

## **DYNAMITE ENTERTAINMENT PARTNERS WITH BITTORRENT BUNDLE TO LAUNCH THE ONLINE PUBLISHING PLATFORM'S FIRST-EVER DIGITAL COMIC BOOK BUNDLE**

**April 13, 2015, Mt. Laurel, NJ:** Dynamite Entertainment is proud to announce that BitTorrent, Inc., a globally-recognized creator of software and protocols to help people find, share, and move digital media, will offer their first-ever BitTorrent Bundle dedicated to digital comic books and graphic novels, available as "The Dynamite Mega Bundle." Following upon the success of their recent entertainment packages (including those from music sensations Thom Yorke and Madonna, and BBC's *Doctor Who*), this limited time promotion welcomes the massive BitTorrent community to enjoy over 200 comics -- over 4,000 pages of content -- by some of the most acclaimed writers and artists in the comic book industry. There are two thresholds in this promotion: one with 30 comics available for free download, granting the community a chance to sample Dynamite's various offerings, and a second level where customers can expand their reading experience by paying what they want for the entire 200-plus comics, with only a \$6.00 minimum for this amazingly value-priced bundle purchase. This package is so huge, that fans will want to ensure that they have enough space on their hard drive. The Dynamite Mega Bundle will run for five days only, launching on Monday, April 13, at 2:00pm EST (11:00am PST) and running until Friday, April 17, at 5:00pm EST (2:00pm PST) at [bundles.bittorrent.com](http://bundles.bittorrent.com).

Nick Barrucci, the CEO and publisher of Dynamite Entertainment, says, "BitTorrent is a far-reaching community, with users in every corner of the globe. They can reach new audiences in areas where comic books may not be currently available. When you combine that reach with BitTorrent's legendary super-fast downloading technology and the sheer innovation of their recent movie, TV, and music entertainment promotions, it's easy to see how the Dynamite / BitTorrent partnership is a perfect platform for expanding the comic-loving audience. And who can beat 200 comics (over 4,000 pages of story!) for a pay-what-you-want price, with a minimum of only \$6.00? It's a deal that's virtually unheard of, available for a limited time. Just imagine how many potential fans we can reach out to, and -- based on past experiences of digital initiatives like this -- a strong percentage will likely find their way to brick-and-mortar stores afterward."

Austin Briggs, the Content Strategist of BitTorrent Bundle, says, "The Dynamite Mega Bundle speaks to why we built Bundle; to empower publishers and allow them to distribute their content directly to their audience, in the manner they see fit. We are very excited to partner with Dynamite to offer fans such an exciting collection of amazing work to comic book and graphic novel fans around the world via BitTorrent Bundle."

The Dynamite Mega Bundle will include eight complete graphic novels, which alone comprise a whopping 2,000 pages of sequential storytelling by some of the most recognizable authors in literature and comic books, including George R.R. Martin, Robert Jordan, Amanda Hocking, Grant Morrison, Mark Millar, Warren Ellis, Alan Moore, Jeph Loeb, and Kurt Busiek. The inclusion of Robert Jordan's *The Wheel of Time* is especially noteworthy, as it collects all 36 issues of the acclaimed comic book adaptation.

- Amanda Hocking's *The Hollows: A Hollowland* Graphic Novel
- George R.R. Martin's *Wild Cards*
- Patricia Briggs' *Mercy Thompson: Moon Called* Vol. 1
- Patricia Briggs' *Mercy Thompson: Moon Called* Vol. 2
- Robert Jordan's *The Wheel of Time: The Eye Of The World*
- *Vampirella* Masters Series Vol. 1: Grant Morrison & Mark Millar
- *Vampirella* Masters Series Vol. 2: Warren Ellis
- *Vampirella* Masters Series Vol. 4: Alan Moore & Visionaries

