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VIZ MEDIA AND COMIXOLOGY EXPAND DIGITAL MANGA CATALOG IN MASSIVE NEW CONTENT UPDATE WITH BOOKS FROM SHOGAKUKAN

ComiXology, The Revolutionary Cloud-Based Digital Comics Platform, Adds More Than 650 New VIZ Media Manga Volumes Including New Additions To Continuing Titles And Entire Runs Of Legacy Fan-Favorites

San Francisco, CA / New York, NY, February 10, 2015 – VIZ Media, LLC (VIZ Media), the largest distributor and licensor of manga and anime in North America, and comiXology, the revolutionary cloud-based digital comics platform, have announced a massive addition of over 650 new VIZ Media manga titles originally published in Japan by Shogakukan available now in English on comiXology.com and on the comiXology app for Kindle tablets, iPad, iPhone, Android and Windows 8.

Today, over 650 new manga volumes, spanning more than 65 acclaimed series, and all in English, have been added to the comiXology platform for manga fans to browse, buy and enjoy. Many VIZ Media series are now available in their entirety and span an extremely diverse range of adventure, action, sci-fi, horror, mystery, and romance genres. New volumes of fan-favorite continuing series are added to comiXology each week as part of VIZ Media's regular weekly digital manga update schedule. Please visit www.comixology.com for more information.

All the new VIZ Media manga titles found in this massive update were originally published in Japan by Shogakukan, Inc., a VIZ Media parent company and one of Japan's biggest publishing companies. This latest comiXology content update makes more than 1,100 VIZ Media manga volumes across more than 190 different series available. Readers can enjoy all these acclaimed releases using comiXology's Manga Fixed Format, which enables a dedicated right-to-left full-page reading experience and the highest resolution pages available.

"With this latest update manga fans now have even more to love with these VIZ Media Shogakukan books," said comiXology CEO and co-founder David Steinberger. "VIZ Media's huge library of classic and fan-favorite series offer something for every reader and every week we're bringing even more to the comiXology platform."

"The latest titles to join comiXology's catalog substantially expands the VIZ Media roster of series available through the platform, and we are thrilled to deepen our relationship with this innovative platform and offer so much exciting new content to fans," says Eric Eberhardt, VIZ Media's Director of Digital Marketing. "Readers are increasingly enjoying their favorite titles digitally, and comiXology has become a great destination for them to access a broad array of content. This latest update provides the latest installments for scores of continuing VIZ Media series and the complete runs of dozens of other acclaimed legacy titles."

New and notable VIZ Media manga series now available on comiXology include:

MAGI Vols. 1-10 • Rated 'T' for Teens • Continuing Series

Deep within the desert lie the mysterious Dungeons, vast stores of riches there for the taking by anyone lucky enough to find them and brave enough to venture into the depths from where few have ever returned. Plucky young adventurer Aladdin means to find the Dungeons and their riches, but Aladdin may be just as mysterious as the treasures he seeks.

CASE CLOSED Vols. 1-53 • Rated 'T+' for Older Teens • Continuing Series

Jimmy Kudo, the son of a world-renowned mystery writer, is a high school detective who has cracked the most baffling of cases. One day while on a date with his childhood friend Rachel Moore, Jimmy observes a pair of men in black involved in some shady business. The men capture Jimmy and give him a poisonous substance to rub out their witness. But instead of killing him, it turns him into a little kid! Jimmy takes on the pseudonym Conan Edogawa and continues to solve all the difficult cases that come his way. All the while, he's looking for the men in black and the mysterious organization they're with in order to find a cure for his miniature malady.

BLACK BIRD Vols. 1-18 • Rated 'T' for Teens • Complete Series

There is a world of myth and magic that intersects ours, and only a special few can see it. Misao Harada is one such person, and she wants nothing to do with magical realms. She just wants to have a normal high school life and maybe get a boyfriend. But she is the bride of demon prophecy, and her blood grants incredible powers, her flesh immortality. Now the demon realm is fighting over the right to her hand...or her life!

