

## Pascocello joins Glass Literary Management

Former Penguin Random House executive Rick Pascocello has joined Glass Literary Management as a literary agent.

**New York, NY, July 11, 2016:** Long-time Penguin Random House marketing executive Rick Pascocello has joined Glass Literary Management as a literary agent. Pascocello spent 23 years with Penguin Random House, where he was Vice President, Executive Director of Marketing, and worked with novelists such as Harlan Coben, Patricia Cornwell, Ken Follett, Khaled Hosseini, and Nora Roberts; and nonfiction authors like Stephen Johnson, James McBride, Daniel Pink, and Joan Rivers. While there, he oversaw marketing campaigns for thousands of *New York Times* bestsellers, and spearheaded innovative marketing strategies such as "Read Pink" to benefit the Breast Cancer Research Foundation and the *Kite Runner* campaign that built a school in Afghanistan. At Glass Literary, he will focus on a broad range of nonfiction, including memoir, biography, history, narrative, business, sports, and popular culture; as well as mainstream and literary fiction.

Alex Glass says, "I've known Rick Pascocello for twenty years and I couldn't be more thrilled to bring him on as my first agent hire. His knowledge of marketing and promotion and his ability to work closely and creatively with writers to sell books is unsurpassed in our industry. I have no doubt those skills will translate into great success representing authors."

Pascocello says, "I couldn't be more excited to be joining Alex and Glass Literary Management, and to leverage the relationships and experiences I've gained marketing books to work for writers."

# Glass Literary Management |

Glass Literary Management is a full service literary agency founded in New York City by Alex Glass in 2014. The agency's clients include #1 *New York Times* bestselling author Haylie Pomroy; novelists Chad Kultgen and Matt Bondurant; and actors Jon Cryer and Jennifer Esposito. Fall '16 releases include Cookie Johnson's *Believing in Magic* (Howard/S&S), Dr. Michael Breus's *The Power of When* (Little, Brown), and novelist Marcy Dermansky's *The Red Car* (Liveright/WW Norton).

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