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IPG Announces the Amphora Distribution Program for Aggregators and Publishing Platforms

A Suite of Tools and Services Provide Infrastructure to the Book Trade

Chicago, IL – Independent Publishers Group (IPG), the oldest and second largest book distributor in the US, introduces its new Amphora distribution program. Tailored to the needs of large content holders, Amphora offers tools including client portals, reporting dashboards, digital manufacturing, content and metadata storage and delivery as well as order processing and fulfillment services. Initial clients include INscribe Digital, Bookbaby, and French-Canadian distributor Prologue.

IPG has piloted the Amphora program over the past year with Bookbaby, founded in 2009 as a division of the AVL Digital Group. AVL has been serving the independent music industry since 1946 through their brands Discmakers and CDBaby. Jim Foley, Bookbaby Director of Operations, states, “Bookbaby’s mission is to help authors around the globe create, distribute and sell their books, so it made sense for us to partner with IPG, a leader in the independent book distribution space. Bookbaby is proud to name Amphora/IPG as one of our distribution partners.”

INscribe Digital, a division of Isolation Network, has partnered with Amphora to offer its clients INdemand: a new service for global print distribution. Anne Kubek, EVP and General Manager of INscribe Digital states "Our client base has been asking us to help them with their print distribution needs because they have been frustrated with the limited options available in the market place. Our partnership with IPG will open doors that our publishers have found difficult if not impossible to open themselves".

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Located in Quebec, Prologue has partnered with Amphora in order to gain access to IPG's extensive eBook distribution network.

IPG CEO Joe Matthews notes that "Our core business is delivering expert distribution services to high quality publishers, and that will never change. Amphora adds scale and volume, and allows IPG to continue to invest in complex technology to lead industry innovation and stay ahead of the curve."

About IPG: Established in 1971, IPG was the first organization specifically created for the purpose of marketing titles from independent presses to the book trade. With consistent growth year-over-year, IPG's success has come from supporting and encouraging the growth of its client publishers in the United States and worldwide. IPG has a wide reach in the market through its distribution of publishers with academic, Spanish-language, computer and general trade nonfiction and fiction titles. IPG was acquired by Chicago Review Press in 1987. Clients include publishers from the United States, United Kingdom, Canada, Ireland, Israel, Spain and other countries. In the fall of 2006, the senior management of Chicago Review Press, Inc., the parent company of IPG, bought Trafalgar Square Publishing, Inc., the leading US distributor of UK publishers. Trafalgar Square Publishing was founded in 1973 and distributes for clients such as Canongate UK, Hodder & Stoughton, Headline, Orion Publishing, Random House UK and Simon and Schuster UK.

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