

BEST TRANSLATED BOOK AWARD TO BE PRESENTED AT BOOKEXPLO AMERICA

8TH Annual Award Brings Attention to International Literature

Norwalk, CT, February 25, 2015: BookExpo America (BEA), North America's largest and preeminent book industry convention, continues to shine a light on international publishing by sponsoring the 8th Annual Best Translated Book Award which was founded to bring attention to great works of literature in translation and honor the translators who make these available to English readers. Over the past few years, underwriting from Amazon.com has made it possible for the winning authors and translators to receive \$5,000 in cash prizes, making this the largest award for literature in translation in the United States. Inaugurated in 2008, the award is conferred by *Three Percent*, the online literary magazine of Open Letter Books, which is the book translation press of the University of Rochester.

The award will take place on the Eastside Stage at BEA on Wednesday, May 27 at 2:30pm at the Jacob K. Javits Center. BookExpo America is widely known as an ideal place for content creators, media, booksellers, rights professionals, and movie and television executives to meet new authors, discover new books, learn about trends shaping the book industry, and network with those who have a passion for books and reading. It is the nation's largest gathering of booksellers, book publishers and book industry professionals.

"Announcing the winners of the Best Translated Book Award at BookExpo America makes perfect sense," notes Chad W. Post, publisher of Open Letter and Founder of the awards. "Booksellers are some of the biggest fans of international literature I know, and one of the most important groups out there for getting translations into the hands of individual readers. It's exciting to be able to share this announcement with them directly, at one of the key bookselling events

of the year. Plus, incorporating the BTBAs into the setting of BEA—with hundreds of authors, translators, and editors in attendance—is a fantastic way to show that international literature is a central, growing part of book culture.”

Any works in translation published in 2014 for the first time ever (no retranslations or reissues) are eligible for the award. More than 580 works of fiction and poetry have already met these criteria. These books originated from 73 different countries and were written in 46 different languages, making this the largest, and most diverse, pool of entries to date. Additionally, these books were published by 194 different publishers, demonstrating the large base of interest in bringing international voices to American readers.

ABOUT BOOKEXPO AMERICA:

BookExpo America (BEA) is North America’s largest gathering of book trade professionals attracting an international audience. The event is widely known as an ideal place for content creators, media, booksellers, rights professionals, and movie and television executives to meet new authors, discover new books, learn about trends shaping the book industry, and network with those who have a passion for books and reading. BEA is foremost a gathering place for creative writers and thinkers and the commerce they create. It is recognized for the media attention it brings to upcoming books as well as for the notable authors it attracts to the convention itself.

BEA is organized with the support of association partners including the Association of American Publishers (AAP) and the American Booksellers Association (ABA).