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BookLife Announces New Prize in Fiction

– *BookLife Prize in Fiction to Award \$5,000 to Winner* –

NEW YORK—June 1, 2016—BookLife, *Publishers Weekly*'s website dedicated to indie authors, is pleased to announce a new prize in fiction, the BookLife Prize in Fiction. Submissions are open beginning today, with the grand-prize winner announced on January 30, 2017. The prize carries an award of \$5,000, and each entry receives a written assessment by a *Publishers Weekly* reviewer.

“The prize was created to discover great works of unpublished or self-published fiction,” said Adam Boretz, editor of BookLife and administrator of the prize, which will consider genre fiction as well as literary fiction and middle-grade children’s and YA novels.

The announcement comes on the second anniversary of the launch of BookLife, the self-publishing arm of *Publishers Weekly* and a free resource for writers and self-published authors.

Manuscripts may be submitted for the BookLife Prize in Fiction in the categories of romance/erotica, mystery/thriller, science fiction/fantasy/horror, general fiction, YA fiction and middle-grade fiction. Short stories, novellas, and anthologies are excluded from the prize. The deadline for entry is September 30, 2016. Submissions are accepted via the BookLife website, www.booklife.com, and cost \$99 per submission.

Manuscript judging falls into four rounds, with *Publishers Weekly*'s stable of professional book reviewers handling the initial evaluation, which includes a brief, written assessment for each entry. Three subsequent judging rounds will draw on the expertise of *Publishers Weekly* and BookLife editorial staff, outside professional book editors and published authors.

Six finalists will be named, one in each category, and the grand-prize winner selected by a panel of outside judges.

“The BookLife Prize in Fiction takes BookLife’s support for indie authors and writers to a new level,” said Carl Pritzkat, president of BookLife. “We are singling out great new fiction as well as providing all of the entrants professional feedback on their submissions.”

For more information, contact Christi Cassidy, 505-986-1142 or 917-217-4269. BookLife Prize for Fiction logo: <http://pwne.ws/1TUOEJi>.

About BookLife

[BookLife](#) taps the experience, integrity and authority of *Publishers Weekly* to help self-published authors achieve their goals. BookLife offers in-depth articles, professional tips and strategies for creating and marketing books; the free weekly BookLife Report e-newsletter; and a free, easy tool to submit self-published books for review consideration to *Publishers Weekly*.

About Publishers Weekly

[Publishers Weekly](#) is the international news platform of the book publishing industry. Founded in 1872 and published weekly since then, the magazine boasts 700,000+ Twitter followers, Facebook “likes” and other social media followers; publishes eight e-newsletters, *PW Select* (a monthly supplement), two blogs, a mobile edition, digital editions and apps; and features a thriving website that reached 8.5 million unique visitors in the last year.

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