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PUBLISHING
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CONFERENCE
PROGRAM

MAY 10-11TH, 2016

BOOKEXPO AMERICA
McCormick Place West, Chicago



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BOOKEXPO AMERICA
McCormick Place West, Chicago

PRINTED GENEROUSLY BY **INGRAM** |  **Lightning Source** A LONG TIME SUPPORTER OF THE IDPF

7:45 AM – 8:45 AM

Registration and Continental Breakfast

Location: Outside W196

8:45 AM – 9:00 AM

Welcoming Remarks**Bill McCoy** | *Executive Director, International Digital Publishing Forum*

Location: W196

9:00 AM – 9:20 AM

The Reader, the Retailer, and the End of the Beginning of eBooks**Michael Tamblyn** | *President and CEO, Rakuten Kobo*

If the ebook market was a novel, we have just reached the part where we remember all of the characters' names and the plot is starting to heat up. Does the last year of ebook sales represent a pause, a plateau, or a decline in digital and a glorious resurgence of print? For Michael Tamblyn, CEO of Kobo and overseeing Rakuten's Global ebook businesses, it represents an excellent opportunity to look at what readers want and how that can drive the next phase of growth in digital.

Location: W196

9:20 AM – 9:40 AM

Building a Data-Driven Business**Sean Callahan** | *Senior Manager, Content Marketing, LinkedIn*

What do Amazon, Netflix, and Google have in common? They use data to understand their buyers and build a better customer experience. The best companies in the world are emulating these leaders and using data to know their prospects, deliver perfectly-timed communications, and exceptional customer experience. Discover insight into how your company can take the first steps to becoming data-driven.

Location: W196

9:40 AM – 10:00 AM

Problems Solved: Surprising Solutions From the Scholarly Sphere**Kent Anderson** | *CEO, Redlink and Past President, Society for Scholarly Publishing*

The fast-paced digital world has created so many unrealized opportunities and presented so many unsolved problems for many publishers. Stable, interoperable content identifiers? Metrics that tell you how your content is getting seen and used? Knowing exactly which things in our torrent of publications were written by which authors, especially those with the same or similar names? Providing open access while maintaining the publisher-reader relationship? Accountability: Who funded this work? Was it plagiarized? What about updates: do I have the current version? In this lively presentation, you'll see how these issues have already been solved in the scholarly sphere—solutions that could provide shortcuts for other sectors.

Location: W196

10:00 AM – 10:45 AM

Keynote Address: Realizing the Vision of Publishing Technology Being Web Technology**Sir Tim Berners-Lee** | *Founder and Director, World Wide Web Consortium (W3C)*

With Tim Berners-Lee's invention of the World Wide Web in 1989, the preamble for publishing's future on the Web was barely a gleam in a few peoples' eyes. As the Web and its foundational technologies matured, the product of content distribution moved from being a single static Web page to become today's rich media environment for digital publishing. Tim will explain why we are even closer now to realizing the transformative vision of publishing on the Web being completely aligned with Web technology—and how the W3C is accelerating the Web's impact on publishing across the greatest number of devices, including eReaders, tablets, mobile, and even TVs and in automobiles as the most open, interoperable and accessible global platform in history.

Location: W196

10:45 AM – 11:15 AM

Networking Break and Booth Stroll

Location: Outside W196

11:15 AM – 11:35 AM

Should Publishers Sell Direct to Consumer?**Dominique Raccah** | *Publisher & CEO, Sourcebooks, Inc.*

Direct to consumer is not for everyone. As publishers grapple with the decision of direct to consumer, what are the things to consider? What are the needs? What are the advantages? What are the investments that need to be made? If you choose not to sell direct, what can you do so you are not at a disadvantage? Join Dominique Raccah as she discusses some of the pros and cons, the decision-making process, thinking through your value proposition, what Sourcebooks discovered, the data implications, and much more.

Location: W196

11:40 AM – 12:25 PM

Accessibility is for Everybody—And It's Never Been More Achievable**George Kerscher** | *Chief Innovations Officer, DAISY Consortium and President, IDPF***Robin Seaman** | *Director of Content Acquisition, Benetech/Bookshare***Bill Kasdorf** | *Vice President and Principal Consultant, Apex Content & Media Solutions*

Everybody acknowledges that accessibility is important, but most publishers just don't know where to start. This session will demystify accessibility, showing how making publications accessible can be mainstreamed, a fundamental part of standard editorial and production workflows using the standards most publishers already employ in the digital world. George Kerscher will discuss the development of an international baseline consensus on what accessibility means and what publishers should be expected to provide. Robin Seaman will describe the tools and resources Benetech and the Diagram Center provide to make it easy for publishers to add accessible features to their publications. And Bill Kasdorf will present the new *BISG Quick Start Guide to Accessible Publishing*, the go-to resource for publishers of all types.

