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IPG appoints Larry Norton to head INscribe Digital

CHICAGO, IL and BERKELEY, CA – Independent Publishers Group (IPG) announced today that Larry Norton has been named EVP, General Manager for **INscribe Digital**, a cutting edge distribution business [newly acquired by IPG](#). He is replacing Anne Kubek who is leaving the company as part of the planned transition of INscribe Digital to IPG. Larry has deep experience in the publishing and bookselling industries, including serving as a senior executive for William Morrow & Co., Simon & Schuster, Inc., and Borders Group, Inc.

“Larry is one of the best things to come out of our acquisition of INscribe Digital.” said **Joe Matthews, CEO of Independent Publishers Group**. “He’s an experienced leader with a proven ability to engage, guide and support publishers large and small.”

“IPG is a great home for INscribe Digital.” said **Larry Norton, INscribe Digital’s new EVP and General Manager**. “We can now deliver services across the entire publishing spectrum. I look forward to continuing the groundbreaking work of Anne Kubek, INscribe Digital’s founding General Manager.”

About Independent Publishers Group (www.ipgbook.com)

Established in 1971, IPG was the first organization specifically created for the purpose of marketing titles from independent presses to the book trade. With consistent growth year-over-year, IPG’s success has come from supporting and encouraging the growth of its client publishers in the United States and worldwide. IPG has a wide reach in the market through its distribution of publishers with academic, Spanish-language, computer and general trade nonfiction and fiction titles. IPG was acquired by Chicago Review Press in 1987. Clients include

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publishers from the United States, United Kingdom, Canada, Ireland, Israel, Spain and other countries. In the fall of 2006, the senior management of Chicago Review Press, Inc., the parent company of IPG, bought Trafalgar Square Publishing, Inc., the leading US distributor of UK publishers. Trafalgar Square Publishing was founded in 1973 and distributes for clients such as Bonnier Publishing, Canongate UK, HarperCollins UK, Pavilion, and Penguin Random House UK. IPG acquired INscribe Digital in July 2016.

(i)INscribe Digital

About INscribe Digital (www.inscribedigital.com)

INscribe Digital is a technology company specializing in next-generation publishing services and tools. Based in San Francisco, the company has distributed more than 65,000 eBook titles on behalf of major book publishers, university and independent presses, literary agents and authors. INscribe's Athena content delivery platform provides maximum transparency in distribution and sales reporting. Strong retailer relationships enable the company to deliver customized marketing and sales solutions for diverse clients at a range of retailers globally. INscribe's seasoned team of book industry professionals leverages a decade of experience in delivering music and other digital media assets to leading retailers worldwide. INscribe Digital offers flexible and scalable solutions for Book production, conversion, marketing and distribution.

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