

STRANGERS ON THE INTERNET WANT TO GIVE YOU \$100,000

Discover Why in An All-New Original How-To Guide from BOOM! Studios in July 2018

January XX, 2018 (Los Angeles, CA)– BOOM! Studios is proud to announce **Six Figure Crowdfunding: Why Strangers on The Internet Want to Give You \$100,000**, a bold, irreverent, hilarious how-to guide from bestselling Kickstarter campaign manager Derek Miller (*Cyanide & Happiness*), co-writer Noelle Pugh (*Joking Hazard*), and featuring laugh-out-loud illustrations by cartoonist Joy Ho. Taking their millions of dollars of *supercrowdfunding* experience, **Six Figure Crowdfunding** is the ultimate handbook that delivers everything you need to know about being a modern entrepreneur in today's global marketplace .

"Most crowdfunding advice is either too basic to be useful or completely wrong. Trust me, I've read and taken all the courses so you don't have to," said Derek Miller. "**Six Figure Crowdfunding** is the no-BS distilled version of advice used from actual creators who have raised at least six-, if not seven-, figures on crowdfunding. This isn't theoretical or fluff, it's the exact campaign tactics that have raised over \$30 million on Kickstarter, directly from the creators who did the work themselves. Follow this book and you'll get funded."

"After reading **Six Figure Crowdfunding** to the end, I was stoked to see that someone had made this beast of an endeavor so clear and fun to understand," said Joy Ho. "As a creative, I have friends who've embarked on campaigns themselves, and it's almost a given that I'll have to engage in one in the future. While the book is a digestible read, it doesn't compromise on the information that you need to know. And if you don't think you might engage in Kickstarter anytime soon, it is still an advantageous read for working out what your audience wants, and what the process is for finding support for your work in the real world."

Six Figure Crowdfunding is packed with the collective advice and pro-tips from world-class campaign leaders who have experience raising over \$30 million through successfully managing and executing several high-profile crowdfunding campaigns including *Dude Bro Party Massacre 3* (\$241,071) from Michael E. Peter, James Ashby, Tim Ciancio, Michael Rousselet; *Augie and the Green Knight* (\$384,410) from Zach Weiner; *OrganATTACK!* (\$526,274) Nick Seluk; *Superbook* (\$2,952,508) from Andrew Jiang; *G-RO* (\$3,307,773) from Netta Shalgi ; *Pillars of Eternity* (\$3,986,929) from Feargus Uruhart ; and *Bones I-IV* (\$12,380,214) from Ed Pugh. Presented in an easy-to-follow, humorous format, Miller and Pugh will teach you how to maximize your message, mechanics, and marketing.

"**Six Figure Crowdfunding** is unlike anything BOOM! Studios has ever published. This is truly a modern business book for the modern entrepreneur, packed with hard and honest truths about crowdfunding that you won't get from other authors in the space," said Bryce Carlson, Managing Editor, BOOM! Studios. "Derek and Noelle are here to finally give an authentic voice to this growing DIY creative community. Coupled with the cavalcade of crowdfunding stars featured in this book, readers are going to get a *real* look into campaign successes—and failures—all straight from people who've lived it. If you're serious about pursuing artistic freedom and earning that sweet, sweet crowdfunding cash, look no further."

Six Figure Crowdfunding will be available for sale July 2018 at bookstores (including Amazon, Barnes & Noble, and Books-A-Million) and local comic book shops (use comicshoplocator.com to find the nearest one), along with the BOOM! Studios webstore. Digital copies will be available to purchase on digital book marketplaces, including ComiXology, iBooks, Google Play, and the BOOM! Studios app.

For continuing news on **Six Figure Crowdfunding** and more from BOOM! Studios, stay tuned to www.boom-studios.com and follow [@boomstudios](https://twitter.com/boomstudios) on Twitter.

About BOOM! Studios

BOOM! Studios was founded by Ross Richie in 2005 with the singular focus of creating world-class comic book and graphic novel storytelling for all audiences. Through the development of four distinct imprints—BOOM! Studios, BOOM! Box, KaBOOM!, and Archaia—BOOM! has produced award-winning original work, including *Lumberjanes*, *The Woods*, *Giant Days*, *Klaus*, and *Mouse Guard*, while also breaking new ground with established licenses such as WWE, Mighty Morphin Power Rangers, Cartoon Network, and Jim Henson Company properties. BOOM! will also bring their original series to life through unique first-look relationships with 20th Century Fox for film and with Fox Television for the small screen. Please visit www.boom-studios.com for more information.

Web: www.boom-studios.com

Twitter: [@boomstudios](https://twitter.com/boomstudios)

Facebook: [@BOOMStudiosComics](https://www.facebook.com/BOOMStudiosComics)

Instagram: [@boom_studios](https://www.instagram.com/boom_studios)

Contact:

Mel Caylo

BOOM! Studios

323-302-4232

mcaylo@boom-studios.com