Jaci Updike
President, Sales
Penguin Random House U.S.

January 29, 2015

I'm pleased to announce additional duties for **RUTH LIEBMANN**, formerly Vice President, Account Marketing, Random House, who will expand her role to provide the same critical support to the Penguin Publishing Group with our independent booksellers as she does currently for the Random House divisions. Ruth will supplement the ongoing efforts of the Penguin Random House field reps and their managers, whose account responsibilities and duties remain unchanged. As Vice President, Account Marketing, Penguin Random House, Ruth continues to report to Kim Shannon.

Every day, Ruth makes an exceptional difference with our independent booksellers. A former New York City bookseller, Ruth began her career at Random House in 1995 as a Manhattan sales rep. Over the past two decades, in a variety of positions, she has become an important resource for our independent accounts, as both an unflagging in-house proponent for their needs, as well as a persuasive early advocate who rallies them in support of our publishers' books. Her expert insights into the indie marketplace are a tremendous advantage for our publishing and rep colleagues, and have been invaluable in advancing our integration efforts.

Ruth will now have company-wide responsibility as our primary contact with the American Bookseller Association and Indie Next, and all regional bookseller associations and their allied marketing programs. She maintains her oversight of the Random House Events Department. Working collaboratively with Penguin and Random House Sales and Publishing colleagues, Ruth will help develop and implement strategies for our ever-increasing range of initiatives, programs, and trade conferences, which include enhancing and streamlining sales communications internally, and bookseller-directed outreach externally. Most importantly, Ruth will work closely with our reps to help us craft plans for building even stronger relationships with

individual booksellers, and with this channel overall.

Please join me in wishing Ruth every success with her expanded role.