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AUTHORS UNLIMITED AND THE LYCEUM AGENCY TO MERGE

New York, NY, May 2, 2016 -- Arlynn Greenbaum, President of Authors Unlimited, and Miriam Feuerle, President of The Lyceum Agency, announce that effective June 1, 2016 their companies will merge and Lyceum will take over operations.

Founded in 1991, the Authors Unlimited speakers bureau has represented many prestigious authors including Taylor Branch, Jodi Picoult, Elizabeth Strout, Jeffrey Eugenides, Elizabeth Berg, Chris Bohjalian and Colum McCann.

The Lyceum Agency (www.lyceumagency.com), a lecture agency founded in 2004, represents many well-known authors of fiction and literary nonfiction, as well as journalists and authors of works on social justice issues. Their roster includes Richard Ford, Anthony Doerr, Elizabeth Gilbert, Alice Hoffman, Tracy Kidder, Sue Monk Kidd, Jesmyn Ward, Laila Lalami, Rebecca Skloot, Alex Kotlowitz and Katherine Boo.

The merger of Authors Unlimited and The Lyceum Agency results in one of the country's largest woman-owned lecture agencies. The agency will retain the name of The Lyceum Agency and operations will continue to be based in Portland, Oregon.

Prior to founding Authors Unlimited, Greenbaum had a 20-year career in book publishing with publicity and marketing positions at Little, Brown and Co., John Wiley, St. Martin's Press, McGraw-Hill and E.P. Dutton. She is a past president of the Publishers' Publicity Association and the Women's Media Group.

Feuerle began her career at the The MacDowell Colony and later worked as a program and development director to support the work of various arts and cultural nonprofits in the ten years before founding The Lyceum Agency. She has served on the boards of Oregon Humanites and P:ear, a nonprofit serving homeless youth.

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