

Publishing Scotland

Foillseachadh Alba

Press Release

Publishing Scotland marks relaunch of www.BooksfromScotland.com (17 July 2015) with inaugural international fellowship programme

Publishing Scotland, the network body for trade and development, aims to reach out to the Scottish diaspora with their newly launched Books from Scotland website www.BooksfromScotland.com

The new site curates a huge selection of Scottish books, around 8000 titles in a way which simply isn't available elsewhere. An on-line search for Scottish books will throw up only books with Scotland in the title whereas www.BooksfromScotland.com flags books by Scottish publishers, written by Scottish authors or of Scottish interest. The new magazine format site will be channel neutral providing links to independent retailers and established on-line booksellers.

To celebrate the launch leading Scottish authors, Janice Galloway, Chris Brookmyre and Kirsty Logan have provided their Top Ten Scottish books (see home page) which *Publishing Scotland* will be tweeting at the time of the launch with the hashtag #ScottishTop10Books and it would be great if you could encourage your readers / listeners / followers to share theirs.

It's not just overseas writers visiting the *Edinburgh International Book Festival* this summer, *Publishing Scotland* are marking the relaunch of www.BooksfromScotland.com by bringing influential international publishers to experience the thriving Scottish literary scene. Prestigious Publishing Fellowship programmes are already well established in Jerusalem, Sydney, Toronto and Frankfurt but this is the first time that Scotland has been put on the international literary map in this way and it is exciting for Scotland to be blazing a trail for the UK.

In this inaugural year senior publishing figures from the US, Canada and Europe have accepted invitations to visit Scotland from Monday 24th – Friday 28th August where they will meet writers and publishers in Edinburgh, Glasgow and Inverness. The inward trade mission which launches this year with funding help from Creative Scotland, Scottish Development International and Emergents will facilitate relationships, rights selling and exposure of Scottish books to an international market.

For further information about the relaunch of www.BooksfromScotland.com, the Publishing Scotland Editorial Fellowship Programme or to interview Publishing Scotland CEO, Marion Sinclair, please call Fiona Brownlee at Brownlee Donald Associates Ltd on 07767431846 or e-mail fiona@brownleedonald.com

emergents



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Notes to editors:

Fellows & Programme itinerary

Monday 24 August: Edinburgh – fellows arrive

- Peter Borland, Atria, Simon and Schuster, USA
- Claire Wachtel, Harper, USA
- Sarah MacLachlan, House of Anansi, Canada
- Eduardo Rabasa, Sexto Piso, Mexico
- Halfdan Friehow, Font Verlag, Norway
- Enrico Racca, Mondadori, Italy
- Markus Naegele, Heyne, Germany
- Lina Muzur, Aufbau, Germany

(NB: Publishers from France and the Netherlands were invited but couldn't come due to prior commitments)

Dinner at **The Boathouse** overlooking the Forth Bridge

Tuesday 25 August: Edinburgh

Meetings with Scottish publishers, visit to Edinburgh International Book Festival and drinks reception for all publishers and Fellows at Book Festival in the evening

Wednesday 26 August: Edinburgh

Meetings with Scottish publishers followed by dinner in the evening at Abbotsford, a stately home in the Scottish Borders, home of Sir Walter Scott

Thursday 27 August: Glasgow

Networking event with publishers in Glasgow and train to Inverness

Friday 28 August: Inverness

Meetings with publishers/authors and opportunity to see something of the Highlands

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Marion Sinclair, CEO of Publishing Scotland said:

'The Scottish publishing market is a mature one, but it is also one that needs to develop on an international scale. We have established several initiatives to help the industry promote itself to the international market over the years and we are starting to see positive effects: BooksfromScotland.com is a showcase for the best of Scottish books, and the inaugural International Fellowship Programme sees visits from influential editors from North America, Central America and Europe to experience the best of what the Scottish literary scene has to offer.'

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