

**AMERICA'S TEST KITCHEN AND PENGUIN RANDOM
HOUSE PUBLISHER SERVICES
ENTER SEPTEMBER 2015 SALES AND DISTRIBUTION
AGREEMENT**

(January 21, 2015, New York, NY) — Penguin Random House Publisher Services today announced a multi-year sales and distribution agreement with America's Test Kitchen, a multimedia company dedicated to recipe development, kitchen tips, and equipment reviews. They are best known for their eponymous public television show and for publishing *Cook's Illustrated* and *Cook's Country* magazines.

Currently self-distributed in the general book trade, America's Test Kitchen will utilize Penguin Random House's wide-ranging sales and distribution services for all of their physical and digital cookbooks worldwide beginning September 2015.

America's Test Kitchen publishes six to eight titles a year and has a backlist of 60 titles. Their bestsellers in 2014 included *The How Can It Be Gluten Free Cookbook*; *The Complete Cooking for Two Cookbook*; *The Science of Good Cooking*; and *Slow Cooker Revolution*. In addition, America's Test Kitchen saw impressive sales with *The America's Test Kitchen New Family Cookbook*; *The Make-Ahead Cook*; *The Complete Cook's Country TV Show Cookbook*; and *The Cook's Illustrated Meat Book*.

"When we reached one million cookbooks sold per year, we reached out to Penguin Random House to provide both the retail distribution expertise they can provide and a platform

on which we could continue to build our book business well into the future. From our perspective, print cookbooks are a growth industry, not a legacy business," said Christopher Kimball, CEO and Publisher of America's Test Kitchen.

Jeff Abraham, President, Penguin Random House Publisher Services, added, "We couldn't agree more with Christopher's belief that print cookbooks will continue to thrive at physical and online retail. We have long followed the incredible trajectory America's Test Kitchen has had with their cookbook program, rising to the forefront of the category with their truly accessible, beautifully illustrated list. We are thrilled for the opportunity to partner with America's Test Kitchen, and to expand their much respected program to a broader network of sales channels both domestically and internationally."

About America's Test Kitchen

America's Test Kitchen is a real 2,500 square foot test kitchen located just outside of Boston that is home to more than three-dozen full-time cooks and product testers and whose mission it is to develop the absolute best, most-foolproof recipes for everyone's favorite foods. In addition to dozens of bestselling cookbooks, they publish two magazines with a combined 1 million + subscribers, and produce two top-rated public television shows and a public radio show.

About Penguin Random House Publisher Services

Penguin Random House Publisher Services, a Penguin Random House company, is the book industry's leading provider of sales and distribution services to premium third-party publishers. Its wide range of service offerings includes sales, warehousing, physical and digital distribution, credit and collection, marketing, and information technology. Its portfolio of clients includes National Geographic Society, Beacon Press, DC Comics, Rizzoli, Melville House, New York Review Books, Prometheus Books, Shambhala, Quirk Books, and many others. www.rhpublisherservices.com

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