



March 26, 2015

CONTACT: Lindsay Matvick
800-382-4929, ext. 385
lmatvick@lernerbooks.com

Alix Reid Joins Lerner Publishing Group as Executive Editor of Carolrhoda Books and Carolrhoda Lab™

MINNEAPOLIS, Minn.—[Lerner Publishing Group](#) has hired Alix Reid as Executive Editor of Carolrhoda Books, a division of Lerner Publishing Group. Reid, former editorial director and vice president at HarperCollins Children’s Books and current interim editor at large at Lerner, will also oversee Carolrhoda Lab™, an imprint of Carolrhoda Books known for distinctive and boundary-pushing fiction for teens, and a newly acquired list of titles previously published by Egmont USA. With this key hire, Lerner plans to expand the identity of the Carolrhoda Books imprint by strengthening its program of publishing award-winning picture books, middle-grade fiction, young adult fiction, and unique nonfiction trade titles.

With previous experience at HarperCollins Children’s Books and freelance experience with Algonquin Books and Disney-Hyperion Books, Reid offers a high level of expertise in both young adult and children’s titles that will lead to new relationships and opportunities for Carolrhoda Books. Reid has published highly acclaimed titles including Newbery Honor Award winner *Ella Enchanted* by Gail Carson Levine and Louise Rennison’s *Angus, Thongs and Full-Frontal Snogging*, which won the Printz Honor Award and went on to become a *New York Times* bestselling series.

“I deeply admire Carolrhoda’s commitment to nurturing new authors and new voices and its fearlessness in pushing narrative boundaries,” said Alix Reid. “One of my hopes as Executive Editor is to acquire middle-grade authors for the imprint whose voices are as distinct and challenging as those on the young adult list, and of course, I want to continue the Carolrhoda tradition of publishing classic, beautifully written, timeless stories.”

“With her extensive background and many connections in the trade arena, Alix brings to us a wealth of experience, a proven track-record in high-profile books, and great editorial experience,” explained Adam Lerner, CEO and publisher of Lerner Publishing Group. “Alix’s dedication to literary quality and supportive author and illustrator relationships mirrors our approach to publishing, and her expertise will help expand Carolrhoda’s presence to everyone from young readers to booksellers.”

As Executive Editor of Carolrhoda Books, Reid will develop, acquire, and edit new fiction and nonfiction, as well as oversee the acquisition and editing of new picture books.

Follow Lerner Publishing Group online:

Blog: lernerbooks.blogspot.com

Twitter: [@LernerBooks](https://twitter.com/LernerBooks) and [@CarolrhodaLab](https://twitter.com/CarolrhodaLab)

Facebook: www.facebook.com/lernerbooks

LERNER PUBLISHING GROUP

Editorial, Production, and Sales and Marketing
241 First Avenue North
Minneapolis, MN 55401-1607

Customer Service, Shipping, and Administration
1251 Washington Avenue North
Minneapolis, MN 55401-1036

Contact
d 612 332 3344 t 800 328 4929 f 800 332 1132
www.lernerbooks.com

Lerner Publications • Millbrook Press • Carolrhoda Books • Twenty-First Century Books
Graphic Universe™ • Darby Creek • Kar-Ben Publishing • Carolrhoda Lab™ • LernerClassroom
ediciones Lerner • First Avenue Editions • Lerner Digital™ • Lerner Publisher Services





About Carolrhoda Books

Carolrhoda Books, a division of [Lerner Publishing Group](#), has been publishing award-winning, high-quality picture books, fiction, and nonfiction titles since 1969. Carolrhoda authors approach storytelling and education with an emphasis on writing, voice, and unique storylines. Exceptional photography and design are hallmarks of our nonfiction. Carolrhoda Books is the home of Sibert medal winner Sally M. Walker, Coretta Scott King medal winner Vaunda Micheaux Nelson, beloved picture book authors and illustrators Nancy Carlson and Chris Monroe, and picture book author Laurie Friedman.

About Lerner Publishing Group, Inc.

[Lerner Publishing Group](#) creates high-quality fiction and nonfiction for children and young adults. Founded in 1959, Lerner Publishing Group is one of the nation’s largest independent children’s book publishers with thirteen imprints and divisions: Lerner Publications, Millbrook Press, Carolrhoda Books, Twenty-First Century Books, Graphic Universe™, Darby Creek, Kar-Ben Publishing, Carolrhoda Lab™, LernerClassroom, ediciones Lerner, First Avenue Editions, Lerner Digital™, and Lerner Publisher Services. For more information, visit www.lernerbooks.com or call 800-328-4929.

LERNER PUBLISHING GROUP

Editorial, Production, and Sales and Marketing
241 First Avenue North
Minneapolis, MN 55401-1607

Customer Service, Shipping, and Administration
1251 Washington Avenue North
Minneapolis, MN 55401-1036

Contact
d 612 332 3344 t 800 328 4929 f 800 332 1132
www.lernerbooks.com

Lerner Publications • Millbrook Press • Carolrhoda Books • Twenty-First Century Books
Graphic Universe™ • Darby Creek • Kar-Ben Publishing • Carolrhoda Lab™ • LernerClassroom
ediciones Lerner • First Avenue Editions • Lerner Digital™ • Lerner Publisher Services

