

The Sainsbury's logo is centered at the top of the page. It consists of the word "Sainsbury's" in a white, sans-serif font, with a white swoosh underneath. The logo is set against a solid orange rectangular background with rounded corners.

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# **GILLIAN FLYNN'S GONE GIRL MOST POPULAR EBOOK OF 2014**

- **Popular thriller, *Gone Girl*, is most popular eBook of 2014**
- **Film and screen adaptations the most searched for eBooks of year**
- **Lee Child beats James Patterson to bestselling author title**

The international bestseller, ***Gone Girl*** by **Gillian Flynn** has been named this year's favourite eBook. The critically-acclaimed suspense novel was the most searched for and the most purchased book of 2014 according to new research from **eBooks by Sainsbury's** which compiled the most popular eBooks and authors amongst readers in the last year.

## **Blockbuster Books**

Film and screen adaptations were the most searched for eBooks according

to the year-long report. As long as there has been celluloid, there have been television shows and movies based on books.

At the number one spot **Gillian Flynn's Gone Girl** beat an impressive list of chart-topping novelists. The top five contained some of the biggest film and television adaptations of recent years, including **George R.R. Martin's** bestselling book series **Game of Thrones**, **Veronica Roth's** debut novel **Divergent**, **John Green's** heart-breaking tour de force **The Fault in Our Stars** and **Markus Zusak's** acclaimed **The Book Thief**.

Whether it's the inspirational stories or the pulling power of Hollywood, blockbuster books have certainly wowed readers in 2014. Although the debate about whether film and television reworks ever live up to their books will no doubt continue, one thing is for sure – big and small screen adaptations make a big impact on readers.

## **A Thrilling Year**

It was an unforgettable year for crime and thriller authors all round as they also dominated the author category. Measured by total number of books sold, a whopping eight out of Sainsbury's customers top ten eBook authors belonged to this popular genre.

Bestselling crime writer **Lee Child** took the number one spot in the top author category this year - as the author who sold the most eBooks - followed by contemporary crime writers **James Patterson** and **Lesley Thomson**. The award-winning author also appeared twice in the top ten of total eBooks sold. Child's books **Never Go Back** and **High Heat** were the fifth and tenth most purchased eBooks of the year. And to cement the genre's popularity with readers, crime and thriller was second only to general fiction in the most popular genre category.

Queen of Crime, **Agatha Christie** was the author inspiring the most loyal readership – with the biggest number of different titles sold by an author. She was closely followed by readers' favourites **James Patterson** and **Terry Pratchett** in second and third place. **James Patterson** also took the accolade of most searched for author, in a dazzling year for the chart-topping crime writer who also took second place for the most books sold.

Please see full details of the **eBooks by Sainsbury's Popularity Index** below, including the top ten authors and titles in each category:

## EBOOKS BY SAINSBURY'S POPULARITY INDEX

Top 10 eBooks Sold		Top 10 eBooks Searched For	
<b>1</b>	Gone Girl - Gillian Flynn	<b>1</b>	Gone Girl
<b>2</b>	The Detective's Daughter - Lesley Thomson	<b>2</b>	Game of Thrones
<b>3</b>	The Cuckoo's Calling - Robert Galbraith	<b>3</b>	Divergent
<b>4</b>	Don't Tell the Groom - Anna Bell	<b>4</b>	The Fault In Our stars
<b>5</b>	Never Go Back - Lee Child	<b>5</b>	The Book Thief
<b>6</b>	A Little Love - Amanda Prowse	<b>6</b>	Hunger Games
<b>7</b>	Life After Life - Kate Atkinson	<b>7</b>	Philomena
<b>8</b>	Inferno - Dan Brown	<b>8</b>	Bridget Jones
<b>9</b>	The Fault in Our Stars - John Green	<b>9</b>	Life after Life
<b>10</b>	High Heat: (A Jack Reacher Novella) - Lee Child	<b>10</b>	The Rosie Project

Top 10 Authors Searched For		Top 10 Genres	
<b>1</b>	James Patterson	<b>1</b>	General Fiction
<b>2</b>	Jacqueline Wilson	<b>2</b>	Crime & Thriller
<b>3</b>	Lee Child	<b>3</b>	Science Fiction & Fantasy
<b>4</b>	Peter James	<b>4</b>	Romance & Sagas
<b>5</b>	Martina Cole	<b>5</b>	Biography
<b>6</b>	Stephen King	<b>6</b>	Teenage
<b>7</b>	Sylvia Day	<b>7</b>	Historical fiction
<b>8</b>	Sophie Kinsella	<b>8</b>	Children's
<b>9</b>	Jo Nesbo	<b>9</b>	History
<b>10</b>	Dan Brown	<b>10</b>	Cookery

Top 10 Authors (Total eBooks Sold)		Top 10 Authors (Biggest Number of Different Titles Sold)	
<b>1</b>	Lee Child	<b>1</b>	Agatha Christie
<b>2</b>	James Patterson	<b>2</b>	James Patterson

<b>3</b> Lesley Thomson	<b>3</b> Terry Pratchett
<b>4</b> Robert Galbraith	<b>4</b> Nora Roberts
<b>5</b> Anna Bell	<b>5</b> Clive Cussler
<b>6</b> Peter James	<b>6</b> Jacqueline Wilson
<b>7</b> Amanda Prowse	<b>7</b> Enid Blyton
<b>8</b> Gillian Flynn	<b>8</b> M.C. Beaton
<b>9</b> Michael Connelly	<b>9</b> Sarah Morgan
<b>10</b> Dan Brown	<b>10</b> Bernard Cornwell

### **Notes to Editors**

Founded in 1869, Sainsbury's today operates over 1,200 stores, employing around 161,000 colleagues across the UK. With 24 million customer transactions every week, the company's focus is on delivering high quality, affordable food, clothing and general merchandise across supermarkets, convenience stores and online. Sainsbury's Bank offers accessible financial products that reward customers who both bank and shop with Sainsbury's. Strong, well-established values are integral to Sainsbury's success in helping customers Live Well for Less.

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**Media Enquiries** Daniel Freeman, Midas Public Relations

[daniel.freeman@midaspr.co.uk](mailto:daniel.freeman@midaspr.co.uk)

**+44 207 3617860**