

## News

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**FOR IMMEDIATE RELEASE**

### **HarperCollins Appoints Patricia Hespanha Executive Director of HarperCollins Brasil**

New York, NY (June 21, 2016) – HarperCollins Publishers today announced the appointment of Patricia Hespanha to Executive Director of HarperCollins Brasil effective immediately. Hespanha will be responsible for the day-to-day management of operations, establishing strategic direction, and setting the editorial program for profitable business growth. She will report to the board.

Hespanha brings more than 25 years of international business management experience. She has worked for the Rio 2016 Organizing Committee for Olympic and Paralympic Games and Citibank. In addition, she spent 15 years at Readers Digest in Brazil, Mexico and Europe where she served most recently as Regional President of Latin America, Asia and Pacific responsible for the strategy, execution, results and governance of the company.

“I am excited to welcome Patricia to HarperCollins Brasil. She has a proven record of leading organizations to success. HarperCollins remains enthusiastic about the market, and Patricia’s leadership and expertise are complementary to our plans to expand both international and local authors in the region,” said Brian Murray, President and CEO of HarperCollins Publishers.

“I am delighted to join the HarperCollins team and return to the world of publishing,” said Hespanha. “HarperCollins Brasil has a wonderful list and I look forward to furthering its development.”

Hespanha will take over for Antonio Araujo, who will transition to General Manager of Nova Fronteira e Petra.

“I would like to thank Antonio for his service in starting up Harper Collins Brasil over the last year, and his ongoing support during the transition to new leadership. His work and guidance have laid the foundation for HarperCollins Brasil to flourish as we expand our publishing efforts,” said Murray.

HarperCollins Brasil was formed in August 2015 when the existing operations of Thomas Nelson Brasil and Harlequin Brasil were combined with Ediouro’s commercial trade publishing business. Ediouro remains a minority shareholder in the joint venture.

**About HarperCollins**

HarperCollins Publishers is the second largest consumer book publisher in the world, with operations in 18 countries. With nearly two hundred years of history and more than 120 branded imprints around the world,

HarperCollins publishes approximately 10,000 new books every year in 17 languages, and has a print and digital catalog of more than 200,000 titles. Writing across dozens of genres, HarperCollins authors include winners of the Nobel Prize, the Pulitzer Prize, the National Book Award, the Newbery and Caldecott Medals and the Man Booker Prize. HarperCollins, headquartered in New York, is a subsidiary of News Corp (NASDAQ: NWS, NWSA; ASX: NWS, NWSLV) and can be visited online at [corporate.HC.com](http://corporate.HC.com)