LITERARY HUB

"Literary Hub is a new home for book lovers"
- The Wall Street Journal -

Leading independent publisher Grove Atlantic will collaborate with the groundbreaking digital publisher Electric Literature to launch LITERARY HUB, a new go-to source for literary culture on the web.

There is more great literary content online than ever before—but it is so scattered across the Internet that readers cannot engage with more than a fraction of it. Literary Hub will serve as a much-needed organizing principle, a single, trusted, daily source for all the news, ideas, and richness of contemporary literary life.

With more than 65 committed partners—including large publishers, small presses, literary journals, bookstores, and nonprofits—Literary Hub will showcase publishing and literary news, as well as partner content including author interviews, features, excerpts, and essays. The site will also offer diverse original content curated by Editor in Chief Jonny Diamond, Executive Editor John Freeman, Contributing Editors including Roxane Gay, Rebecca Wolff, and Alexander Chee, and nearly a dozen correspondents from across the country.

"We need a go-to site for literary culture, but no one can create it alone," notes Morgan Entrekin, President and Publisher of Grove Atlantic. "All of us who are producing literary content must work together. As we have been talking to prospective partners over the last months, I have been thrilled to see how enthusiastic everyone is about Literary Hub. Our goal is to be as inclusive as possible—that's the only way it will work."

Together with veteran magazine editor Terry McDonell, a member of the American Society of Magazine Editors Hall of Fame, Entrekin conceived of Literary Hub, a website that will offer the fullest and richest spectrum of literary culture. Entrekin and McDonell recruited Electric Literature to design and develop the website and lead the outreach to online readers. "Publishers know that their readers increasingly go online to discover and discuss the books they love," says Andy Hunter, founder of Electric Literature and Publisher of Catapult, an innovative publishing startup. "Literary Hub will employ the dynamism and reach of the web to support the literary ecosystem."

"Literary Hub will enable our partners to reach the widest possible audience," adds the website's Editor in Chief Jonny Diamond. "We'll be supporting Literary Hub content with proven digital marketing efforts and an amplified social media presence. But above all else, the site will have a consistent, recognizable voice—a personality—and will be a place readers can return to each day for the best of the literary web."

Literary Hub will launch on April 8, 2015 at the Association of Writers and Writing Programs (AWP) annual conference. Booksellers and media attending next week's American Booksellers Association Winter Institute can catch a sneak peek of Literary Hub at the panel "LitHub.com: An Organizing Principle for the Online Booklover" from 3:35-4:45pm on Monday, February 9th.

CONFIRMED PARTNERS (this list will continue to evolve prior to the April 8, 2015 launch date):

City Lights · Knopf/Vintage · Book People · Publishing Genius · PANK · Argos Books · A Public Space · Little, Brown and Company · BookCourt · FSG · Slice Magazine · Story Magazine · Parnassus Books · BOMB · Ecco · O/R Books · Post Road · Algonquin · Scribner · Tattered Cover · W. W. Norton · Politics and Prose · New Directions · Penguin Press · FENCE · Brazos Books · Conjunctions · Malvern Books · AGNI · Bloomsbury · Green Apple Books · Ugly Duckling Presse · Harvard Bookstore · Penguin Books · Skylight · Square Books · PEN · Riverhead · Newtonville Books · The Paris Review · The Strand · Akashic · Melville House · Archipelago · Book Passage · n+1 · Soho Press · McSweeney's · Powell's · House of Anansi · The Last Bookstore · Graywolf · Books Inc · Tin House · Seven Stories · Community Bookstore · Poetry Magazine · Coach House Books · Europa Editions · Unnamed Press · The Intentional · Catapult