Location: W196

12:25 PM – 1:30 PM

Announcements and Lunch

Location: Outside W196

1:30 PM – 2:10 PM

[BUSINESS & MARKETING]**Digital Discovery at Diverse E-Tailers****James Bryant (Moderator)** | *CEO, Trajectory, Inc.***Xiangjun Cheng** | *CEO, iReader***Alice Huang** | *Executive Director – China, Trajectory, Inc.***Nathan Maharaj** | *Director of Merchandising, Kobo***Ian Small** | *President, Audiobooks.com***Ashleigh Gardner** | *Head of Writer and Publisher Partnerships, Wattpad***Jeff Jankowski** | *Founder and CEO, Hoopla*

Title discovery is regarded as the greatest challenge facing the global book publishing industry. It is the “final mile” from author to reader. Join the discussion and gain new insight into the best practices being deployed by booksellers in North America, Europe and China. Learn how different markets and different booksellers are working towards better book discovery for readers. Discover how readers are finding the books they are really interested in. What opportunities exist for better discovery, and what do you need to do to ensure your content is discovered by readers?

Location: W196

[SCHOLARLY, PROFESSIONAL AND EDUCATION]**Digital Learning Solutions: Create, Publish & Deliver****Andrew Smith Lewis** | *Co-Founder And Executive Chairman, Cerego***Michael Hale, PhD** | *Vice President of Sales, VitalSource Technologies Inc.*

Adaptive digital learning solutions can present a difficult, costly obstacle for those pursuing the transition from print to digital. Authors and subject matter experts often struggle to easily develop innovative, visually appealing and interactive learning material for delivery in different formats and on various devices. Join this discussion on how content owners can move beyond pre-packaged solutions and sales agreements to build joint ventures that drive new product opportunities and real business value. This panel will delve into ways to innovate and reinvent content so that it is flexible, agile and intuitive. Discover ways your content can be dynamic and a personalized learning experience for students who need to know, when they most need to know it.

Location: W193

[TECHNOLOGY]**Be Who You Are: The International Standard Name Identifier****Laura Dawson (Moderator)** | *CEO and Founder, Numerical Gurus LLC***Michael Healy** | *Executive Director, International Relations, Copyright Clearance Center***Phil Madans** | *Executive Director of Digital Publishing Technology, Hachette Book Group*

This session will cover the latest in book-industry identifiers, the ISNI, which identifies contributors. Essential for rights-tracking and search disambiguation, the ISNI has been implemented by such organizations as Harvard Library, Macmillan's Digital Science, and many national libraries and collective organizations all over the world. Come discover what this new standard is all about, and how it can help you as a publisher, author, or agent.

Location: W192

2:15 PM – 3:00 PM

[BUSINESS & MARKETING]**The Future of ebook Discovery: The Power of Partnerships, Big Data and Innovation****Keith Michael Fiels (Moderator)** | *Executive Director, American Library Association***Andrew Medlar** | *Assistant Chief, Technology, Content & Innovation, Chicago Public Library***Lauren Klouda** | *Marketing Manager, Print & Digital, Independent Publishers Group Publisher***Mitchell Davis** | *Chief Business Officer, Bibliolabs***Veronda J. Pitchford** | *Director of Membership Development and Resource Sharing, Reaching Across Illinois Library System***David Ziembiec** | *Western District Sales Manager and Data Analytics, GaleCengage*

According to a national Pew survey, less than 40% of the general public know that public libraries have ebooks. As digital publishers strive for sustainable business models, imagine a future of ebooks where library expertise could be harnessed to expand greater discovery and engagement of both the retail and library markets. Libraries have the power to drive ebook discovery because they know what people need and read in their communities. Usage and collection data and enriched metadata paired with technology that links community market segmentation can be analyzed and leveraged across industries to pinpoint reading patterns and drive retail sales. Libraries, vendors, and publishers can and should partner to develop innovative new models to curate local user experiences and promote reading at every opportunity. The success of reading ensures a sustainable future for all committed to building a nation of readers. Join this thought-provoking discussion among publishers, libraries, and vendors and help uncover opportunities for strategic partnership.

