

HUMBLE BUNDLE SUPPORTS CHILDREN'S BOOK WEEK

Humble Bundle teams with the Children's Book Council in launching kids comics bundle

San Francisco, Calif. - April 29, 2015 - In celebration of Children's Book Week this year, Humble Bundle and the Children's Book Council have combined forces to get kids excited about reading. The result is the Humble Kids Comics Bundle Supporting Children's Book Week packed with popular titles from a variety of award-winning publishers. Noteworthy contributors include **Abrams, Image Comics, Dark Horse, IDW, BOOM!, Top Shelf, Papercutz, No Starch Press**, and more. This year's Children's Book Week will occur during the week of May 4-10.

Customers can name their price for *Axe Cop Vol. 1*, *Howtoons: [Re] Ignition Vol. 1*, *Build Your Own Website: A Comic Guide to HTML, CSS, and WordPress*, **Spaghetti is NOT a Finger Food (and Other Life Lessons)**, *Betty & Veronica's Princess Storybook*, *Uglydoll: Eat Dat!*, *Super Dinosaur Vol. 1*, and *The Incredible Plate Tectonics Comic: The Adventure of Geo*.

Those who pay more than the average price will also receive *Maddy Kettle (Book 1): The Adventure of the Thimblewitch*; *Grown-ups, the World, and Me!*; *Usagi Yojimbo: Yokai*; *The Stink Files, Dossier 001: The Postman Always Brings Mice*; *Skylanders Vol. 2: Champions*; and *The Only Living Boy #1*.

Customers who pay \$15 or more will receive all of the above plus **The Misadventures of Salem Hyde, Book One: Spelling Trouble**; **The Lunch Witch**; and **Lumberjanes Vol. 1**.

To see the full bundle, head to: <https://www.humblebundle.com/books>

Additional titles will be unveiled mid-promotion on May 6.

"With the summer just around the corner, Humble is pleased to be releasing the first in a series of bundles devoted towards kids," says Humble Bundle Director of Books Kelley L. Allen. "The genesis of this bundle started a few months ago when I was asked to attend a meeting with a small group of top notch publishers. Their goal: Bringing to the public eye the genre of children's graphic novels and comics. This bundle represents a wonderful collaboration working with both the publishers and the Children's Book Council and Every Child a Reader organization. We hope that both kids (and their parents) enjoy our collective handiwork!"

"We are excited to partner with Humble Bundle to bring popular graphic novels and comics to readers this Children's Book Week," says Jon Colman, Executive Director of the Children's Book Council and Every Child a Reader. "Support of this Humble Bundle will enable Every Child a Reader to expand its programming to reach more underserved communities nationwide, sharing the joy of reading with every child."

As with all Humble Bundles, customers can choose how their purchase dollars are allocated, between the publisher and charity. The Humble Kids Comics Bundle Supporting Children's Book Week supports **Comic Book Legal Defense Fund (CBLDF)**, a non-profit organization dedicated to protecting the First Amendment rights of the comics medium, and **Every Child a Reader**, which strives to make the reading and enjoyment of children's books an essential part of America's educational and social aims.

The Humble Kids Comics Bundle Supporting Children's Book Week runs from now until Wednesday, May 13, 2015 at 11 a.m. Pacific time.

About Humble Bundle

Humble Bundle organizes pay-what-you-want plus charity promotions for awesome digital content and puts the power directly in the hands of the consumers, offering them fully-featured titles at prices they set themselves. Consumers pay what they want and decide how to allocate their money between content creators, charity and a humble tip. Humble Bundle also offers the Humble Store, a digital storefront that features great games at great prices with a portion of sales going to select charities. Since the company's launch in 2010, Humble Bundle has helped empower its community to allocate more than \$56 million toward charity to date. For more information, please visit <https://www.humblebundle.com>

About Children's Book Week (CBW)

Children's Book Week is the annual celebration of books for young people and the joy of reading. Established in 1919, Children's Book Week is the longest-running national literacy initiative in the country. Every year, commemorative events are held nationwide at schools, libraries, bookstores, homes -- wherever young readers and books connect!

Children's Book Week is administered by [Every Child A Reader](#), a 501(c)(3) literacy organization dedicated to instilling a lifelong love of reading in children. The [Children's Book Council](#), the national non-profit trade association for children's book publishers in North America, is an anchor sponsor.

About Comic Book Legal Defense Fund (CBLDF)

Comic Book Legal Defense Fund is a non-profit organization protecting the freedom to read comics! Our work protects readers, creators, librarians, retailers, publishers, and educators who face the threat of censorship. We monitor legislation and challenge laws that would limit the First Amendment. We create resources that promote understanding of comics and the rights our community is guaranteed. Every day we publish news and information about censorship events as they happen. We are partners in the Kids' Right to Read Project and Banned Books Week. Our expert legal team is available to respond to First Amendment emergencies at a moment's notice. CBLDF is a lean organization that works hard to protect the rights on which our community depends. For more information, visit www.cbldf.org.

About Every Child a Reader (ECAR)

Every Child a Reader (ECAR) is a 501(c)(3) literacy organization dedicated to instilling a lifelong love of reading in children. Every Child a Reader creates and supports programs that strive to make the reading and enjoyment of children's books an essential part of America's educational and social aims and enhance public perception of the importance of reading. ECAR's programs include Children's Book Week, a nationwide celebration of books and reading, and the longest-running national literacy initiative in the country; The Children's Choice Book Awards, the only national book awards program where the winning titles are selected by kids and teens of all ages; and the National Ambassador for Young People's Literature Program, the country's "Children's Literature Laureate". Please visit www.cbcbooks.org/about/every-child-a-reader/ for more information.

About the Children's Book Council (CBC)

The Children's Book Council is the national nonprofit trade association for children's book publishers. The CBC offers children's publishers the opportunity to work together on issues of importance to the industry at large, including educational programming, literacy advocacy, and collaborations with other national organizations. Our members span the spectrum from large international houses to smaller independent presses. Membership in the CBC is open to U.S. publishers of children's trade books, as well as in some cases to industry-affiliated companies. The CBC is proud to partner with other national organizations on co-sponsored reading lists, educational programming, and literacy initiatives. Please visit www.cbcbooks.org for more information.

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Contact:

Steven Scott

Humble Bundle
PR Manager
steven.scott@humblebundle.com