

News Release

February 3, 2015

Association of Canadian Publishers and Ingram Content Group

Develop Digital to Print Program for Publishers

Nashville, TN – Ingram Content Group Inc. and the **Association of Canadian Publishers (ACP)** today announced a digital to print program, offered through Ingram's Lightning Source Inc., that gives ACP member publishers tools to easily convert digital books to physical books and print and distribute them to booksellers and readers around the world.

"We want to provide ACP member publishers with the tools and resources to help them succeed and move their businesses forward," said Krystyna Ross, CEO, eBOUND Canada, the digital arm of the Association of Canadian Publishers. "Offering both E and P book formats is almost a necessity in today's publishing world. We're delighted that we can help our publishers take advantage of all that Ingram has to offer, and simplify the process of making books available to readers in the formats they like most."

ACP's digital to print program exposes Canadian publisher content to an expanded audience of readers worldwide. Member publishers that use the services of ACP's digital program eBOUND, have access to tools to use existing e-book files to create paperback and hardcover book editions. Books are manufactured and distributed on-demand in response to orders from Ingram's comprehensive network of online and brick and mortar booksellers around the world.

The print program was made possible through funding from the Ontario Media Development Corporation (OMDC). OMDC is an agency of the Government of Ontario, and supports the province's creative economy by providing innovative programs, services and funding for the film & television; book & magazine publishing; interactive digital media & music industries.

"Technology has not only reshaped how people read, but also the supply chain to reach the consumer," said **Kelly Gallagher**, Vice President,

Content Acquisition North America, Ingram Content Group. "We are pleased that through Ingram's integrated solutions, more content from Canadian publishers will reach readers in new markets, and ACP member publishers will have the opportunity to grow sales."

For more than three decades, the ACP has been instrumental in helping its publishers create a national literature that introduces Canadians to each other and the world. The Association assists Canadian-owned publishers in promoting the excellence of their books, in bringing more books to more readers in their country and in expanding publishers' domestic and international market share. ACP's membership includes more than 135 Canadian publishers from a variety of genres.

Ingram has supported ACP and their e-book initiatives since 2011 with its **CoreSource**[®] digital asset management and distribution platform, offered through Ingram's Lightning Source Inc.

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About the Association of Canadian Publishers

The Association of Canadian Publishers (ACP) is the voice of Canada's independent English- language book publishing industry, representing 115 Canadian-owned companies. The ACP provides professional development for its members, fosters communication within the book sector, develops collaborative marketing initiatives, conducts research, and provides advocacy to government, the book industry, and the public. For more information visit www.publishers.ca

About eBound Canada

Launched in March 2009 as Canadian Publishers Digital Services (CPDS), eBOUND Canada is a not-for-profit organization dedicated to advancing Canadian publishers' engagement in the digital marketplace. Its growing number of programs includes e-book distribution, digital asset management, conversion services, print-on-demand and professional development programming. For more information, visit www.eboundcanada.org

About Ingram

Ingram Content Group Inc. is a subsidiary of Nashville-based Ingram Industries Inc. The company got its start in 1964 as a textbook depository and has since grown and transformed into a comprehensive publishing industry services company that offers numerous solutions, including physical book distribution, print-on-demand and digital services. Committed to the success of its partners, Ingram works closely with publishers, retailers, libraries and schools around the world to provide them with the right products and services to help them succeed in the dynamic and increasingly complex world of content publishing. Ingram's operating units are Ingram Book Company, Lightning Source Inc., Vital Source Technologies, Inc., Ingram Periodicals Inc., Ingram International Inc., Ingram Library Services Inc., Spring Arbor Distributors Inc., Ingram Publisher Services Inc., Tennessee Book Company LLC, Coutts Information Services, and ICG Ventures Inc. Learn more about Ingram Content Group at www.ingramcontent.com.

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