Location: W196

[SCHOLARLY, PROFESSIONAL AND EDUCATION]**What is a Publisher Now? Lessons from the Classroom—a Spotlight on Education and Textbook Publishers****Randy Petway (Moderator)** | *Chief Revenue Officer, Ingenta***Mark Kuyper** | *Executive Director, Book Industry Study Group***Tim Stookesberry** | *VP and Education Group Director, Knowledge and Learning Division, John Wiley and Sons*

Educational publishers were the first to encounter the digital natives. These publishers quickly adapted to serve digital-savvy learners through the creation of digital products that took the place of and worked in conjunction with print materials. With e-learning management systems, online course packs and MOOCs established as the norm, many lessons can be learned from this critical vertical. In this panel, Petway will speak with experts from education and textbook publishing to share insights on this market's digital innovations and look towards future trends.

Location: W193**[TECHNOLOGY]****Semantics, Structure & Responsive Design: Bring It All Together!****Mike Baker** | *Technical Director, Content Strategy & Implementation, Houghton Mifflin Harcourt***John Prabhu** | *SVP, Technology Solutions, SPi Global***Veronica Thompson** | *Manager, Content Engineering & Design, Inking*

The customer is becoming more powerful and demanding than ever in this interconnected, competitive and digital world. Creating good and high quality content from authoring through the publishing process is super critical, but at times could be a daunting task depending on the complexity of content, design, interactivities and tools used within the workflow. Technology is indisputably at the center of the digital revolution and has a profound impact to integrate and collaborate with multiple stakeholders in the content lifecycle. This session will discuss strategies and share best practices towards content architecture, design, tools and platforms, governance model, etc. to deliver superior content and enhance the overall customer experience.

Location: W192**3:00 PM – 3:30 PM****Networking Break and Booth Stroll****Location:** Outside W196**3:30 PM – 3:50 PM****Global Update: The State of Copyright****Michael Healy** | *Executive Director, International Relations, Copyright Clearance Center*

Publishing today depends on technology, and technology is pressing copyright laws in ways never imagined before. The vital role copyright plays in the new "information economy" is widely recognized, yet nearly every month another government launches a review of its intellectual property framework or announces new measures to deal with "the copyright problem." In courtrooms and legislation across the globe – from India to Canada, Australia to Germany, and beyond – copyright holders must diligently seek to protect their existing rights not only against wide-ranging infringement but also so-called "reform." In a worldwide review of "the state of copyright," including controversial copyright-related judgments that have come out of U.S. courts, Michael Healy, Copyright Clearance Center's Executive Director, International Relations, will lay out details of this disruption as well as outline how publishers have become adept at managing the disruption by harnessing market-driven forces.

Location: W196

3:50 PM – 4:10 PM

Global Update: Japan and the World**Alvin Lu** | *General Manager, Kodansha Advanced Media*

Japan's unique content such as manga is globally relevant, and Japan is also a big market for content from elsewhere. This requires building bridges, not walls. Kodansha recently formed a new digital publishing centric company in San Francisco to foster innovation on the global stage. In this session we'll hear from the Silicon Valley vet who's overseeing the new lab and its work on digital manga and Web publishing.

Location: W196

4:15 PM – 4:50 PM

Libraries in a Digital Age**Skip Prichard (Moderator)** | *President and CEO, Online Computer Library Center***Steve Potash** | *President and CEO, OverDrive***Rick Anderson** | *Assoc. Dean for Collections & Scholarly Communication, University of Utah and President-Elect, Society for Scholarly Publishing*

As technology and media continue to evolve, libraries are creating new digital resources and launching new collections. They source materials not just from publishers, but from other libraries, private collections, corporations, cultural institutions and directly from academia. And they make these collections available online to patrons, students and scholars in new ways that better intersect with our everyday workflows. This shift to expand the role of libraries while enhancing users' digital experiences requires content owners to provide more complete and complex metadata in order to leverage libraries' unique audiences and channels. What new business models are possible for library partners... and libraries themselves? What distinctive services will we find at the intersection of "library" and "content"? Join this discussion and learn how to take advantage of these opportunities.

