

MBS Selects Vital Source as Digital Fulfillment Vendor For Education Content

Nashville, TN – **Vital Source Technologies, Inc.**, Ingram Content Group's leading digital content delivery system, today announced that Vital Source has been selected by MBS Textbook Exchange, Inc. to be the digital fulfillment vendor for all of its educational content. This agreement with MBS, the industry leader in providing virtual bookstores with comprehensive print and digital inventories of course materials, will span both the K-12 and higher education markets, and will encompass all of the channels through which MBS will sell digital content, including MBS Direct, Textbooks.com, and MBS Systems.

The collaboration between MBS and Vital Source will simplify the distribution of digital course materials for thousands of institutions and students who will no longer have to contend with competing digital platforms. Instead, schools can unify their digital platforms through all of MBS' channels, and in the process, streamline training and support, while also providing students with the convenience of a single digital reading experience.

"We value our longstanding relationship with MBS, and together we will build, enhance and deliver compelling educational content to thousands of users worldwide," said Shawn Morin, President and Chief Operating Officer, Ingram Content Group. "We are excited that this agreement will facilitate students' access to the learning and productivity benefits of digital course materials."

"We are pleased that our agreement will allow Vital Source to be MBS' provider of digital course materials," said Bill Dampier President and Chief Operating Officer of MBS Direct. "Vital Source's recent acquisition of CourseSmart, and the resulting benefits of the combined company, convinced us that they were the ideal choice to fulfill our digital platform. Together we can offer our customers the industry's broadest catalog, faculty sampling, and award-winning analytics."

About Vital Source

The VitalSource Bookshelf® platform is the most used e-textbook delivery platform in higher education. Vital Source Technologies has more than 500,000 titles available in distribution, encompassing content from more than 750 educational publishers. Content is available to VitalSource Bookshelf users, including those living with disabilities, anytime, anywhere, and on a variety of operating systems and devices. For more information

about Vital Source Technologies, visit www.vitalsource.com.

About Ingram

Ingram Content Group Inc. is a subsidiary of Nashville-based Ingram Industries Inc. The company got its start in 1964 as a textbook depository and has since grown and transformed into a comprehensive publishing industry services company that offers numerous solutions, including physical book distribution, print-on-demand and digital services. Committed to the success of its partners, Ingram works closely with publishers, retailers, libraries and schools around the world to provide them with the right products and services to help them succeed in the dynamic and increasingly complex world of content publishing. Ingram's operating units are Ingram Book Company, Lightning Source Inc., Vital Source Technologies, Inc., Ingram Periodicals Inc., Ingram International Inc., Ingram Library Services Inc., Spring Arbor Distributors Inc., Ingram Publisher Services Inc., Tennessee Book Company LLC, Coutts Information Services, and ICG Ventures Inc. Learn more about Ingram Content Group at www.ingramcontent.com.

About MBS Textbook Exchange, Inc.

MBS Textbook Exchange, Inc. is the largest used college textbook wholesaler, bookstore system course materials in the nation. The industry leader in course material fulfillment solutions, MBS s America and students around the world. MBS' primary goals are to provide its partner schools w/ knowledge of the textbook industry to simplify course material fulfillment and increase options w/

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