

W COLUMBIA UNIVERSITY PRESS

PRESS RELEASE

Columbia University Press Selects De Gruyter as Distribution Partner for Electronic Content

Berlin, 23 April 2015 - Columbia University Press and De Gruyter are proud to announce their global distribution partnership for ebook content. De Gruyter will electronically distribute a selection of current CUP publications and an extensive backlist of over 1,000 eBooks. Furthermore, in a joint digitalization project, over 3,000 out-of-print titles will be made available as eBooks and hardcover reprints. This transatlantic partnership will expand the international reach of Columbia University Press while also strengthening De Gruyter's catalog with a wide range of high-quality academic publications.

"We were impressed by De Gruyter's international distribution team as well as their innovative business models for libraries," says Jennifer Crewe, director of Columbia University Press. "This exciting new partnership offers an excellent opportunity to sell our current ebooks, and to make the outstanding Columbia University Press archive visible and available once again."

Columbia University Press, the fourth-oldest university press in the US, publishes outstanding original works in the humanities, social sciences, and sciences. All Columbia University Press eBooks will be offered at De Gruyter Online.

"For us, the partnership with Columbia University Press is clear win," says Carsten Buhr, managing director of De Gruyter. "We're certain that CUP content will be of great interest to academics, libraries, and the lay public around the globe, and we're excited about the months ahead."

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De Gruyter: De Gruyter has been publishing first-class scholarship for more than 260 years. Headquartered in Berlin, the company group releases over 1,300 new titles each year in the humanities, social sciences, medicine, natural sciences, and law; publishes more than 750 journals; and offers a wide range of digital media. The company group includes the imprints De Gruyter Akademie Forschung, Birkhäuser, De Gruyter Mouton, De Gruyter

Oldenbourg, De Gruyter Open, and De Gruyter Saur. For more information, visit: www.degruyter.com.

About Columbia University Press

Columbia University Press was founded in 1893. With nearly 125 years of continuous publishing activities, it is the fourth-oldest university press in America. Notable highlights in its history include the publication of the *Columbia Encyclopedia* in 1935, the acquisition of *The Columbia Granger's Index to Poetry* in 1945, the introduction of the three *Sources* anthologies of Chinese, Japanese, and Indian classic works in the 1950s, and, over the years, the publication of works by numerous eminent thinkers, including Theodor Adorno, Richard Allen, David Bordwell, Michel Chion, Rey Chow, Thomas Doherty, Todd Gitlin, Mikhail Gorbachev, John Rawls, Philip Rosen, Jeffrey Sachs, Janet Staiger, Joseph Stiglitz, Neil DeGrasse Tyson, and Robin Wood. For more information see: http://www.cup.columbia.edu/