Location: W196

4:50 PM – 5:00 PM

Closing Remarks**Bill McCoy** | *Executive Director, IDPF*

Location: W196

8:00 AM – 9:00 AM

Continental Breakfast and Booths Open

Location: Outside W196

9:00 AM – 9:45 AM

[BUSINESS & MARKETING]**Big Data—It's A Big Deal! What You Need to Know To Protect Your Company!****Samuel Fifer** | *Partner and US Practice Leader, Intellectual Property and Technology Practice, Dentons*

Just about everything humans do, to the extent it leaves any kind of evidence trail, generates data. In the aggregate, we generate mountains of data daily and it all has value to someone, assuming it can be effectively sorted, sifted and categorized. Regulatory schemes have popped up all around the world attempting to govern the use of data that might impact individual privacy. What does this mean in terms of what companies who come into contact with this kind of data can and cannot do? And if you think this means "someone else," and not you or your company, think again. What happens if someone hacks into your systems? What formal risk assessment programs for data breach are you required to have? What if you do business across international borders? What does the European Union require? We will look at these and other issues and give you some idea of what you are up against and what you can do about it.

Location: W196

[SCHOLARLY, PROFESSIONAL AND EDUCATION]**From Author to Student: Implementing The EPUB for Education Profile**

Nick Brown | *Manager, Product Management, VitalSource Technologies Inc.*

EPUB is no longer just for books. The new EPUB for Education profile provides a sophisticated, dynamic infrastructure that can turn books into platforms, providing a rich, dynamic learning experience for all. In this session, Nick Brown will explain the driving forces behind EPUB for Education—accessibility, interactive/multimedia content, robust analytics and rich integrations—and how VitalSource uses this open, nonproprietary specification to meet those needs. Through demos of VitalSource Content Studio, a new tool for digital first content creation, and Bookshelf, VitalSource's integration-friendly multi-platform reading system, you'll see a real world example of the open-standards-based EPUB for Education spec powering positive learning outcomes for students today.

Location: W193

[TECHNOLOGY]**Annotating All Books: How Web Annotations Will Transform Reading**

Dan Whaley | *Founder and CEO, Hypothes.is*

Fred Chasen | *Lead Developer, Epub.js*

Digital books create a potential for new forms of social sharing and collaboration that never existed in the physical. Existing platforms have implemented features such as personal notes and “most highlighted passages” that are intriguing, but an emerging web annotation standard and new open libraries such as EPUB and Radium will enable powerful forms of engagement that have simply not been possible before. We'll cover these new technologies and showcase an example integration. We'll also discuss how this capability is being brought to scholarly knowledge more broadly through a coalition of over 60 publishers and platforms.

Location: W192

9:50 AM – 10:35 AM

[BUSINESS & MARKETING]**Why Subscription Works Outside the US Market**

Nathan Hull (Moderator) | *Chief Business Development Officer, Mofibo, Denmark*

Mikołaj Małaczyński | *CEO and Co-founder, Legimi, Poland*

Jens Klingelhöfer | *CEO and Co-founder, Bookwire GmbH*

The ebook subscription model has been met with hurdles in the US market. However, outside of the US market, companies are meeting with success with this new business model. Join in the discussion as examples from companies operating across the Netherlands, Denmark, Sweden and Poland, the session will explore why subscription models for ebooks and audiobooks are thriving in Europe and how they are an essential new revenue source for both local language and English-language publishers in these key foreign markets.

Location: W196

[SCHOLARLY, PROFESSIONAL AND EDUCATION]**Move Over Humans, Machines Want to Learn!**

Chris Kenneally | *Director of Business Development, Copyright Clearance Center*

Machine learning is one of the most exciting frontiers for scientific advancement. With ever increasing amounts of big data and small data being made openly available, the ability of the machines to solve challenges from personalized medicine to climate change will only increase. However, with big data comes big challenges (and opportunities for publishers). How will data be structured, organized, discovered and made available? What can publishers and societies do to make this process easier for researchers? In this session, we will address the opportunities inherent in machine learning, and discuss what publishers should do, and not do, in order to take advantage of the new technology available to us.

Location: W193

[TECHNOLOGY]**Future of Metadata: A Look at 2025****Patricia Payton (Moderator)** | *Senior Manager Provider Relations, ProQuest & Bowker***Graham Bell** | *Executive Director, EDItEUR***Chip Nilges** | *VP of Business Development, OCLC***Phil Madans** | *Executive Director of Digital Publishing Technology, Hachette Book Group*

What will publishing metadata look like in 2025? Will we still be creating ONIX files and sending them via FTP or will all trading partners link data across the web? In this session you will learn about futuristic topics such as linked data, identifiers that tie related works together, and the internationalizing of subject classification.

