

NATHAN LANE, AWARD-WINNING STAR OF STAGE AND SCREEN TO HOST BEA CHILDREN'S BREAKFAST

Oliver Jeffers, Rainbow Rowell and James Patterson Take the Stage to Discuss New Books

Norwalk, CT, February 5, 2015: Tony Award winner Nathan Lane will bring his charm and wit to the BEA stage where he will be the Master of Ceremonies at this year's Children's Breakfast. Mr. Lane will talk about his new children's book which is being published in the fall of 2015. He will be joined by noted authors Oliver Jeffers, Rainbow Rowell and James Patterson, all of whom will also speak about their upcoming books and the inspiration behind their work. The Children's Breakfast at BEA is a highlight of convention activity and typically attracts well over 1,000 attendees including booksellers, members of the media, and other book industry professionals.

BEA (North America's largest industry trade show) will take place Wednesday, May 27th – Friday, May 29th at the Jacob Javits Center in New York City, which is BEA's new 'weekday only' date pattern. BookCon (the new annual consumer event organized by ReedPop) will take place immediately thereafter Saturday May 30th – Sunday May 31st also at the Javits Center. The Children's Breakfast will take place on Friday, May 29th at 8:00am and is one of several events at BEA that will highlight the many hundreds of authors who regularly participate in the show. Convention officials recently announced that National Book Award winner and #1 bestselling author Jonathan Franzen will be interviewed on stage for the Opening Day Spotlight at 12 noon on Wednesday, May 27th and organizers note that other announcements of author activity will be made in the near future.

"BEA provides our audience of booksellers and industry professionals an exclusive intimate setting to meet some of the most famous authors in the world," notes Steven Rosato, Event Director for BEA. "Our breakfasts are the premier platforms for our publishing industry members to launch their biggest titles that typically go on to populate the bestseller lists for the year (and years!) ahead."

Authors and featured book titles for the Children's Breakfast include:

FRIDAY, MAY 29

8:00AM – 9:30AM CHILDREN'S BOOK & AUTHOR BREAKFAST (Special Events Hall)

The Friday morning breakfast will feature Oliver Jeffers, illustrator of *The Day the Crayons Came Home* (Penguin Young Readers / Philomel); Rainbow Rowell, author of *Carry On* and a new special edition of *Fangirl* (St. Martin's Griffin); and James Patterson, author (with Chris Grabenstein and illustrator Juliana Neufeld) of *Treasure Hunters: Secret of the Forbidden City* and *House of Robots: Robots Go Wild* (Little, Brown for Young Readers). Nathan Lane, author (with Devlin Elliott and illustrator Dan Krall) of *Naughty Mabel* (Simon & Schuster Books for Young Readers) will be the Master of Ceremonies.

ABOUT BOOEXPO AMERICA:

BookExpo America (BEA) is North America's largest gathering of book trade professionals attracting an international audience. The event is widely known as an ideal place for content creators, media, booksellers, rights professionals, and movie and television executives to meet new authors, discover new books, learn about trends shaping the book industry, and network with those who have a passion for books and reading. BEA is foremost a gathering place for creative writers and thinkers and the commerce they create. It is recognized for the media attention it brings to upcoming books as well as for the notable authors it attracts to the convention itself.

BEA is organized with the support of association partners including the Association of American Publishers (AAP) and the American Booksellers Association (ABA).