In addition to complete collections, Dynamite will offer single digital comic book issues that comprise

entire storylines, or alternately introduce fans to exciting series currently in production. Famous movie and television icons (*Bob's Burgers*, *The Warriors*, *The Twilight Zone*), roleplaying and video games (*Pathfinder*, *Doodle Jump*), legendary creative voices of film and music (Kevin Smith, Alice Cooper, Quentin Tarantino), titans of modern and classic literature (*The Dresden Files*, *Shaft*, *Sherlock Holmes*), and nearly every conceivable comic book genre are represented in this assortment of 125 digital comic books. The complete list includes:

- *Alice Cooper* #1 - #3
- *Bob's Burgers* #1 - #3
- *Chaos* #1 - #6
- *Cryptozoic Man* #1 - #4
- Dean Koontz's *Frankenstein: Prodigal Son* (Vol. 1) #1 - #5
- *Django / Zorro* #1 - #2
- *Doodle Jump* #1 - #4
- *Ex-Con* #1 - #5
- Kevin Smith's *Green Hornet* #1 - #10
- Jim Butcher's *The Dresden Files: War Cry* #1 - #5
- *Jungle Girl: Season One* #0 - #5
- *Jungle Girl: Season Two* #1 - #5
- *Kirby: Genesis* #0 - #8
- *Legenderry: A Steampunk Adventure* #1 - #3
- Mark Waid's *Green Hornet* #1 - #6
- *The Mocking Dead* #1 - #5
- *Monster War* #1 - #4
- *Pathfinder* #1 - #6
- *Project Superpowers* #0 - #7
- *Red Sonja* (Vol. 2) #1 - #6
- *Shaft* #1
- *Sherlock Holmes: The Trial of Sherlock Holmes* #1 - #5
- *The Twilight Zone* #1 - #4
- *Uncanny* #1 - #6
- *The Warriors: Jailbreak* #1 - #4

The Dynamite Mega Bundle is available beginning today, April 13, 2015, and will run for five days through Friday, April 17, 2015. Please visit [bundles.bittorrent.com](http://bundles.bittorrent.com) to experience over 200 issues' worth of comic book adventure for a pay-what-you-want value-price which has a minimum of only \$6.00 via two payment options: PayPal and Stripe.

### **About Dynamite Entertainment**

Dynamite was founded in 2004 and is home to several best-selling comic book titles and properties, including *The Boys*, *The Shadow*, *Red Sonja*, *Warlord of Mars*, *Bionic Man*, *A Game of Thrones*, and more. Dynamite owns and controls an extensive library with over 3,000 characters (which includes the Harris Comics and Chaos Comics properties), such as *Vampirella*, *Pantha*, *Evil Ernie*, *Smiley the Psychotic Button*, *Chastity*, and *Peter Cannon: Thunderbolt*. In addition to their critically-acclaimed titles and bestselling comics, Dynamite works with some of the most high profile creators in comics and entertainment, including Kevin Smith, Alex Ross, Neil Gaiman, Andy Diggle, John Cassaday, Garth Ennis, Jae Lee, Marc Guggenheim, Mike Carey, Jim Krueger, Greg Pak, Brett Matthews, Matt Wagner, Gail Simone, Steve Niles, James Robinson, and a host of up-and-coming new talent. Dynamite is consistently ranked in the upper tiers of comic book publishers and several of their titles - including Alex Ross and Jim Krueger's *Project Superpowers* - have debuted in the Top Ten lists produced by Diamond Comics Distributors. In 2005, Diamond awarded the company a GEM award for Best New Publisher and another GEM in 2006 for Comics Publisher of the Year (under 5%) and again in 2011. The company has also been nominated for and won several industry awards, including the prestigious Harvey and Eisner Awards.

### **About BitTorrent Bundle**

BitTorrent Bundle is a direct-to-fan publishing platform dedicated to artist empowerment. Since its launch, BitTorrent Bundle has become home to more than 2 million licensed titles, reaching an audience of more than 170 million passionate music and film fans around the world. In 2013, BitTorrent was named by Fast Company as one of the World's Most Innovative Companies for its work with artists.

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