

Madefire Announces Major Expansion of DC Titles On its Award-Winning Platform

DC Brings Long-Awaited ‘Dark Nights: Metal #1’ to Madefire, Along with Plans to Offer Thousands of Back List Digital Comics

Emeryville, CA, August 16, 2017 — [Madefire](#), the award-winning standard in digital comics and innovator of the unique [Motion Book](#) format, announced an extensive line-up of new and back list DC titles will be available on the Madefire App, starting today.

Thousands of titles featuring the world’s greatest Super Heroes from DC’s beloved back catalogue will soon be available on the Madefire App, along with DC’s highly-anticipated new releases starting with today’s DARK NIGHTS: METAL #1. With these expansive additions, the Madefire platform is a one-stop destination for DC fans everywhere!

Comprising the single biggest update of new content since the platform launched, Madefire will host more than 80,000 comics and Motion Books by 2018. Whether catching up with forgotten classics or simply discovering new Super Heroes and Super-Villains, the DC catalogue has something for everyone with amazing adventures only a click away.

“As a leader and innovator in the digital comics space Madefire has been a great partner to DC and I’m pleased this expansion will bring our extensive line-up to an even broader audience,” stated DC Entertainment Publisher Jim Lee. “Now, for the first time, exciting DC titles like DARK NIGHTS: METAL will be available to Windows, Apple TV, and Android TV digital readers – all via the Madefire App.”

“DC is a world leader in comic book entertainment and we’re incredibly excited to bring their legendary catalogue of titles to our platform,” said Madefire CEO and Motion Book creator, Ben Wolstenholme. “Providing a single digital destination for the entire DC experience is one thing, but we believe our five-star rated, multi-award winning platform will deliver a digital experience that does justice to the DC brand. Madefire is renowned for putting the reader first, never drawing our customers away from their content and providing a notably superior experience to other digital services.”

With a five-star average rating from over 1100 user reviews, Madefire understands that the reader should always come first, allowing for in-App purchases of new content and never removing readers from the

experience. The uniquely powerful Madefire platform also celebrates creativity, supporting the next generation of comic book talent via a dedicated Indie Channel that allows artists to create and publish their own comics using powerful creation tools.

With a strong commitment to user choice, any purchase made on an individual Madefire account is available to view at no extra cost through Madefire's cross-platform technology, available on iOS, Android™, Windows, as well as Apple® TV and Android® TV.

The full catalog of DC titles begins to arrive on the Madefire platform today, adding to the already impressive 30,000 comics, graphic novels and Motion Books published by the best creators and publishers in the industry, including: Archie®, IDW®, Boom®!, Dynamite®, Titan®, Valiant®, and more.

About Madefire

Founded in 2011 by Ben Wolstenholme, Liam Sharp and Eugene Walden, Madefire is a media and technology company, and creator of the award-winning Madefire App. Madefire also provides creators and publishers the cutting-edge publishing platform, 'Motion Book Publisher', which enables a digital-first approach to publish cross-platform in multiple formats. Madefire is backed by Toni Schneider (Former CEO WordPress) at True Ventures, as well as Bill Woodward (Former Chairman and co-founder Macromedia) with angel investors including Sina Tamaddon, former Senior Vice President of Applications for Apple Inc. The Board of Advisors also includes Mike McCue, CEO and co-founder of Flipboard; Dave Gibbons, co-creator of Watchmen, the bestselling graphic novel of all time; and Bill Sienkiewicz, widely recognized as one of the greatest innovators of sequential art.

Madefire's partners and clients include:

Blizzard Entertainment, FOX, Apple, BOOM!, DeviantART, Microsoft, TNT, IDW, Archie, Valiant, Kodansha.

Download the Madefire App for free:

[Android](#), [Apple](#), [Windows](#), [Oculus Gear VR](#)

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