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IDW MEDIA HOLDINGS, INC. ANNOUNCES TEN-FOR-ONE STOCK SPLIT AND TICKER SYMBOL CHANGE FROM CTMMB TO IDWM

IDW Media Holdings, Inc. (formerly known as CTM Media Holdings, Inc.), announced today completion of a ten-for-one stock split. The split was effective on August 4, 2015. Each share of Class B Common Stock (including shares issued in the recent conversion of Class A Common Stock) and Class C Common Stock, now represents ten shares of the same class. The change has been effected in the records of the Company's transfer agent.

As part of an integrated effort, including the change of the Company's name, we expect that the post-split Class B Common Stock will begin trading under the ticker symbol (OTC PINK: **IDWM**) starting on August 10, 2015.

"We've now concluded the first steps of increasing IDW Media Holdings' exposure to the public markets that we announced in April," said **Ted Adams**, IDW Media Holdings' CEO.

IDW Media Holdings, Inc. is the integrated media company consisting of **IDW Publishing**, the award-winning, San Diego-based comic-book and graphic novel publisher; **CTM Media Group**, a distributor of print and digital advertising; **IDW Entertainment**, the television-development arm of IDW Publishing; **San Diego Comic Art Gallery**, a new comic art gallery space launched in summer 2015; **Etractions**, a travel-based web portal; **Top Shelf Productions**, a publisher of independent and creator-driven graphic novels; **IDW Games**, producer of tabletop board games and card games; and IDW Limited, the high-end print collectibles division of IDW Publishing.

Since making the name change to IDW Media Holdings in April, the stock has increased in value around 100% (as of the end of trading on 8/5).

IDW Publishing was recently recognized with [three Eisner Awards](#); prizes given for the top creative achievements within the comic book industry and announced that it will be doing comics based on [Back to the Future and fan favorites Micronauts and Rom](#). IDW Entertainment announced that the SyFy Channel has acquired the U.S. rights to [Wynonna Earp](#) with an initial order of 13 one-hour episodes and USA Network has ordered a pilot for [Brooklyn Animal Control](#). IDW Games announced its hit card game, Machi Koro has topped 100,000 copies and a deluxe edition is scheduled for the holiday season.

For more information please visit IDWmediaholdings.com.