THE DRIFTING CLASSROOM Vols. 1-10 • Rated 'M' for Mature Readers • Complete Series

Out of nowhere, a Japanese elementary school is transported into a hostile world. Soon, the students and teachers must struggle to survive in impossible conditions, besieged by terrifying creatures and beset by madness. Part horror, part science fiction, THE DRIFTING CLASSROOM is a classic can't-put-down manga series from horror manga master Kazuo Umezu.

HAPPY MARRIAGE?! Vols. 1-10 • Rated 'M' for Mature Readers • Complete Series

In order to help her father, Chiwa Takanashi agrees to an arranged marriage with the company president, Hokuto Mamiya – a man she doesn't know – at the request of Hokuto's grandfather. Chiwa believes the arrangement isn't binding, but her new partner seems to think otherwise. Can two strangers living together find their way to a happy marriage?!

ITSUWARIBITO Vols. 1-13 • Rated 'T+' for Older Teens • Continuing Series

Utsuho's truthfulness as a child resulted in an enormous catastrophe, and he decided to lie from that day forward. Raised in a village of orphans by a monk, Utsuho is an unrepentant troublemaker. The monk eventually inspires him to help people, but there's no way Utsuho's going to lead an honest life! Instead, he's going to use his talents for mischief and deception for good!

MIDNIGHT SECRETARY Vols. 1-7 • Rated 'M' for Mature Readers • Complete Series

Kaya Satozuka prides herself on being an excellent secretary and a consummate professional, so she doesn't even bat an eye when she's reassigned to the office of her company's difficult director, Kyohei Touma. He's as prickly – and hot – as rumors paint him, but Kaya is unfazed...until she discovers that he's a *vampire*!!

With over 50,000 comics, manga, and graphic novels from more than 75 publishers, comiXology offers one of the biggest selection of digital comics in the world. ComiXology's immense catalog and cinematic Guided View reading experience makes it the best digital platform for comic, manga and graphic novel fans worldwide. Fans can discover favorite comics, manga and graphic novels at comixology.com and also try the comiXology app available on all major mobile platforms.

For more information on manga titles available from VIZ Media, please visit www.VIZ.com.

About comiXology

ComiXology, an Amazon.com, Inc. subsidiary (NASDAQ:AMZN), has revolutionized the comic book and graphic novel industry by delivering a cloud-based digital comics platform that makes discovering, buying, and reading comics more fun than ever before. ComiXology's Guided View reading technology transforms the comic book medium into an immersive and cinematic experience, helping comiXology become a top ten grossing iPad app in 2011 and 2012 and the top grossing non-game iPad app in 2012 and 2013. Offering the broadest library of comic book content from over 75 publishers – and independent creators as well – comiXology will not stop until everyone on the face of the planet has become a comic book fan. ComiXology is based in New York City, with operations in Los Angeles and Paris. For more information visit www.comixology.com.

About VIZ Media, LLC

Headquartered in San Francisco, California, VIZ Media distributes, markets and licenses the best anime and manga titles direct from Japan. Owned by three of Japan's largest manga and animation companies, Shueisha Inc., Shogakukan Inc., and Shogakukan-Shueisha Productions, Co., Ltd., VIZ Media has the most extensive library of anime and manga for English speaking audiences in North America, the United Kingdom, Ireland and South Africa. With its popular digital manga anthology WEEKLY SHONEN JUMP and blockbuster properties

like NARUTO, BLEACH and ONE PIECE, VIZ Media offers cutting-edge action, romance and family friendly properties for anime, manga, science fiction and fantasy fans of all ages. VIZ Media properties are available as graphic novels, DVDs, animated television series, feature films, downloadable and streaming video and a variety of consumer products. Learn more about VIZ Media, anime and manga at www.VIZ.com.

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PRESS CONTACTS:

Ivan Salazar, comiXology
323-451-9022
press@comixology.com

Jane Lui, VIZ Media, LLC
415-546-7073 x176
Jane.Lui@viz.com