

**“MORNING JOE” REVEALS NEXT BOOK CLUB PICK:
“UNFORGETTABLE: A SON, A MOTHER, AND THE
LESSONS OF A LIFETIME” BY NPR’S SCOTT SIMON**

NEW YORK – March 31, 2015 – Today MSNBC’s “Morning Joe” revealed the next selection in the “Morning Joe Book Club” series. Throughout the month of April, the show will discuss “Unforgettable: A Son, a Mother, and the Lessons of a Lifetime” by Scott Simon.

On this morning’s “Morning Joe”, NPR’s “Weekend Edition Saturday” host Scott Simon sat down with Joe and Mika to discuss “Unforgettable.” An embeddable video link of that discussion can be found here: [link]

The book is a deeply affecting, heart-wrenching memoir of the life and death of Simon’s mother, Patricia. Patricia was a glamorous woman of the Mad Men-era who worked in nightclubs, modeled, dated mobsters and movie stars, and was a brave single parent to young Scott. Her final days received national attention when Simon tweeted from her hospital room in July 2013, where his evocative and moving meditations spread virally well beyond his 1.2 million followers. In his book, Simon continues to share memories of his mother that are laced with her humor and strength, and gives voice to the experience we all have of confronting our parents’ deaths. “Unforgettable” is one man’s moving tribute to his mother’s colorful life and graceful death, but it is also a powerful portrait of the universal bond between mother and child.

Throughout the month, “Morning Joe” viewers are encouraged to read the book and submit their thoughts and questions on Twitter using #MJBookClub. Submissions can also be sent online at <http://mjbookclub.msnbc.com>. Simon will answer the book club readers’ questions and his responses will be posted on the site.

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