

## ComiXology Launches Refer-a-Friend Program

**April 30th, 2015 – New York, NY** – Today, comiXology, the revolutionary cloud-based digital comics platform, announced the latest way to spread the love of comics with the launch of comiXology's [Refer-A-Friend program](#) – an all-new initiative for fans to benefit when they share their love of comics, graphic novels, and manga. Comic fans using comiXology's Refer-A-Friend program will receive a \$5 eGift card for each new friend they refer, and that friend will receive a special \$5 coupon to use on their first purchase of \$10 or more.

“ComiXology’s mission is to make every person on the planet a comics fan,” said comiXology co-founder and CEO David Steinberger. “Many of our customers embrace this mission, and our Refer-a-Friend program rewards them for spreading the love of comics. Introduce a friend to a great comic, graphic novel or manga, and earn money towards buying more for yourself.”

To earn credits, comiXology fans just need to follow these simple steps:

- Go to <http://refer.comixology.com> and log in.
- Choose to share via Facebook, Twitter or email.
- When your friends click your link, they’ll receive a unique \$5 coupon to use on their first purchase of \$10 or more.
- Once they make their first purchase ever with comiXology of \$10 or more, you’ll receive a \$5 eGift card for your hard work!
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The Refer-a-Friend feature is only available on [comixology.com](http://comixology.com).

Full terms and conditions including eligible states can be viewed here: <https://www.comixology.com/refer-a-friend-terms>

The FAQ can be viewed here: <http://support.comixology.com/customer/portal/articles/1935630-how-does-the-referral-program-work->

With over 50,000 comics, graphic novels and manga from more than 75 publishers, comiXology offers the widest selection of digital comics in the world. ComiXology’s immense catalog and cinematic Guided View reading experience make it the best digital platform for comic and graphic novel fans worldwide.

Find your favorite comics and graphic novels at [comixology.com](http://comixology.com) and try the comiXology app available on all major mobile platforms.

### About comiXology

ComiXology, an [Amazon.com](http://Amazon.com), Inc. subsidiary (NASDAQ:AMZN), has revolutionized the comic book and graphic novel industry by delivering a cloud-based digital comics platform that makes discovering, buying, and reading comics more fun than ever before. ComiXology’s Guided View reading technology transforms the comic book medium into an immersive and cinematic experience, helping comiXology become a top ten grossing iPad app in 2011 and 2012 and the top grossing non-game iPad app in 2012 and 2013.

Offering the broadest library of comic book content from over 75 publishers – and independent creators as well – comiXology will not stop until everyone on the face of the planet has become a comic book fan.

ComiXology is based in New York City, with operations in Los Angeles and Paris.

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