



# BOOK INDUSTRY GUILD OF NEW YORK

*www.bookindustryguildofny.org*

## **Book Industry Guild of New York (BIGNY) Panel Discussion To Explore Faith-Based Publishing's Growth and Challenges**

April 28, 2016

For Immediate Release

Media Contact: Tim Hoey, [publicrelations@bigny.org](mailto:publicrelations@bigny.org), 973.714.0707

New York, NY –“Exploring Faith-Based Publishing” will be the subject of a Tuesday, May 10, 2016 panel discussion with The Book Industry Guild of New York (BIGNY). A group of four leading editors and publishers will speak about the increased interest in faith-based content and the challenges they face. The discussion may include editorial approaches to the unique needs of their respective markets, as well as a consideration of current issues motivating strong interest among faith-based readers.

### **Speakers**

- Tina Constable -- SVP and Publisher, WaterBrook Publishers/Penguin Random House
- Melissa Endlich – Senior Editor, Love Inspired/Harlequin
- Altie Karper – Editorial Director, Schocken Books/ Penguin Random House
- Alex Field – VP and Publisher, WaterBrook Publishers/Multnomah/Penguin Random House

### **Moderator**

Seth Satterlee – Religion and Spirituality Reviews Editor/Publishers Weekly

### **Where**

Random House, 1745 Broadway (between 55th & 56th Streets), 2nd Floor

### **When**

Tuesday, May 10 2016. Beer, wine, and hors d'oeuvres at 5:15 p.m., program at 6:15 p.m.

### **Admission**

\$40 for BIGNY members / \$60 for nonmembers.

\$5 admission for the speaker portion of the event only.

All major credit cards are accepted online and at the door. Cash and checks are also accepted at the door. Student admission is free (lecture only) with valid student ID and reservation.

Email [programs@bookindustryguildofny.org](mailto:programs@bookindustryguildofny.org) or [financial.secretary@bigny.org](mailto:financial.secretary@bigny.org) for reservations



## BOOK INDUSTRY GUILD OF NEW YORK

*www.bookindustryguildofny.org*

### **Book Industry Guild of New York (BIGNY) Panel Discussion To Explore Faith-Based Publishing's Growth and Challenges**

#### **About Tina Constable**

Tina Constable is Senior Vice President and Publisher of Crown Business, Crown Forum, WaterBrook, Multnomah, and Convergent. She has been with the company for twenty-eight years in a variety of roles and has overseen the Christian imprints since 2014. As Publisher, she has directed the publication of numerous bestselling books and authors, including President George W. Bush, First Lady Michelle Obama, Charles Krauthammer, Peter Thiel, Reid Hoffman, Deepak Chopra, Mindy Kaling, Arianna Huffington, Nick Vujicic, Chris and Kerry Shook, Nadia Bolz-Weber, Shaka Senghor, and upcoming titles from such authors as Tim Tebow, Mark Batterson, Eugene H. Peterson, and Jennie Allen.

#### **About Melissa Endlich**

Melissa Endlich has over 20 years of experience in the publishing industry, with expertise in the romance genre. She started her career working on illustrated reference books for Reader's Digest, then joined Harlequin Books in 1999. She was instrumental in launching the Christian historical romance program, Love Inspired Historical, in 2008 with bestselling author Catherine Palmer. And in that same year, became Senior Editor for Love Inspired, the flagship program of the Love Inspired franchise.

During her career, she has worked with top CBA authors such as Irene Hannon, Marta Perry, and Lyn Cote. She currently works with top authors Emma Miller, Brenda Minton, Margaret Daley, Valerie Hansen and Arlene James. And just recently, she began working with New York Times bestselling author Diana Palmer.

She has spoken on panels and publisher spotlights at conferences for the Romance Writers of America and the American Christian Fiction Writers. And she is on major forms of social media, including Facebook, Twitter, and Instagram.

Twitter: [@MelissaEndlich](#), Instagram: [@nyc\\_editor\\_life](#)



## BOOK INDUSTRY GUILD OF NEW YORK

[www.bookindustryguildofny.org](http://www.bookindustryguildofny.org)

### **Book Industry Guild of New York (BIGNY) Panel Discussion To Explore Faith-Based Publishing's Growth and Challenges**

#### **About Altie Karper**

Altie Karper is currently Editorial Director, Schocken Books/Penguin Random House.

#### **About Alex Field**

Alex Field is currently Vice President and Publisher, WaterBrook Multnomah Publishers/Penguin Random House.

#### **About Seth Satterlee**

Seth Satterlee is religion and spirituality reviews editor at *Publishers Weekly*. Originally from New Orleans, LA, he received his BA in English from the University of Chicago and has an MFA in Fiction from Columbia University.



## BOOK INDUSTRY GUILD OF NEW YORK

*www.bookindustryguildofny.org*

### **Book Industry Guild of New York (BIGNY) Panel Discussion To Explore Faith-Based Publishing's Growth and Challenges**

#### **About the Book Industry Guild of New York (BIGNY)**

BIGNY is a New York-based organization that serves the publishing industry and community. Since its inception in 1926, the Guild has provided professional development opportunities by hosting social and educational events, seminars, industry trips, and more. The Guild produces the annual New York Book Show, which celebrates outstanding achievements in book design and manufacturing. BIGNY also proudly organizes charitable events to promote literacy in the New York City metropolitan area.

#### **Images for the Press**

Tina Constable -- SVP and Publisher, Waterbrook Publishers/Penguin Random House

Melissa Endlich – Senior Editor, Love Inspired/Harlequin

Seth Satterlee – Religion and Spirituality Reviews Editor/Publishers Weekly

**For additional information about BIGNY, please contact Tim Hoey:**

**[publicrelations@bigny.org](mailto:publicrelations@bigny.org), [timhoey95@gmail.com](mailto:timhoey95@gmail.com)**

**Phone: 973.714.0707**

**Twitter: @bigofny**

**Instagram: @bigofny**

**Facebook: facebook.com/BIGofNY**