Restructuring BISAC Juvenile Headings for YA Content

BISG Invites Member Input into Proposed Changes

Based on a survey and interviews with industry stakeholders, BISG and its <u>Subject Codes Committee</u> propose changes to the BISAC Subject Headings to allow for the classification of young adult and teen content.

These changes are significant, with implications for those who assign or maintain subject codes or who support and manage metadata and systems. Editorial, merchandising, marketing, sales, operations, IT, finance, and business departments at metadata senders or receivers may be affected.

We invite BISG members to these special meetings to hear details of the proposed changes, discuss other options, and give us your feedback. To encourage as much member participation as possible, we are offering two meeting options: in person in New York City on the morning of **March 13**, **2015**, or via a webcast on **March 20**. There is no cost to attend, though we require registration. Click <u>here</u> for more information and to register for either option.

Please invite other colleagues from your company who may not normally interact with BISG but who may be interested in this important topic. As a member organization representing all sectors of publishing, we welcome a diversity of voices.

These meetings are open to employees of BISG members only. A list of BISG members is available here. You can still join BISG prior to these meetings; email Jeanette Zwart at jeanette@bisg.org for information.