO of Regan Arts said, “We are thrilled to be working with Khloe Kardashian whose book will surely inspire women and men everywhere. It’s time for us to embrace the fact that strong, as opposed to skinny, is a healthier goal.”

ABOUT KHLOE KARDASHIAN:

Khloe is a NEW YORK TIMES best-selling author and star of the E! Network number one hit show, *Keeping Up with the Kardashians*, which airs in 156 countries. Khloe has also starred in *Kourtney and Khloe take Miami*, *Khloe and Lamar*, *Kourtney and Khloe Take The Hamptons*, *Celebrity Apprentice* and *The X-Factor*, among many others. Khloe is an accomplished entrepreneur who, along with her sisters, owns her own clothing line (Kardashian Collection), her own hair care line (Kardashian Beauty), kids line (Kardashain Kids) and her own D.A.S.H stores around the country. Khloe has graced the covers of dozens of magazines such as *Cosmopolitan*, *Redbook* and *Lucky*. Khloe enjoys enormous success on social media with over 50 million followers collectively on Instagram, Twitter, Facebook and Vine.

ABOUT REGAN ARTS:

Regan Arts is a creator and producer of content across all media platforms.

A veteran publisher, talk show host, and television producer, Regan Arts CEO Judith Regan has launched the careers of hundreds of authors and published a wide range of best-selling and award-winning books. Authors include: Wally Lamb, Jess Walter, Gregory Maguire, Walter Kirn, Douglas Coupland, Howard

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