

**For Immediate Release**  
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## Five new publishers sign with Trafalgar Square Publishing

CHICAGO, July 6, 2015—Trafalgar Square Publishing (TSP), the leading US distributor of UK publishers and a subsidiary of Independent Publishers Group (IPG, [www.ipgbook.com](http://www.ipgbook.com)), is pleased to announce it has partnered with five new publishers for distribution.

As of July 1, 2015, TSP will distribute print and electronic editions in the US and Canada for BackPage Press (<http:// backpagepress.co.uk/>), a Glasgow based publisher founded in 2010 by two sports journalists, Martin Greig and Neil White. Their first book, *In Search of Alan Gilzean* was shortlisted for the European Football Book of the Year, at the British Sports Book Awards; their second title, Graham Hunter's *Barca: The Making of the Greatest Team in the World*, won the award. They have built a reputation for world-class sports books with global appeal, and last year published Andrea Pirlo's autobiography, *I Think Therefore I Play*, which became one of the biggest-selling sports books of 2014 in the UK selling more than 70,000 units in just over a year. *I Think Therefore I Play* will publish with TSP in the US on October 1.

Effective January 1, 2016, Trafalgar Square will distribute print books in the US and Canada for Bonnier Publishing Fiction (<http://www.bonnierpublishing.co.uk/home/>) and Blink Publishing, part of Bonnier Publishing in the UK. Bonnier Publishing is owned by Bonnier Books, a major international publisher based in Sweden. Bonnier Publishing Fiction is a division of Bonnier Publishing which encompasses the children's imprints Hot Key Books and Piccadilly Press and adult fiction imprints Zaffre and Twenty7. Bonnier Publishing Fiction combines brand new voices with established storytellers to bring a broad spectrum of high quality and innovative fiction to all ages.

- **Hot Key Books** was formed in 2012 and quickly established itself for publishing genre-defying and critically acclaimed books including the Carnegie Medal winner *Maggot Moon*. They have published bestselling and award-winning authors such as Sally Gardner, Benjamin Zephaniah, Garth Nix, E. Lockhart, Dawn O'Porter, Maureen Johnson, and Guillermo del Toro.

- **Piccadilly Press** has been publishing for over 30 years, selling more than 6.5 million books. They have won a prestigious list of awards, including winning the Independent Publisher Guild Children's Publisher of the year. Piccadilly Press became part of Bonnier Publishing in 2012.
- **Zaffre** was established in 2014 by Quercus founder Mark Smith. It will publish commercial fiction of all genres, taking established authors and providing dedicated care and attention to grow their audiences around the world.
- **Twenty7** was also established in 2014, and focuses exclusively on debuts across all fiction categories from high-octane crime thrillers to the most heart-warming romances, finding innovative ways to launch new authors into the market.

Blink Publishing (<http://www.blinkpublishing.co.uk/>) is an imprint of Bonnier Publishing focused on the commercial adult non-fiction market. With an emphasis on official, authorized, endorsed authors and subjects, Blink is innovative, creative and forward thinking. A great complement to the Blink list, imprint **Blink Reality** comprises commercial non-fiction and fiction with the defining theme of 'Real Life.' These are powerful real life stories and topical subject matter that will give real inspiration and identification to readers—some celebrity driven, and some from established authors, journalists and medical professionals. The book *Frankly Kellie* by the transgender boxing promoter Kellie Maloney will be available in the US on October 1. *Frankly Kellie* has already generated substantial buzz in the UK and will be featured on *RollingStone.com* this week. TSP will begin US and Canadian distribution with Blink Publishing beginning July 1, 2015.

British Library Publishing (<http://www.bl.uk/aboutus/publishing/>) produces fascinating and beautiful books across a wide range of subjects related to the Library's rich collections, including maps, medieval manuscripts, literary history, graphic design and typography, the history of books and cultural history. They publish accessible and affordable books to enhance their popular exhibition program, as well as classic crime fiction and innovative gift titles that showcase quirky, humorous and unexpected treasures from their collections. They also publish titles that make major contributions to scholarly debate, primarily in the fields of bibliography, book history and manuscript studies, as well as a range of audio CDs based on the Library's collection of recorded sound. TSP will distribute British Library Publishing in the US and Canada beginning January 1, 2016.

Lastly, TSP has added Graffeg Limited (<https://www.graffeg.com/>), a Welsh publisher of stunning illustrated, non-fiction books, notecards, and calendars. They started publishing books in 2003 when founders designer Peter Gill and photographer Steve Benbow produced a large photographic book about Cardiff. They have since published more than 100 illustrated books about food, arts, culture, heritage and architecture, gardens, landscapes, photography, sports and lifestyle. Their authors include award winning photographers and illustrators with international reputations. On October 1, 2015, they will publish *A Dylan Odyssey*, a collection of essays discussing Dylan Thomas and the locations which impacted his life including Oxford, London and New York. TSP will begin distribution with Graffeg on July 1, 2015.

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Established in 1971, IPG was the first organization specifically created for the purpose of marketing titles from independent presses to the book trade. IPG was acquired by Chicago Review Press, Inc. in 1987. With consistent growth year-over-year, IPG's success has come from supporting and encouraging the growth of its client publishers in the United States and worldwide. IPG has a wide reach in the market through its distribution of publishers with academic, Spanish-language, computer and general trade nonfiction and fiction titles. Clients include publishers from the United States, United Kingdom, Canada, Ireland, Israel, Spain and other countries. In 2006, Chicago Review Press, Inc. bought Trafalgar Square Publishing, Inc., the leading US distributor of UK publishers. Trafalgar Square Publishing distributes for clients such as Canongate UK, Hodder & Stoughton, Headline, Orion Publishing, Penguin UK, Penguin Australia and Random House UK.

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