



FOR IMMEDIATE RELEASE

May 9, 2016

## **INscribe Digital Introduces Print Program with Worldwide Distribution Network**

**Publishers Gain Access to Online Retailers and Bookstores in Global Markets  
for eBooks and Printed Books**

**SAN FRANCISCO, CA** – Leading eBook distributor **INscribe Digital** today announced a new on demand book printing and distribution service called **INdemand**, that gives independent and small publishers unprecedented flexibility in choosing a print distribution plan that fits their needs. Combined with INscribe Digital's popular eBook distribution services, it offers publishers a range of competitively priced options for making their print books and eBooks available in online and physical bookstores, including Amazon, Barnes & Noble, independent bookstores, wholesalers such as Ingram and Baker & Taylor, and bookstores around the globe. INscribe Digital has partnered with **Edwards Brothers Malloy, Inc.** for printing services, and **Independent Publishers Group** for print distribution services.

INdemand's pre-press services include print file creation for a wide range of formats and specifications, including hardcovers and trade paperback. Printing services include not only high quality print on demand printing, but also short run and off-set printing for larger print quantities, with direct purchases of bulk quantities available at competitive prices. INdemand is unique in offering publishers and authors the option to create pre-orders up to one year in advance, as well as access to retailer and wholesaler co-op programs. Distribution options include printing and shipping books to customers around the world as needed, and for select titles, full bookstore distribution in North America and internationally, with advance retailer solicitation by a professional sales force. Titles are also available for order by all bookstores worldwide.

"This is the most flexible solution in the marketplace for small and independent publishers who want a robust global book distribution network for their print and eBooks," said **Anne Kubek, INscribe Digital's EVP and General Manager**. "Not only do we offer a wide variety of high-quality printing and fulfillment options at competitive prices, we also back them up with the savvy marketing and retailer support we have become so well-known for – including pre-orders up to a year in advance and access to advance retailer solicitation."

"We are delighted that INscribe Digital has chosen Edwards Brothers Malloy as its print partner," stated **John Edwards, CEO of Edwards Brothers Malloy**. "The aggregate print volume that INscribe Digital will bring us through their varied client base allows us to offer a range of formats and specifications at very competitive pricing to publishers."

“As one of the charter clients in IPG’s recently announced Amphora program, INscribe Digital is helping us pave the way for print distribution options that are otherwise unavailable to small and medium sized publishers,” declared **Joe Matthews, CEO of Independent Publishers Group**.

## **About INscribe Digital**

INscribe Digital is a technology company specializing in next-generation publishing services and tools. Based in San Francisco, the company has distributed more than 65,000 eBook titles on behalf of major book publishers, university and independent presses, literary agents and authors. INscribe’s Athena content delivery platform provides maximum transparency in distribution and sales reporting. Strong retailer relationships enable the company to deliver customized marketing and sales solutions for diverse clients at a range of retailers globally. INscribe’s seasoned team of book industry professionals leverages a decade of experience in delivering music and other digital media assets to leading retailers worldwide, together with INscribe’s parent company, Isolation Network. INscribe Digital offers flexible and scalable solutions for Book production, conversion, marketing and distribution. To learn more, go to <http://www.inscribedigital.com/>.

## **About Independent Publishers Group**

Established in 1971, IPG was the first organization specifically created for the purpose of marketing titles from independent presses to the book trade. With consistent growth year-over-year, IPG’s success has come from supporting and encouraging the growth of its client publishers in the United States and worldwide. IPG has a wide reach in the market through its distribution of publishers with academic, Spanish-language, computer and general trade nonfiction and fiction titles. IPG was acquired by Chicago Review Press in 1987. Clients include publishers from the United States, United Kingdom, Canada, Ireland, Israel, Spain and other countries. In the fall of 2006, the senior management of Chicago Review Press, Inc., the parent company of IPG, bought Trafalgar Square Publishing, Inc., the leading US distributor of UK publishers. Trafalgar Square Publishing was founded in 1973 and distributes for clients such as Canongate UK, Hodder & Stoughton, Headline, Orion Publishing, Random House UK and Simon and Schuster UK.

## **About Edwards Brothers Malloy, Inc.**

Established in 1893, Edwards Brothers Malloy is the 5th largest book and journal manufacturer in the United States with nearly \$100 million in annual sales. Its multiple offset and digital manufacturing locations, distribution partners, global distributed print network, and fulfillment capabilities combine to form a single print supply chain solution to help publishers print and deliver books and journals across the country, around the world, or right next door, with minimum cost and effort. For more information, visit [www.edwardsbrothersmalloy.com](http://www.edwardsbrothersmalloy.com).

**Media Contact:** Charlotte Abbott  
[abbcha@gmail.com](mailto:abbcha@gmail.com)  
718 619-6794