Location: W192

10:35 AM – 11:05 AM

Networking Break and Booth Stroll

Location: Outside W196

11:05 AM – 11:50 AM

[BUSINESS & MARKETING]**Driving Online Sales: Understanding Why Customers Click to Buy****Kelly Peterson (Moderator)** | *Director of Client Services, INscribe Digital***Laura Driussi** | *Strategic Partner Manager, Books on Google Play & Google Play for Education, Google***Andrew Weinstein** | *Vice President, Content Acquisition, Scribd***Nathan Maharaj** | *Director of Merchandising, Kobo*

As consumers increasingly buy print and ebooks online, publishers and authors need a more a more nuanced understanding of what drives customers to click the buy button. This panel will show how customers' online behaviors relate to their in-store behavior, in order to help publishers better understand their purchasing behaviors, and drive better results. We will cover up-to-date trends, including: which areas of major retail websites drive the most sales and why; how algorithms such as "customers who like this like that" work; why SEO and metadata are more important than ever; why DRM doesn't matter (yet); and how publishers can optimize their titles for better results in all of these areas.

Location: W196

[SCHOLARLY, PROFESSIONAL AND EDUCATION]**Opening the Infrastructure: Innovative Tools from Open Source Projects****Erich Van Rijn** | *University of California Press***Susan Doerr** | *University of Minnesota Press***Jeremy Morse** | *University of Michigan Press*

The Mellon Foundation recently funded a number of innovative projects designed to provide tools that address complex needs using free, open source, standards-based technologies. This session will focus on three of these: Luminos, an open source, web-based workflow and content management system being developed by the University of California Press and the California Digital Library; Manifold, an open source, EPUB-based platform for publishing dynamic, interactive monographs being developed by the University of Minnesota Press and CUNY; and the University of Michigan Press's Hydra/Fedora project, which is part of the Lever Press initiative, which will provide an open-access, digital-first pathway for scholarship in the arts, humanities, and social sciences.

Location: W193

[TECHNOLOGY]**We're Not There Yet: Why EPUB Still Matters For Trade Publishers**

Liisa McCloy-Kelley (Moderator) | *VP, Director eBook Development & Innovation, Penguin Random House, Inc.*

In a world where trade publishing will continue to support both print and digital for years to come, ebook standards are more important than ever. But we're not there yet- EPUB 3 is not yet well adopted and features for 3.1 are still under development. Learn what works and where, what doesn't work yet, how you can (and should!) get involved to make a difference and how you can take advantage of best practices to make your ebooks stand out!

Location: W192

11:55 AM – 12:35 PM

[BUSINESS & MARKETING]**Lessons from the Digital Transformation of Audiobooks**

Seth D. Gershel (Moderator) | *Principal, Seth D. Gershel LLC, Publishing Consulting & Business Development*

Debra Deyan | *CEO & President, Deyan Audio*

Grady Hesters | *Audiobook Publishing Pioneer*

There is no question that publishers and content owners have been challenged by the digital transformation that has taken place over the past decade in the world of print. But, gaining insight and integrating strategies and tactics to build new opportunities is available if you look and learn from audiobook publishers. Join this discussion as comparisons are drawn between the trends from audiobook physical product to digital product to that of print books to ebooks. The transformation in audiobooks with changes in production, distribution and revenue also provided for new business models—pay-to-own, pay-to-stream, pay-to-listen and subscription—many of which are now readily available models to ebook publishers. But what about the user experience? Did the digital transformation of audiobooks change the user experience? How did the move to digital audiobooks change user discovery of new titles—was it enhanced or diminished? The lessons from the world of digital audiobooks are road maps for other digital formats in the publishing ecosystem.

Location: W196

[SCHOLARLY, PROFESSIONAL AND EDUCATION]**Altmetrics: Who's Talking About My Work?**

Kathy Christian | *COO, Altmetrics*

An unexpected side effect of the shift from print to online is the plethora of new ways people communicate and engage with content. Previously, discussions around content were confined to fairly discrete, homogenous communities. Now these barriers have been removed. In the world of scholarly content, funding bodies, the media, policy makers, and the public are now all involved in, and can influence, the discussions that were previously limited to academia. The challenge is that the communication channels these groups use can vary considerably. That leaves the stakeholders who fail to fully understand the impact of these engagements at risk of being left behind by more nimble competitors. Altmetric has developed the tools and technology needed to form a comprehensive view of engagement across disparate communities and disparate sources, for a variety of content. In this session you'll learn what altmetrics are and most importantly, you'll see how this rich new resource can work for you.

Location: W193

11:55 AM – 12:15 PM

[TECHNOLOGY]

Metadata in EPUB: The Rabbit Hole Is Deeper Than You ThinkJoshua Tallent | *Director of Outreach and Education, Firebrand Technologies*

When people hear the word “metadata” they immediately think about ONIX and the process of getting title information to trading partners. With EPUB, there is more to metadata than meets the eye. This session will dive deep into the rabbit hole, showing you how much metadata your EPUB actually has, and providing real, practical advice for how to create and manage that metadata well. Gain insight on how ONIX metadata for ebooks differs from print metadata and the unique requirements of specific ebook retailers. Discover best practices for high-quality OPF metadata as well as semantic markup and other areas where metadata drives more of your business and serves your customers better.

Location: W192

12:15 PM – 12:35 PM

[TECHNOLOGY]

Ebooks as a Mobile ExperienceMicah Bowers | *Founder and CEO, Bluefire*

The vast growth of ebook consumption moving forward will occur on mobile devices. This session will explore the ramifications of ebooks as experiences that exist within an ecosystem of digital content, apps, operating systems, and hand held devices and how this presents both unique challenges and opportunities for ebook publishers and retailers.

Location: W192

12:30 PM – 12:45 PM

Lunch on Your Own

2:00 PM – 4:00 PM

IDPF Open Member Meeting and EPUB Update

All IDPF members and other interested parties are invited to attend this open member meeting. Come meet the IDPF staff, hear about the latest IDPF activities including recent and upcoming developments with the EPUB standard, and learn how you can get more involved. All registered attendees are welcome.

Location: W196

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* Terms and conditions for discounted membership: must submit IDPF membership application by July 1, 2016; limit one discount per company; valid for new IDPF members only.

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JOIN YOUR FELLOW ATTENDEES AND THE IDPF FOR COCKTAILS AND INFORMATIVE SESSIONS

in the DIGITAL DISCOVERY ZONE, BEA EXHIBIT HALL

COCKTAILS WILL BE SERVED ON WEDNESDAY, MAY 11 FROM 4-5 PM

Brought to you by the IDPF, the Digital Discovery Zone is a dedicated area on the show floor where you can explore all things digital, mix and mingle with technology providers, hear from our sponsors, and see who will bring home the 2016 IDPF Innovation Award, sponsored by Hummingbird Digital Media.

WEDNESDAY, MAY 11TH

- 3:00 PM – 3:20 PM VitalSource Technologies Inc. Presents
- 3:30 PM – 3:50 PM OverDrive Presents
- 4:00 PM – 5:30 PM Digital Cocktails Networking Happy Hour
- 5:00 PM – 5:30 PM Presentation of the 2016 IDPF Innovation Award, sponsored by Hummingbird Digital Media

THURSDAY, MAY 12TH

- 11:30 PM – 11:50 AM Hummingbird Digital Media Presents
- 12:30 PM – 12:50 PM MPS Presents
- 2:00 PM – 2:20 PM Sony DADC Presents
- 2:30 PM – 2:50 PM Excelsoft Presents
- 3:30 PM – 3:50 PM Virtusales Presents



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For a complete list of speaker bios and headshots, please visit idpf.org/digicon-bea-2016/speakers.

HELP CHART THE FUTURE OF OPEN STANDARDS FOR DIGITAL PUBLISHING

The International Digital Publishing Forum (IDPF) is the global trade and standards organization dedicated to the development and promotion of electronic publishing and content consumption.

The IDPF develops and maintains the EPUB content publication standard that enables the creation and transport of reflowable digital books and other types of content as digital publications that are interoperable between EPUB compatible reading devices and applications. The IDPF has over 300 global member organizations including publishers, authors, libraries, retailers, government organizations, solution providers, and other stakeholders, collaborating to advance the digital publishing ecosystem.

By becoming an IDPF member you have the opportunity to participate in standards development Working Groups, to vote on industry issues, and run for organizational election. By participating in IDPF standards efforts, your company or organization will be able to communicate your requirements into the resulting specification process. You will also have access to the IDPF member directory and member-only content and reports, receive discounts for IDPF and 3rd party conferences, and have the opportunity to attend member meetings and other networking events. Most of all, as a member, you will be helping to shape the future of publishing. The IDPF is a democratic, membership-driven organization.



INTERNATIONAL DIGITAL PUBLISHING FORUM

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